

No. EDN-HE(3)F(4)44/2025
Directorate of Higher Education
Himachal Pradesh, Shimla-1
Dated: Shimla-171001 the

November, 2025

To

All the Principals
Govt. Degree / Skt. Colleges in Himachal Pradesh.

Subject: -

Regarding observance of World AIDS Day – 2025 and implementation of HIV/AIDS Awareness Activities.

Sir/Madam,


Find enclosed herewith the photocopy of Annexure-1, received from the Project Director, HPSACS, Shimla-2, on the subject cited above.

In this context, as you are aware that World AIDS Day is celebrated on 1st December every year to raise awareness regarding AIDS pandemic. A Campaign on World AIDS Day will be observed in the State w.e.f. 1st to 31st December 2025. You are therefore, requested to go through the Annexure-1, attached herewith (One Month Plan for World AIDS Day 2025) and ensure to conduct the suggestive activities on the specified days. Share report of the activities conducted in institutions with the ^{respective} District AIDS programme officer. (copy enclosed)

In addition to the above, the decisions taken in the Inter-Departmental Meeting held on 12.11.2025, you are directed to ensure the following:

1. HIV Prevention Messages shall be inserted in the *prospectus, fee slips, ID cards*, and on *institutional websites*.
2. HIV/AIDS Awareness activities (skits, drama, declamation, flash mob, etc.) shall be included in Youth Festivals.
3. Integrate HIV prevention activities in NSS, NCC, Scouts & Guides programmes.
4. Conduct HIV awareness activities in vicinity/adopted villages.
5. Send requirements of IEC materials to the Project Director, HPSACS, Shimla-2.
6. Implement the HIV & AIDS Policy and nominate Nodal Officer and Complaints Officer as per the HIV & AIDS (Prevention and Control) Act.
7. Include a mandatory one-hour session on HIV/AIDS in institutional training programmes.

Encl: As above.


OSD (C)-cum-Nodal Officer, HIV/AIDS
Directorate of Higher Education
Himachal Pradesh

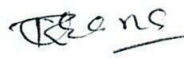
Endst. No. Even dated Shimla –I

the November, 2025

Copy for information and further necessary action is forwarded to:-

1. The Project Director, Himachal Pradesh State AIDS Control Society, HP, Khalini, Shimla-02.
2. The Technical Officer I.T. Cell (Internal) D.H.E. Shimla HP to upload the same on departmental website.
3. Guard File.




OSD (C)-cum-Nodal Officer, HIV/AIDS
Directorate of Higher Education
Himachal Pradesh

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| December | Line Departments/Organizations plan for Campaign |
|-----------------|--|
| 1 st | <u>DISTRICT LEVEL EVENT:</u> AS PER GUIDELINES OF NACO |
| 2 nd | <u>Education Department (for Schools, for school NSS & school NCC):</u> <ul style="list-style-type: none"> • Address during morning assemblies in schools & other awareness activities • Awareness activities for NSS, NCC & Scouts & Guides • NCC Parade to End AIDS • Session in Senior Secondary Schools by teachers trained under Adolescence Education Programme (AEP) through DIETs • Competitions- Face Mask, Pot designing, Posters, Meme etc. • Shows of TeachAIDS movie (downloaded from Link www.teachaids.org) • Uploading of link of www.teachaids.org on websites of schools having their own websites • Uploading link of website www.sacsnp.org and web poster of Tollfree AIDS Helpline 1097 on all the websites of schools • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS |
| 3 rd | <u>Education Department, Universities, Technical Education Department and HP Private Educational Institutions Regulatory Commission (for Colleges, Universities & Technical Institutes NOT having Red Ribbon Clubs):</u> <ul style="list-style-type: none"> • Awareness activities in Colleges/Universities/Technical institutions not having Red Ribbon Club through their own • Sessions on HIV prevention • Shows of TeachAIDS movie (downloaded from Link www.teachaids.org) • Uploading of link of www.teachaids.org on the websites of Colleges/Universities/Technical Institutions having their own websites • Uploading of link of www.teachaids.org on websites of schools having their own websites • Uploading link of website www.sacsnp.org and web poster of Tollfree AIDS Helpline 1097 on all the websites of Colleges, Universities & Technical Institutions i.e. Engineering colleges, Polytechnics, ITIs • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS |
| 4 th | <u>WCD Department</u> <ul style="list-style-type: none"> • Sessions for Women group and awareness activities • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia by AWWs & SHG members • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS |
| 5 th | <u>Youth Services & Sports Department & NYKS:</u> <ul style="list-style-type: none"> • Awareness sessions for Youths & Sports persons and other awareness activities • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity |

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| December | Line Departments/Organizations plan for Campaign |
| 6 th | <p><u>BSNL & Private Telecom Operator:</u></p> <ul style="list-style-type: none"> • Session for employees & Awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Wearing Red Ribbons while performing duty • Display of banners at key places • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity <p><u>IT Department</u></p> <ul style="list-style-type: none"> • Session for employees, target populations and CSC staff • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Distribution of IEC material (one pager handbill) through CSCs • Awareness activities through mobile units • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e. @hpsacs @nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity |
| 8 th | <p><u>Highway Authority of India & Concessionaries</u></p> <ul style="list-style-type: none"> • Sessions for workers of NH projects • Sessions for target population in vicinity of project/concessionaries through CSR • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Awareness for through MMU/Mobile units of projects/concessionaries • Awareness activities at toll plazas such as (i) display of banners, panel, hoardings at toll plazas, (ii) pinning up red ribbons by toll plazas workers, (iii) distribution of handbills on HIV prevention to vehicles passing toll plazas especially truckers • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia by employees • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity |
| 9 th | <p><u>Tourism Department & Tourism Corporation:</u></p> <ul style="list-style-type: none"> • Sessions for employees of Hotels, Hotel Associations • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Session for dhabas & other target workers • Awareness activities such as (i) pinning up of red ribbons by hotel staff etc. (ii) display of information on Toll free AIDS Helpline 1097 in hotels • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity |
| 11 th | <p><u>Handicraft & Handlooms Corporation, HP Kaushal Vikas Nigam & HP State Cooperative, Milk Producers Federation Limited (HP Milkfed), HIMFED, Civil Supplies Corporation & HP State Roads & Other Infrastructure Development Corporation</u></p> <ul style="list-style-type: none"> • Sessions for employees/workers working in Corporation and organizations and their clients and other Awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Display of Toll free AIDS Helpline 1097 information on HP Milkfed outlets and Civil Supplies outlets • Messages on Milk Packets • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity |
| 12 th | <p><u>Urban Development Department</u></p> <ul style="list-style-type: none"> • Sessions for members of Corporations/Committees/Councils, employees, trainees under skill building programmes, training SHGs, safaikaramcharis, street vendors, other target groups • Campaign by Municipal Corporations/Committees/Councils • Messages in public utilities under SWACCH BHARAT ABHIYAN • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e. @hpsacs @nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity |
| 15 th | <p><u>Rural Development Department & HP National Rural Livelihood Mission</u></p> <ul style="list-style-type: none"> • Awareness sessions for DRDA officials, trainees under skill building programmes, SHGs • Message display during weekly markets & HIMERA shops • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity |

| December | Line Departments/Organizations plan for Campaign |
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| 16 th | <p><u>HP State Cooperative Bank, Kangra Cooperative Bank & Other State Specific Banks:</u></p> <ul style="list-style-type: none"> • Sessions for bank employees & other Awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Wearing Red Ribbons by bank employees • Providing one pager handbill to bank clients at bank branches • Display of banners and major branches • Messages on ATMs • One liner messages in passbooks, deposit receipts etc • Display of 1097 helpline & HPSACS website (www.sacshp.org) on Bank's website • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity |
| 17 th | <p><u>All Nationalized and Private Banks:</u></p> <ul style="list-style-type: none"> • Sessions for bank employees & other Awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Wearing Red Ribbons by bank employees • Providing one pager handbill to bank clients at bank branches • Display of banners and major branches • Messages on ATMs • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity |
| 18 th | <p><u>HP State Legal Services Authority</u></p> <ul style="list-style-type: none"> • Awareness activities for Legal professionals and other target populations and other Awareness activities • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS |
| 19 th | <p><u>Indian Oil Corporation Limited & Hindustan Petroleum Corporation Limited:</u></p> <ul style="list-style-type: none"> • Session for petrol pump attendants and workers at depots – movie TeachAIDS can be used as resource material (download available from www.teach aids.org) • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Attendants wear red ribbons while providing services • Display of banners at petrol pumps • Providing one pager handbill on HIV prevention to customers at petrol pumps • Hoardings may be installed at selected petrol pumps • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e. /hpsacs /nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity |
| 20 th | <p><u>Department of Agriculture, Department of Horticulture, HPMC and KVKS:</u></p> <ul style="list-style-type: none"> • Sessions for farmers & horticulturists and awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Display of information on Toll Free AIDS Helpline 1097 at HPMC Outlets • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity |
| 22 nd , 23 rd & 24 th | <p><u>Labour Department & Industries Department:</u></p> <ul style="list-style-type: none"> • Sessions for Industrial Workers (TI NGOs should also be involved for these sessions for coordination & taking sessions) • Adopting and implementing HIV and AIDS Policy for Establishments by all Industries and Factories (copy enclosed) • Display of banners/panels/hoardings in & outside industries • Other Awareness activities • Starting HIV screening facility in Industries having Occupation Health Centres • HIV testing camps for industrial workers • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia by industries & factories employees & workers • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity |

| December | Line Departments/Organizations plan for Campaign |
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| 26 th | <u>Police Department:</u> <ul style="list-style-type: none"> Sessions for police personnel Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) Duty by Police Personnel wearing Red Ribbons Formation of human chain Red Ribbon at training centres and battalions Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia by police personnel Demo of AIDS Tollfree Helpline 1097 by calling this number for information on HIV/AIDS Any other innovative activity |
| 27 th | <u>Home Guards Department, SSB & ITBP</u> <ul style="list-style-type: none"> Sensitization sessions for Home Guards Formation of human chain Red Ribbon at training centres, battalion & camps Like and Following HPSACS and NACO Facebook & Twitter accounts i.e. @hpsacs @nacoindia Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS |
| 29 th | <u>Panchayat Deptt:</u> <ul style="list-style-type: none"> Sessions for PRI members and resolution that no stigma & discrimination will be done with PLHIV & their families in panchayats Awareness activities at Panchayats Like and Following HPSACS and NACO Facebook & Twitter accounts i.e. @hpsacs @nacoindia Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS Any other innovative activity |
| 30 th | <u>Power Sector=Power Corporation, Himurja, NTPC (Kol Dam), NHPC, HP Electricity Board, SJVNL & Private Power Projects:</u> <ul style="list-style-type: none"> Sessions & other awareness activities for employees of Power Projects and population surrounding project area utilizing their CSR funds Display of banners & hoardings at project sites and villages/town surrounding project area Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) Display of banners/panels/hoardings in & outside industries Other Awareness activities Starting HIV screening facility in Power Projects having Occupation Health Centres or dispensaries HIV testing camps for industrial workers Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia by employees Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS Any other innovative activity |
| 31 st | <u>Transport Department:</u> <ul style="list-style-type: none"> Sessions during all passing of vehicles Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) All private bus driver and conductors to wear Red Ribbons Display of banners at barriers Distributing of handbills at transport barriers Any other innovative activity <u>Himachal Road Transport Corporation:</u> <ul style="list-style-type: none"> Sessions for bus drivers, conductors & employees All driver & conductors to wear Red Ribbons Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) Distribution of one pager handbill to passenger of buses Like and Following HPSACS and NACO Facebook & Twitter accounts i.e. @hpsacs @nacoindia Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS Any other innovative activity |

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**LIST OF CONTACT NUMBER OF DISTRICT AIDS PROGRAMME
OFFICERS' (DAPOs) FOR COORDINATION AT DISTRICT &
FIELD LEVEL**

| Sr. No. | District | Name of DAPOs | Mobile No. | CMO's Office No. | Email ID |
|---------|----------------|-------------------|-------------|------------------|--|
| 1. | Bilaspur | Dr. Arshya | 97367-41077 | 01978-222586 | cmoblsp@gmail.com dapobilaspur1@gmail.com mohbilaspur@gmail.com |
| 2. | Chamba | Dr. Harit Puri | 70180-41165 | 01899-222223 | cmochambahp@yahoo.co.in dapocba123@gmail.com |
| 3. | Hamirpur | Dr. Sunil Verma | 91296-00006 | 01972-222223 | cmohamirpur@gmail.com dapohmr@gmail.com nhmhamirpur1@gmail.com |
| 4. | Kangra | Dr. Rajesh Sood | 94180-64077 | 01892-224874 | cmokangra@gmail.com drksood@gmail.com nacphpkgr@gmail.com |
| 5. | Kinnaur | Dr. Sudhir Negi | 94187-85110 | 01786-222922 | cmokinnaur@gmail.com kinnaur@gmail.com dapokinnaur@gmail.com |
| 6. | Kullu | Dr. Suresh | 70182-97809 | 01902-223077 | cmokullu@gmail.com lackullu@gmail.com |
| 7. | Lahaul & Spiti | Dr. Jagdish Chand | 94180-42950 | 01900-222243 | cmokeylong23@gmail.com ictckeylong@gmail.com |
| 8. | Mandi | Dr. Arindom Roy | 94183-16416 | 01905-222177 | cmomandihp@yahoo.co.in dapomandi@gmail.com |
| 9. | Shimla | Dr. Jitender | 94186-52527 | 0177-2657225 | cmoshimla@gmail.com mohshimla@gmail.com daposhimla@gmail.com |
| 10. | Sirmour | Dr. Nisar Ahmad | 78330-97025 | 01702-222543 | cmosirmour@gmail.com daposirmaur@gmail.com veenadgr@gmail.com |
| 11. | Solan | Dr. Gagan | 94180-03965 | 01792-224181 | cmo-sol-hp@nic.in daposolan@gmail.com |
| 12. | Una | Dr. Vishal Thakur | 98163-40407 | 01975-226064 | cmouna_hp@yahoo.co.in ostuna2015@gmail.com |