

No. EDN- HE (21)F(11) 11/2021-SBA Directorate of Higher Education Himachal Pradesh Shimla. Telephone Number-0177-2653120, Extension-234 E-mail: dhe-sml-hp@gov.in

Dated:

Shimla-171001

the,

May 2022

From

The Director of Higher Education Himachal Pradesh, Shimla-1.

To

All the Deputy Directors of Higher Education/ Inspection, In Himachal Pradesh.

## Subject-

## Regarding Sujlam Campaign 2.0

Memo,

Enclosed please find herewith a photocopy of Letter No. SMG 19/2010-RDD(SBM-G)-Misc., dated 06-05- 2022, received from the Mission Director, Rural Development Department, Government of Himachal Pradesh Shimla regarding the subject cited above. The Government has identified some objectives and targets that schools may adopt as part of the Sujlam 2.0 campaign.

You are therefore, directed to take further necessary action in this matter and ensure the implementation of these targets with the coordination of the concerned department .The action taken report in this matter should be submitted to this office so that it could be further submitted to the Government accordingly.

Encl-: As above- 4 pages.

(Dr. Amarjeet K. Sharma) Director of Higher Education Himachal Pradesh

Endst.No.

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dated

Shimla-171001 the,

May 2022

Copy for information and further necessary action to:-

- 1 The Principal Secretary (Education) to the Government of Himachal Pradesh Shimla-171002.
- 2 The Joint Director Rural Development Department Himachal Pradesh Shimla- 171009.
- 3 The Principals/ Headmasters Govt. Sen. Sec./High Schools and Private Schools in Himachal Pradesh.
- 47he Incharge, IT Cell Directorate of Higher Education H.P. to upload this letter in website.

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Director of Higher Education Himachal Pradesh

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No. SMG 19/2010 - RDD (SBM-G) - Misc. Rural Development Department Government of Himachal Pradesh

From

The Mission Director (SBM-G) cum Director Rural Development Department

To

All the Deputy Director cum Project Officers DRDAs in Himachal Pradesh Dated: Shimla-9

Subject:

Sujlam Campaign 2.0

Madam/Sir,

As all of you all are aware that every year 22<sup>nd</sup> March is observed as World Water Day. The global theme of World Water Day is "Groundwater –making the invisible visible." The issue is important in the context of not only climate change mitigation efforts but also to focus on sustainable water supply by following the principles of 3 Rs viz., Reduce, Reuse and Recharge.

Encouraged by the success of Sujlam 1.0 campaign, the GoI has launched Sujlam Campaign 2.0. The campaign would focus on the creation of institutional – level greywater management assets in Panchayat Ghars, Health care facilities (HCFs), Schools, Anganwadi centres (AWCs), community centres and other institutions. Household and community level greywater management would continue to be encouraged. The prime focus of the campaign would be to prioritize and saturate villages with greywater management, which is also a key mandate under the Jal Jeevan Mission accompanying the objective of 100% functional household tap connections.

In this regard, objectives and targets that schools may adopt as part of the Sujlam 2.0 campaign are as follows:

- Every School shall create and activate their student environment clubs/ societies to work on issues of water focusing on greywater management in their respective schools.
- If greywater arrangements are non-existent in schools, every school must construct at least 1-2 greywater soak pits or connect with the drains that lead to treatment facilities such as Waste stabilization ponds, constructed wetlands etc.: Two primary locations where these may be set up compulsorily are 1. Next to handwashing stations and facilities and 2. Near kitchens where the mid-day meals are cooked.
- Student representative bodies may spread awareness on waste management, with a keen focus on greywater management during the 100 day campaign.

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- Additionally kitchen gardens can be set up in all schools, promoting good nutrition and recycling of treated greywater.
- Schools may also explore rain-water harvesting or other low cost water recycling methods for further water conservation, especially as premonsoon activity.
- Create awareness through school level IEC activities involving students, especially on soak pits through wall paintings and other school level activities/competitions.

For this purpose the tied funds under Drinking Water and Sanitation of 15th Finanace Commission may be prioritized till complete saturation under greywater management is achieved in schools. Further if needed, MGNREGA funds may be prioritized for greywater management activities including Soak Pit, Leach Pit, Magic Pit, Kitchen garden and other techniques.

It is, therefore, requested to prepare a detailed plan for the implementation of this campaign and an integrated IEC effort may be initiated at District level for the success of this campaign.

Yours faithfully

Rural Development Depart

6 Mag April , 2022

Endst. No: As above 332 Dated Copy to:

1. The Addl. Chief Secretary (RD) to the Govt. of Himachal Pradesh wrt the letter No. RD (F) 10 – 1/2022 dated 5<sup>th</sup> April, 2022 for information please

2. The Engineer in Chief, JSV, Tutikandi Shimla -5 for information and necessary

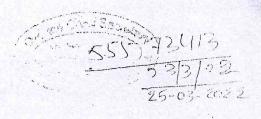
The Director Higher Education, Shimla for information and necessary action

4. The Director Elementary Education, Shimal for information and necessary action

5. The Additional Director, PR, Shimla -9 for information and necessary action

Rural Development Department, H.P.





21st March, 2022

92/3/2022 Dear Chief Secretary,

As you may be aware, every year 22nd March is observed as World Water Day. The global theme of World Water Day this year is 'Groundwater - making the invisible visible'. (JSV) The issue is important in the context of not only climate change mitigation efforts but also to focus on sustainable water supply by following the principles of 3Rs viz., Reduce, Reuse and Recharge.

The Swachh Bharat Mission - Grameen is now in phase-II of its implementation with an objective to sustain the gains made under phase-I of the Mission and ensure holistic cleanliness in villages with safely managed solid and liquid waste, which covers biodegradable waste, plastic waste, greywater, and faecal sludge. Further, the Jal Jeevan Mission also aims to bring tap water to every household. Inspired by the Hon'ble Prime Minister's impetus on Jal Sanchay, the Jal Shakti Abhiyan (JSA) is a time-bound, mission-mode water conservation campaign that is being implemented across India.

- In August 2021, providing impetus to greywater management, Sujiam 1.0 campaign was launched by DDWS, which was an immense success due to encouraging participation from all States and respective communities. The target set for 1 million soak pits was achieved within the 100 days campaign (10,84,662).
- Encouraged by the success of Sujlam 1.0 campaign, the Government of India is launching Sujlam Campaign 2.0. The campaign would focus on the creation of institution-level greywater management assets, in Panchayat Ghars, health care facilities (HCFs), schools, Anganwadi centres (AWCs), community centers, and other institutions. Household and community level greywater management would continue to be encouraged. The prime focus of the campaign would be to prioritize and saturate villages with greywater management, which is also a key mandate under the Jal Jeevan Mission accompanying the objective of 100% functional household tap connections.
- In this regard, objectives and targets that schools may adopt as part of the Sujlam 2.0 campaign are as follows:
  - Every school may create and activate their student environment clubs/societies to work on issues of water focusing on greywater management in their respective schools.
  - If greywater arrangements are non-existent in schools, every school must construct at least 1-2 greywater soak pits or connect with the drains that lead to treatment facilities such as - Waste stabilization ponds, constructed wetlands etc.; Two primary locations where these may be set up compulsorily are - (1) next to

handwashing stations and facilities; and (2) near kitchens where the mid-day meals are cooked.

- Student representative bodies may spread awareness on waste management, with a keen focus on greywater management during the 100-day campaign.
- Additionally, kitchen gardens can be set up in all schools, promoting good nutrition.
   and recycling of treated greywater.
- Schools may also explore rain-water harvesting or other low-cost water recycling methods for further water conservation, especially as pre-monsoon activity.
- Create awareness through school level IEC activities involving students, especially on soak pits through wall paintings, and other school level activities/competitions.
- 6. For this purpose, the tied funds under Drinking Water and Sanitation of 15<sup>th</sup> Finance Commission may be prioritized till complete saturation for greywater management is achieved in schools. Further, if needed, MGNREGA funds may be prioritized for greywater management activities including Soak pit, Leach pit, Magic pit, Kitchen garden and other techniques.
- It is requested to kindly plan for the implementation of this campaign. An integrated Information, Education, and Communication effort may be initiated at State and District levels for the success of the campaign.
- **9.** We hope that this campaign will be a grand success under your direction and leadership.

Secretary

Department of Drinking Water & Sanitation Ministry of Jal Shakti, Government of India Secretary
Ministry of Panchayati Raj,
Government of India

Department of School Education and Literacy,
Ministry of Education,
Government of India

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