



NO.EDN-HE (21) F (9)07/2020-AIDS

Directorate of Higher Education
Himachal Pradesh

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Dated: Shimla-171001 the March,2022

To

1. The Principal,
Government Degree College Jogindernager, GDC Mandi,
GDC Sundernager, GDC Karsog, GDC Rewalser, GDC Kotli,
GDC Panarsa, District Mandi in Himachal Pradesh.
The Principal,
GCTE Dharamshala,
GDC Shahpur, GDC Nagrota Bagwan, GDC Matour,
College of Pharmacy Nagrota Bagwan,
Rajeev Gandhi Engineering College Nagrota Bagwan,
GDC Baroh, GDC Kotla, GDC Indora, GDC Sugbhatoli,
GDC Chander Guleri Haripur Guler, GDC Rakkar,
MSCM GDC Thural, GDC Dehra, Kanwar Durga Chand Jai Singhpur,
GDC Jawalamukhi, GDC Khudian, GDDSD Rajpur Palampur District Kangra
in Himachal Pradesh.
2. The Deputy Directors of Higher Education,
Mandi, Hamirpur, Kangra in Himachal Pradesh.

Subject: -

Minutes of meeting on Discussions on 3rd part of 3rd phase of New India @ 75 Campaign on TB Activities held under the Chairmanship of Dr. Anita Mahajan, Director of Health Services-cum-Project Director, HPSACS, Shimla on Dated 3rd March 2022 at 2:30 PM.

Please find enclosed herewith a copy of email dated: Nil received from Project Director, HPSACS, Shimla-2 on the subject cited above.

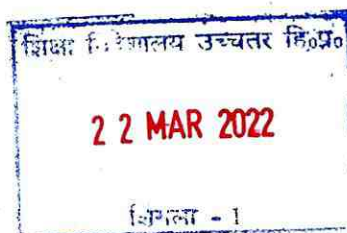
In this connection, you are hereby directed to go through the contents given in the letter and take further necessary action in the matter as soon as possible under intimation to this directorate as well as to HPSACS Shimla.

Addl. Director of Higher Education (A)
Himachal Pradesh, Shimla-1
the March 2022

Endst.No. Even Dated: Shimla-171001

Copy for information to:-

1. Director Health Service, Himachal Pradesh -cum Project Director, HPSACS, Shimla-2 w.r.t email referred above.
2. The Technical officer, (Computer/I.T, cell), Directorate of Higher Education Himachal Pradesh Shimla-1 w.r.t upload the same on Department website.
3. Guard File.



Addl. Director of Higher Education (A)
Himachal Pradesh, Shimla-1

Minutes of meeting on Discussions on 3rd part of 3rd Phase of New India@75 Campaign on TB Activities held under the Chairmanship of Dr. Anita Mahajan, Director of Health Services-cum-Project Director, HPSACS, Shimla on Dated 3rd March 2022 at 2:30 PM

The following participants are attended the meeting in /o HPSACS:-

1. Dr. Ghanshyam Uppadyay, Dy. DHS, Dte. of Health, HP, Shimla
2. Mr. H.K. Bhardwaj, Dy. Controller (F&A), HPSACS
3. Mrs. Surindra Sharma, Assistant Director, Higher Education
4. Dr. Ghanshayam Verma, SPO, HPSACS
5. Mr. L.R. Sharma, State TB Programme Officer, National Tuberculosis Elimination Programme (NTEP).
6. Mr. Vishal Acharya, RC (IEC & MS) NACO, HPSACS
7. Mr. Rahul Chauhan, AD(Youth) HPSACS
8. DAPOs from Hamirpur, Kangra and Mandi

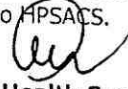
Following discussion held and decision taken in the meeting:-

- (1) Total 7 districts have been selected for New India@75 Campaign in Himachal Pradesh for three phases of Campaign of which 2 phases have already been completed. The 3rd Part of 3rd phase of Campaign from 7th March 2022, three Districts i.e. Hamirpur, Kangra & Mandi have selected. The list of Colleges & Schools participating in the 3rd part of 3rd Phase of Campaign starting from 7th March 2022 and plan have been shared with all the members of Committee. The plan is at **Annexure '1'**.
- (2) The third phase of campaign has launched in three steps, the first launched date of the campaign was in 1st December 2021 in which Schools and Colleges have done the activities on HIV. 2nd launch date of the campaign was 12th January 2022 on National Youth Day in which School & Colleges have done the Activities on Blood Donation and 3rd launched in March 2022 in which Schools & Colleges will do activities on **TB**.
- (3) In the meeting, NTEP Officer Mr. L.R. Sharma have suggested to collaborate the New India@75 Campaign activities with TB Campaign i.e. Nikshay Diwas, which has been started from 24th February 2022 to 24th March 2022. So, all three districts are agreed to organized the TB activities from 7th March 2022 to 24th March 2022 in all 25 schools and 25 colleges.
- (4) As discussed in the meeting suggested timelines for activities is as under:-

TB activities at Schools & Colleges	7 th March 2022
Reporting Schools/Colleges to CMOs/DAPOs	Within 3 days of completing the Campaign
Reporting CMOs/DAPOs to HPSACS	Within 7 days of completing the Campaign
1 st Prize winner entries at each School & College submission to HPSACS	Within 3 days of completing the Campaign

- (5) Reporting format for District Level and College/School level at **Annexure-'2', '3' & '4'**.
- (6) Good photographs, videos and reports of activities to be shared by Schools & Colleges to CMO/DAPO and by CMO/DAPO to NHM (HP).
- (7) Photographs of Campaign also shared by DAPOs with HPSACS for updating the same on Social Media of HPSACS and NHM.
- (8) All the Districts were requested to conduct District Level Committee meetings under the Chairmanship of Deputy Commissioner for better coordination and successful organization of Campaign.
- (9) For TB topics suggested by State TB Programme Officer, NHM such as, HP such as Nikashay Poshan Yojana, Financial Support Scheme to MDR Patients, Elimination of TB before deadline of GoI i.e. 2025, Ensure treatment adherence, Sunday ACF & TB & Co-morbidities. .
- (10) TB theme, there are total eight activities for schools and colleges. There are four activities for schools i.e. Quiz Competition, Slogan Competition, Essay writing competition & Group discussion and also four activities are conducting in colleges i.e. RRC Talks, Face Painting Competition, Social media campaign (1- minute video competition) & Quiz Competition.
- (11) Quiz Competition, Slogan Competition, Essay writing competition, Face Painting Competition & Social media campaign(1- minute video competition) are the activities having prizes and details are mentioned in **ANNEXURE '5' & '6'**.

- (12) Also, it was discussed with IEC Officer of NTEP; H.P. support for prizes of TB topic for expenditure will be incurred. On this, IEC Officer, NTEP, HP has informed that they have already allocated budget under FMR 11.17.1 to Districts and they may meet out expenditure for TB prize from the same and instructions for the same will also be issued by NTEP, HP to concerned Districts. District-wise budget for prizes related to TB competition for 3rd part of 3rd Phase is at Annexure-'7'.
- (13) District AIDS Programme Officers to ensure District & Field Level publicity of Campaign on following lines:-
- Pre Publicity – Press releases from Districts and Schools/Colleges, Social Media, free of cost programmes in AIR such Hello Doctor, Bites/News on Local Cable Channels etc.
 - Publicity throughout Campaign - Press releases from Districts and Schools/Colleges, Social Media, free of cost programmes in AIR such Hello Doctor, Bites/News on Local Cable Channels etc.
- These media reports are to be shared with NTEP & HPSACS alongwith report of Campaign.
- (14) It was discussed in the meeting that Schools & Colleges to be mentioned in all news releases/media coverage that sponsored or organized with the support of National Health Mission, H.P. & Himachal Pradesh State AIDS Control and also activities organized under Azadi Ka Amrut Mahostav
- (15) National Health Mission H.P., NACO, Azadi Ka Amrut Mahostav, NTEP, RRC Logo to be used in the Banners etc. if displayed.
- (16) It was intimated by Mrs. Surindra Sharma Assistant Director, Department of Higher Education, HP that 10th to 12th classes are being operational, therefore, students will take part in all TB activities from schools and whereas Colleges will also organize the same and accordingly instructions will be issued to concerned.
- (17) During the meeting discussions, it was came to notice that for better coordination is required at District level within Health Department, Education Department and RRC-Colleges and Schools. In this regard, it was decided that meeting of all 25 schools and 25 colleges, Deputy Directors (HE), District AIDS Programme Officers, officers from Higher Education Department and officers from HPSACS will be organized by Department of Higher Education and date & time will be informed to all concerned.
- (18) NSS was requested to ensure that their support through active participation of their volunteer students in the Campaign activities in Schools & Colleges.
- (19) NCC was requested to ensure that their support through active participation of their volunteer students in the Campaign activities in Schools & Colleges. NCC (Schools & Colleges) ensured for their full support and also instructions will be issued in this regard.
- (20) The support of other Departments and Organizations discussed in the meeting and is at Annexure '8'; all the member Departments and Organizations were requested for their support. PD HPSACS directed HPSACS officer (s)/official (s) that as some member Departments and Organizations not in the meeting, therefore, one separate meeting with these be organized.
- (21) The Director Health Services HP-cum-Project Director HPSACS requested to DAPOs for ensuring effective monitoring of Campaign and each school-wise & college-wise monitoring officer (s)/official (s) to be assigned by CMO/DAPO and they will regularly monitor organization of activities. As per the directions of PD HPSACS, details of Officers/Officials for monitoring to be intimated after 7 days of completing the Campaign as per Annexure '9' and format of monitoring has been developed by HPSACS and attached at Annexure-'10' which will be provided by CMO/DAPO to HPSACS.


 Director Health Services HP
 -cum-Project Director,
 HPSACS, Shimla-2

Dated: Shimla- 171002, the

Endst:- as above/-

Copy to :-

- All the Member Departments of State Level Committee under New India@ 75 for information & necessary action as required please.
- Representatives of Departments/Organizations participated in the meeting for information and necessary action, please.
- DDG (IEC) NACO, for information please.
- National Consultant, (IEC) NACO for information please.


 Director Health Services HP
 -cum-Project Director,
 HPSACS, Shimla-2

Annexure -1

Mandi	GSSS Gahor	GDC Jogindernagar
Mandi	GSSS Chaentra	GDC Mandi
Mandi	GSSS Pangna	GDC Sundernagar
Mandi	GSSS Trifalghat	GDC Karsog
Mandi	GSSS Sandhole	GDC Rewalsar
Mandi	GSSS Maloh	GDC Kotli
Mandi	GSSS Tihra	GDC Panarsa
Mandi	GSSS Paurakothi	
Mandi	GSSS Boys Bhangiota	
Mandi	GSSS Mahadev	
Mandi	GSSS Girls Jogindernagar	
Mandi	GSSS Drang	
Mandi	GSSS BSL Project sundernagar	
Mandi	GSSS Karsog	
Mandi	GSSS Girls Sundernagar	
Hamirpur	GSSS Bhogta	
Hamirpur	GSSS Lower Hareta	
Hamirpur	GSSS Kangoo	
Hamirpur	GSSS Ladrour	
Hamirpur	GSSS Mair	
Hamirpur	GSSS Jaure Amb	
Hamirpur	GSSS Jhiralari	
Kangra	GSSS Kathog	GCTE Dharamshala
Kangra	GSSS Jassai	GDC Shahpur
Kangra	GSSS Mandal	GDC Nagrota Bagwan
Kangra		GDC matour
Kangra		College of Pharamacy Nagrota Bagwan
Kangra		Rajiv Gandhi Engineering College Nagrota Bagwan
Kangra		GDC Baroh
Kangra		GDC Kotla
Kangra		GDC Indora
Kangra		GDC Sugbhatoli
Kangra		GDC Chander Guleri Haripur Guler
Kangra		GDC Rakkar
Kangra		MSCM GDC Thural
Kangra		GDC Dehra
Kangra		Kanwar Durga ChandGDC JaiSinghpur
Kangra		GDC Jawalamukhi
Kangra		GDC Khudian
Kangra		GDDSD Rajpur Palampur

Annexure-2
REPORTING FORMAT DISTRICT
 (To be submitted to NHM And HPSACS by 24th March 2022)

District	District Level Committee (DLC)		No. of DLC meeting held	All Principals of identified schools/ colleges attended DLC meeting	Nodal Officer Nominated in all Schools & Colleges (Yes/No)	Brand Ambassador Student Nominated	No. of Press Releases issues	No. of free Programmes done on AIR such as Hello Doctor etc.	No. of Bytes given on Local Cable TV	Total No. of schools covered	Theme: TB Activities		Publicity by Schools		Total No. of RRC Colleges covered	Theme: TB Activities		Publicity by RRC Colleges	
	Constituted (Yes/No)	Committee headed by									No. of schools covered	No. of students participated	No of Press Releases issues	Any other please specify _____		No. of schools covered	No of students participated	No. of Press Releases issues	Any other please specify _____

- Photographs & Videos of preparation and activity organization to be submitted to HPSACS
- Each School & College Report to be enclosed alongwith this format

(Signature District AIDS Programme Officer with Stamp)

Annexure-3

REPORTING FORMAT SCHOOL

(To be submitted to Chief Medical Officer/District AIDS Programme Officer by 24th March 2022)

Name of School: _____

Name of Principal & Contact Number: _____

Name of Nodal Officer, Designation & Contact Number: _____

Name of Brand Ambassador Student & Class: _____

Official Email: _____

Name of School	Theme: Tb Quiz Competition		Theme: TB Slogan Competition		Theme: TB Essay Writing competition		Theme: TB Group Discussion No. of student participated		Publicity by School (Please attach the copy of news cutting)		Photographs submitted (Yes/No)	Videos submitted (Yes/No)	Theme: Tb Quiz Competition (1 st Prize winner entry submitted with Name & Class) (Yes/No)	Theme: TB Slogan Competition (1 st Prize winner entry submitted with Name & Class) (Yes/No)	Theme: Theme: TB Essay Writing competition (1 st Prize winner entry submitted with Name & Class) (Yes/No)
	No. of student participated		No. of student participated		No. of student participated		No. of Press Releases		Any other Please Specify						
	9 th Class	11 th Class	9 th Class	11 th Class	9 th Class	11 th Class	9 th Class	11 th Class							

(Signature of Nodal Officer for Campaign)

(Signature of Principal of Schools with Stamp)

Annexure-4

REPORTING FORMAT COLLEGE

(To be submitted to Chief Medical Officer/District AIDS Programme Officer by 24th March 2022)

Name of College: _____

Name of Principal & Contact Number: _____

Name of Nodal Officer, Designation & Contact Number: _____

Name of Brand Ambassador Student & Class: _____

Official Email: _____

Name of School	Theme: Tb Quiz Competition		Theme: TB One minute video competition		Theme: TB Face Painting Competition		Theme: TB RRC Talks No. of student participated		Publicity by School (Please attach the copy of news cutting)		Photographs submitted (Yes/No)	Videos submitted (Yes/No)	Theme: Tb	Theme: TB	Theme: Theme: TB	
	No. of student participated		No. of student participated		No. of student participated		No. of student participated		No. of Press Releases	Any other Please Specify			Quiz Competition (1 st Prize winner entry submitted with Name & Class) (Yes/No)	One minute video competition (1 st Prize winner entry submitted with Name & Class) (Yes/No)	Face Painting Competition (1 st Prize winner entry submitted with Name & Class) (Yes/No)	
	9 th Class	11 th Class	9 th Class	11 th Class	9 th Class	11 th Class	9 th Class	11 th Class								

(Signature of Nodal Officer for Campaign)

(Signature of Principal of College with Stamp)

Annexure -5

Districts	Sr.No.	School			Logistic	Documentation
		TB Theme				
		Quiz competition	Essay Writing	Slogan Competition		
Hamirpur	7	7000	7000	7000	7000	700
Kangra	3	3000	3000	3000	3000	300
Mandi	15	15000	15000	15000	1500 0	1500

Annexure 6

Districts	College					
	Sr. No.	Activity Budget			Logistic	Documentation
		TB Theme				
		Prize One minute Video	Face Paint competition	Quiz Competition		
Kangra	18	32400	32400	32400	18000	1800
Mandi	7	12600	12600	12600	7000	700

Annexure-7

BREAK-UP OF BUDGET FOR NEW INDIA@75 CAMPAIGN

Sr. No.	Activities	Amount
1	Prizes School per Event per theme (Per Event of each Theme)	1 st – Rs. 500
		2 nd – Rs. 300
		3 rd – Rs. 200
2	Prizes College per Event per theme (Per Event of each Theme)	1 st – Rs. 1000
		2 nd – Rs. 500
		3 rd – Rs. 300
3	Logistic (such as banners, internet connections, posters, face paints etc.)	Rs. 1000 Per College/School
4	Documentation (development of photographs & reporting to HPSACS/CMO/DAPO etc.)	Rs. 100 Per College/School
5	District Level Meeting for Two meetings (Rs. 150/- per participants for Lunch/ Tea & snacks, TA/DA as actual as per requirement to outstation members/participants and Rs. 20/- per participant stationery etc.)	Rs. 5000/- per meeting
6	Honorarium per campaign/ per coordinator (counsellors/others) to the official deputed by DAPOs for liaison with schools & colleges during the campaign maximum 2 persons. Honorarium will be given for month of Campaign and District which is scheduled for Campaign in that particular month. Campaign Months are August 2021, September 2021, December 2021, January 2021 and March 2021	Rs. 1000/- per person maximum for two persons
7	Monitoring of activities per District per Campaign month for monitoring of activities by District Monitoring i.e. TA/DA as per norms	Rs. 10000/-

Annexure-8

SUPPORT FOR DEPARTMENTS/ORGANIZATIONS

Department	Support
Higher Education Department	<ul style="list-style-type: none"> • Instructions to all concerned Schools & Colleges for Campaign Participation and reporting • Online meeting with all concerned schools & colleges • Instructions for 60 students from each college & 50 students from each school for attending Launch Function on 1st December 2021 • Instructions to schools for Minimum 100 students (50 students from Class 9th & 50 students from Class 11th) participation in Campaign activities at school level • Instructions to colleges for minimum 50 students participations in Campaign activities at College level
HP University	<ul style="list-style-type: none"> • Instructions to all concerned Colleges for New India@75 Campaign Participation and reporting • Instructions for 60 students from each college for attending Launch Function on 1st December 2021 • Instructions to colleges for minimum 50 students participations in Campaign activities at College level
NSS, NCC, Scouts & Guides	<ul style="list-style-type: none"> • Participation of Cadets/Volunteers/Students of concerned schools & colleges to actively participate in Campaign
NTEP	<ul style="list-style-type: none"> • For Technical Support at District Level activities and budgetary provisions
Technical Education Department	<ul style="list-style-type: none"> • Creating awareness of this campaign
Youth Services & Sports, WCD & Social Justice	<ul style="list-style-type: none"> • Awareness among adolescents & youths
AIR	<ul style="list-style-type: none"> • For publicity apart from Campaign from HPSACS such discussion during youth programmes, interviews, hello doctor, new coverage etc.
DD	<ul style="list-style-type: none"> • For publicity apart from Campaign from HPSACS such discussion during youth programmes, interviews, hello doctor, new coverage etc.
PIB	<ul style="list-style-type: none"> • Publicity of Campaign
Information & PR	<ul style="list-style-type: none"> • Publicity of Campaign, Press Releases & Articles, coverage in Himachal Bulletin
NGOs	<ul style="list-style-type: none"> • To support at District level to CMOs/DAPOs

ANNEXURE-10

MONITORING TEAM FORMAT

- (1) DISTRICT _____
- (2) NAME OF SCHOOL/COLLEGE VISITED _____
- (3) DATE OF VISIT _____
- (4) ACTIVITY ORGANIZED _____
- (5) THEME COVERED _____
- (6) MEETING WITH PRINCIPAL _____
- (7) MEETING WITH NODAL OFFICER _____
- (8) BRIEFLY MENTION OBSERVATION OF ACTIVITIES BY SCHOOL/COLLEGE:

(9) BRIEFLY MENTION INPUTS GIVEN BY MONITORING PERSON:

(10) ATTACH THE PHOTOGRAPHS OF VISIT AND ACTIVITIES BEING ORGANIZED BY SCHOOL/COLLEGE

(Signature of Monitoring Officer/Official)

Name: _____

Designation: _____

Contact Number: _____

15/01/21