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No. EDN-H (21) A (10) 03/2021- V-V-I-AKAM-L
Directorate of Higher Education
Himachal Pradesh, Shimla-1
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E-mail: genbr@rediffmail.com

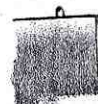
To Dated: Shimla-171001 the December, 2021

All the Deputy Directors of Higher Education
in Himachal Pradesh

Subject: - **Regarding celebration of Azadi Ka Amrit Mahotsav.**

Please find enclosed herewith a copy of letter no. LCD-F(11)-3/2021-Loose-II dated: 22/11/2021 received from the Under Secretary (LAC) to the Government of Himachal Pradesh on the subject cited above.

In this connection, you are hereby directed to circulate the same amongst all the Educational Institutes under your jurisdiction to encourage participation in mentioned three activities i.e. Deshbhakti Geet Writing, Lori writing and Rangoli making so as to ensure substantive 'Jan Bhagidaari'. The detailed guidelines for participation are available at Azadi ka Amrit Mahotsav' website at <http://amritmahotsav.in/competitions.htm>.



Addl. Director of Higher Education (A)
Himachal Pradesh, Shimla-1
Email dhe-sml-hp@gov.in

Endst. No. Even dated Shimla-171001 the December, 2021
Copy for information and necessary action to:-

1. The Addl. Chief Secretary (LAC) to the Government of Himachal Pradesh w.r.t. letter under reference
2. Technical Officer, I.T. Cell with request to upload the same on departmental website.
3. Guard File.

शिक्षा विभाग, उच्चतर शिक्षा
शिमला

03 DEC 2021



Addl. Director of Higher Education (A)
Himachal Pradesh, Shimla-1
Email dhe-sml-hp@gov.in

Gen
30/11/2021

No. LCD-F (11)-3/2021-Loose-II
Government of Himachal Pradesh
Department of Language, Art & Culture

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आजादी
अमृत महोत्सव

From

The Addl. Chief Secretary (LAC) to the
Government of Himachal Pradesh

To

1. All Administrative Secretaries to the Govt. of Himachal Pradesh
2. The Secretary to Governor, H.P.
3. All HOD's Himachal Pradesh
4. All Divisional Commissioners, H.P.
5. All DC's in Himachal Pradesh
6. The Resident Commissioner, (H.P.) Himachal Bhawan, 27 Sikandra Road, New Delhi-110001
7. The Secretary, H.P. Vidhan Sabha.
8. The MD of all Boards and Corporations of H.P.
9. The Registrar of all Universities of H.P.

21151736
29-11-21

Dated Shimla-2 the 29th November, 2021

Subject:- Regarding celebration of Azadi ka Amrit Mahotsav.

Sir/Madam

I am directed to forward herewith a photocopy of D.O. No. CM-21305/13/221-C&M dated 9 November, 2021 received from the Secretary, Ministry of Culture, Govt. of India New Delhi on the subject cited above and say that the Ministry of Culture, Govt. of India is holding competitions for three activities i.e. Desbhakti geet writing, Lori writing, Rangoli making, from Tehsil/Taluka level to National level.

You are, therefore, requested that necessary directions may be issued to all the concerned under your control to encourage the people of State to take participate in these activities. The detailed guidelines for participation are available at 'Azadi ka Amrit Mahotsav' website at <https://amritmahotsav.nic.in/competitions.htm>. May ensure that all actions are taken well in time for success of AKAM.

Genl.

DHE

Yours faithfully,



(Manjeet Bansal)

Under Secretary (LAC) to the
Government of Himachal Pradesh
Ph. No. 0177 - 2627810

M. L. Azuishi

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गोविंद मोहन
सचिव
Govind Mohan
Secretary



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Azadi Ka
Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. CM-21305/13/221-C&M

Go the Chief Secretary
By No. 547/2021
Dated 11/11/2021
Himachal Pradesh

November 9, 2021

Dear Sir:

15-11-2021

10/11/2021
ACSLAC

As you are aware, 'Azadi Ka Amrit Mahotsav' (AKAM) is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements. This Mahotsav is dedicated to the people of India who have not only been instrumental in bringing India thus far in its evolutionary journey but have also shaped India's social, cultural, political and economic identity.

2. I would like to draw your kind attention towards Hon'ble Prime Minister's 'Mann Ki Baat' broadcast on 24.10.2021, wherein Hon'ble Prime Minister talked about the following three activities and emphasized that "Amrit Mahotsav must be filled with colors of art, culture, songs and music". In this regard, Hon'ble Prime Minister urged that following three activities may be taken up which will witness larger public participation-

- (i) Deshbhakti geet writing
- (ii) Lori writing
- (iii) Rangoli making

3. Ministry of Culture is holding competitions for all the above three activities from Tehsil/Taluka level to National level. The detailed guidelines for participation are available at 'Azadi Ka Amrit Mahotsav' website at <https://amritmahotsav.nic.in/competitions.htm>.

4. I seek your cooperation to encourage participation in reaching out to and involving our fellow countrymen and women for contributing their individual creations by sensitizing all the educational institutes and attached offices under your jurisdiction to disseminate this information and encourage participation in above mentioned three activities so as to ensure substantive 'Jan bhagidaari'.

5. Further, a running band/flicker to contribute renderings on 'Desh Bhakti Geet writing', 'Lori writing' and 'Rangoli making' at <https://amritmahotsav.nic.in/competitions.htm> may also be included in all websites under your State Government.

with regards,

Yours sincerely,

(Govind Mohan)

11/11/21
USCLAC
11/11/2021
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11/11/2021

Shri Ram Subhag Singh
Chief Secretary
Government of Himachal Pradesh
Shimla