# **Organized R**etailing

# **NVEQF Level 2 – Class X**

# **RS204- Q2012 – BILLING, TRANSPORT AND DELIVERY**

**Students Workbook** 





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# Preface

The Nat onal Curr culum Framework, 2005, recommends that ch ldren's l fe at school must be l nked to the r l fe outs de the school. Th s pr nc ple makes a departure from the legacy of book sh learn ng wh ch cont nues to shape our system and causes a gap between the school, home, commun ty and the workplace.

The student workbook on "Billi g, Transport and Delivery" s a part of the qual ficat on package developed for the mplementat on of Nat onal Vocat onal Educat on Qual ficat on Framework (NVEQF), an nt at ve of Mn stry of Human Resource Development (MHRD), Government of Ind a to set common pr nc ples and gu del nes for a nat onally recogn zed qual ficat on system cover ng Schools, Vocat onal Educat on and Tra n ng Inst tut ons, Techn cal Educat on Inst tut ons, Colleges and Un vers t es. It s envisaged that the NVEQF wll promote transparency of qual ficat ons, cross-sectoral learn ng, student-centred learn ng and fac l tate learner's mobility between different qual ficat ons, thus encourag ng l felong learn ng.

This student workbook, which forms a part of vocational qualification package for student's who have passed Class IX or equivalent examination, was created by a group of experts. The Retailer's Association of Skill Council of India (RASCI), approved by the National Skill Development Corporation (NSDC) organized Retailing Industry developed the National Occupation Standards (NOS). The National Occupation Standards are a set of competency standards and guidelines endorsed by the representatives of organized retailing Industry for recognizing an assessing skills and knowledge needs to perform effectively in the workplace.

The Pand t Sunderlal Sharma Central Inst tute of Vocat onal Educat on (PSSCIVE), a const tuent of Nat onal Councl of Educat onal Research and Tranng (NCERT) n assoc at on w th SKSDC has developed modular curr cula and learn ng mater als (Un ts) for the vocat onal qual ficat on package n organ zed retal ng sector for NVEQ levels 1 to 4; Level 2 s equ valent to Class X. Based on NOS, occupat on related core competences (knowledge, sk lls and abltes) were dent fied for development of curr cula and learn ng modules (Un ts).

This student workbook attempts to discourage rote learning and to necessary flex billty n offering of courses, necessary for breaking sharp boundaries between different subject areas. The workbook attempt to enhance these endeavouries yig ving higher priority and space to opportunities contemplation and wondering, discussion in small groups and activities requiring hands on experience. Hope these measures will take us significantly further in the direction of a child centred system of education outlined in the National Policy of Education (1986).

The success of this effort depends on the steps that school Principals and Teachers will take to encourage children to reflect the rown learning and to pursue maginative and on the job activities and questions. Participation of learner in skill development exercises and nculcation of values and creativity is possible if involve children as participant in learning, and not as receiver of information. These aims imply considerable change in school routines and mode of functioning. Flexiblity in the daily time table would be a necessity to maintain the rigour in implementing the activities and required number of teaching days will have to be increased for teaching and training.

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# About the Workbook

Th s workbook s to ass st you w th complet ng the Un t of Competency **RS204-NQ2012: Billing, Transport and Delivery.** You should work through the workbook n the classroom, at the workplace or n your own t me under the gu dance and supervis on of your teacher or tra ner. Th s workbook conta ns sess ons wh ch w ll help you to acqu re relevant knowledge and sk lls (soft and hard) on var ous aspects of the un t of competency. Each sess on s small enough to be eas ly tackled and d gested by you before you move on to the next sess on. An mated p ctures and photographs have been ncluded to br ng about v sual appeal and to make the text l vely and nteract ve for you. You can also try to create your own llustrat ons us ng your mag nat on or tak ng the help of your teacher. Let us now see what the sect ons n the sess ons have for you.

#### Section1: Introductio

This section introduces you to the topic of the Unit. It also tells you what you will learn through the various sessions covered in the Unit.

#### Sectio 2: Relevant Knowledge

This section provides you with the relevant information on the top c(s) covered in the session. The knowledge developed through this section will enable you to perform certain activities. You should read through the information to develop an understanding on the various aspects of the topic before you complete the exercise(s).

#### Sectio 3: Exercise

Each sess on has exerc ses, which you should complete on time. You will perform the activities in the classroom, at home or at the workplace. The activities ncluded in this section will help you to develop necessary knowledge, skills and attitude that you need for becoming competent in performing the tasks at workplace. The activities should be done under the supervision of your teacher or trainer who will guide you in completing the tasks and also provide feedback to you for improving your performance. To ach eve this, prepare a timetable in consultation with your teacher or trainer and strictly adhere to the stipulated norms or standards. Do not hes tate to ask your teacher or trainer to explain anything that you do not understand.

#### Sectio 4: Assessme t

The rev ew quest ons ncluded n th s sect on w ll help you to check your progress. You must be able to answer all the quest ons before you proceed to the next sess on.

# I troductio

Market ng s regarded as cruc al element for the success of any enterpr se. Over the last decade, the retal market ng n Ind a has grown s gn f cantly. We have w tnessed the launch of a large number of reta lers enter ng nto retal ndustry. Retal s the f nal stage of any economic act v ty. By v rtue of th s fact, retal occup es an mportant place n the world economy. Retal ng refers to all act vit es nvolved n sell ng goods or serv ces to the f nal consumers for personal, non-bus ness use. A reta ler or retal store s any bus ness enterpr se whose sales volume comes pr mar ly from retal ng. Put s mply, any f rm that sells products to the f nal consumer is performing the funct on of retal ng.

Reta l market refers to place where a group of consumers w th s milar needs and a group of reta lers meet us ng a s m lar reta l format to sat sfy those consumer needs.

The supply chandstr but on log st cs encompasses all act v t es and exchanges nvolved n extract ng, process ng, manufactur ng and d str but ng goods and serv ces from raw mater al through to the end consumer. It requires retailers to take a complete v ew of these act v t es and adopt innovative approaches to meet customer's needs with great efficiency. Keeping in view the importance of log st cs the billing, transport and delivery aspects are very much required for running the retail bus ness. In this module we covered the retail aspects like billing procedure in retailing, elements of transportation and delivery system in retailing ness.

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# Sessio 1: Billi g Procedures

# Relevant Knowledge

The max mum number of customer nteract on that one faces n a retal store s the cash counter. Hence t becomes very mportant to keep the cash counter very eff c ent and manned at all t mes. An effect ve and neat cash counter s a s gn of a very profess onally managed store.

It's the respons bl ty of the cash counter n-charge or the head cash er to see to t that each and every cash counter s managed properly. At start of the trad ng t's mportant that the cash er ass gned to a spec f c cash counter needs to look nto the follow ng po nts:

- The cash counter is neat and t dy
- To ensure the cash t ll/POS mach ne s work ng
- To check all telephone l nes and EDC mach nes are work ng
- To ensure stat onery s ava lable
- To ensure returns are sent back

Cash ers should ensure that Q-managers are n place n front of the cash counter to avo d crowd ng of customers n front of the cash desk.

The head cash er should ensure th s s pract ced relgously every day. Usually a head cash er s expected to generate a report which shows the total number of transact ons done n all the cash counters, a deta l SKU wise report, a deta l tender wise report and a deta l report n all nd v dual cash counters which will reflect all the cancellations done, refunds made, and any other specific transact on made apart from the billings made. Based on these reports the head cash er has to submit his daily submission report to the store manager. Also all nivest gations are done based on these reports. Some software also has the efficiency to generate report period wise, apart from date wise, and also time wise, i.e. between a specific time periods in a day, individually n all cash counters. The more the reports are detailed the easier t becomes for a head cash er to nivest gate a case.

Th s h ghly loaded POS s capable of ntegrat ng w th all types of POS accessor es. Users reduce the wat ng t me of the r customers at b ll ng counters. They also prevent shr nkage loss at the front end of the store by el m nat ng chances for malpract ces & mistakes. The Key Features reta l b ll ng s as under:

 Provis ons to capture add t onal nformat on n nvo ce helps better track ng n cases of home del very

- Easy to use Product search nterface helps n qu ck & eff c ent product search based on d fferent parameters l ke product code, name, product al as & barcode
- Supports EAN, UPC, GTIN, QR and custom designed bar code scan
- Hold bll s great feature to hold a part cular bll & resume t after some t me
- Fac l ty to ma nta n scanned cop es of mportant documents n the software for parcel entry track ng
- Supports Exchange feature wh ch allows sett ng of mult ple exchange pr ces for the same product
- Supports Exchange scheme n b ll ng. Mult ple exchange pr ce can be def ned for the same product based on cond t on
- Supports retal & tax nvo ce
- Quotat on/Proforma/Sales Order/DN to Sales B ll convers on
- F x pr ce of the product depend ng on purchase pr ce or as per demand. Th s results n f x ng opt mum sell ng pr ce f same product s purchased at d fferent rates
- Sw pe card readers nterface to reduce cred t/deb t card tender t me
- Supports all types of payment modes I ke Cash, Card, Coupon, G ft voucher, mixed payment tender type such as part cash, part cred t card, etc
- Auto recovery & Offl ne b ll ng poss ble f connect on w th server s d sturbed
- Supports Till Management wh ch fac l tates record ng of all sales, purchase deta ls & cash ng up
- Supports exchange dues
- Due b ll payment feature allows process ng of unsettled b lls
- Fac l ty to ma nta n manufacturer, suppl er & your own product code

#### Solutio Highlights

#### Easy, ast & Robust Billing

Enhance b ll ng through the ntegrat on of barcode scanners and we gh ng scale to the POS. The cash er just needs to scan the products & pr nt the b ll. In some cases, they can even hold a b ll and recall the same thereby serv ng the long queue of customers faster.

#### Re-order based on Sales/Stock

Our comprehens ve re-order features help you plan replen shment w sely based on previous PO, purchased quant ty and tem sold quant ty for a part cular per od. You



can also generate suppl er-w se PO by analyz ng last 'N' day, weekly, monthly & yearly sales deta ls.

### Purchase ormula & Price Level

S mpl fy purchase entry for each one of your supplier us ng our PURCHASE FORMULA w th d scounts, taxes, fre ght, etc. It takes one t me conf gurat on that helps you to do nward process entry eas ly w thout any mistakes & effortlessly.

## Effective Day-end Process

You need to have control over the bll ng counter staff to prevent plferage. Ach eve th s by us ng snapshot, sess on management, t ll management & cash hand over features n your POS. In-fact, day-end report wll reflect counter-w se excess or shortage of cash accurately.

#### Repacking, Split & Kit items

Inventory of grocery tems which are purchased in bulk quantity and later repacked in small quantities are manageable. Items can also be bundled as a KIT tem l ke g ft pack.

#### Home Delivery & Due Bill

Orders which need to be delivered at the doorstep can be billed as Due bill. Type of payment by customer can be captured later with delivery status.

#### Credit Card & Coupon Tracking

Ent re cycle of deb t or cred t card and coupon transact ons are trackable n deta l. Apart from that, you can also trace coupons collect on, depos t and re mbursement deta ls.













### Swipe Card Reader Interface

By ntegrat ng sw pe card readers, the job of cash er becomes much more easy. Card payments get captured d rectly w thout manual entry and ensures accuracy.



#### Check Actual & Analyze Status on the go to Support Decision Making

Go-Frugal's report tool s very flex ble, easy to use, fully custom zable. It prov des MIS reports that help dec s on mak ng, analyz ng the trends & compet t on. Th s helps you to know the current status of the stores, keep ng track of var ous transact ons, etc. Th s report ng tool ncludes more than 350 pre-defined reports & des gned to take care of all report ng needs of any bus ness. Go-Frugal's Webreporter, an add on product g ves you the abl ty to see reports on the Internet via browser from remote locat ons. The Key Features of this Webreporter is as follows:

- Report personal zat on allows you to configure the reports .e. group ng felds n a report, customiz ng columns d splay order, related reports can be grouped/mapped & report f lters can be customized.
- Reports can be added to "Myreport" for frequently v ewed reports.
- All reports can be exported to Excel, HTML, PDF & mal formats.
- Comprehens ve stock, sales & purchase analys s based on product, d str butor, manufacturer, category & returned transact on.
- Supports generat on of Inventory Analys s reports such as age analys s, product marg n, category-w se stock & excess stock.
- Master data analys s l ke newly created customers l st for a g ven per od.
- Salesman commiss on analys s based on total value of sales, sales return, commiss on slab based or product age based.
- Generates l st of Top N customer for month, non-regular customers, fast & slow mov ng products, dead stocks/non-b lled products, nventory transact on, etc.
- Supports report scheduler & report secur ty (reports can be conf gured by each user).
- Supports Day end report for f lter ng the records on a g ven date for g ven b ll types & choose the b ll to ed t (n B ll Entry Screen).
- Generates other reports l ke Sales & Purchase tax, Pr ce level, Pr ce drop, repack, current stock, stock re-ordered, stock ledger, stock movement, etc.
- Users can create customized report templates by def n ng & select ng f elds.

#### Telecom Retail Billing

When we talk about telecom b ll ng then by default t s about reta l b ll ng. As def ned earl er telecom reta l b ll ng s def ned as follows:

Telecom B ll ng s a process of collect ng usage, aggregat ng t, apply ng required usage and rental charges and f nally generating invoices for the customers. Telecom b ll ng process also includes receiving and recording payments from the customers.

Reta l b ll ng deals d rectly w th the end customer and comes w th lot of challenges to meet end customer expectat ons and regulatory obl gat ons. A b ll ng s assumed to be successful as long as t s fulf ll ng follow ng cr ter a:

- **Timely Billing:** End customer's nvo ce s be ng generat ng on t me .e. nom nal date. There may be some c rcumstances when end customer does not get the r nvo ces on t me because of some log st c ssues. But t s IT's respons b l ty to generate all the due b lls on due date.
- **Billing Accuracy:** This is most important factor for the customer satisfact on and from regulatory obligation point of view. If billing system is not generating accurate bills then it can lead to serious business issue from legality point of view as well as leaving a customer in unhappy state.

## Retail Vs Wholesale Billing

Retal bll ng deals with end customer and bll ng an individual customer where as wholesale bll ng deal ng with bll ng to the following entities depending on situation and nature of bus ness:

- B ll ng resellers assoc ated w th a telecom operator.
- Bll ng nterconnects partners for prov d ng nterconnect on to make calls to other operators' customers.
- Bll ng roam ng partners for prov d ng serv ces to the r customers when they roamed n an operator's coverage area.

Wholesale b ll ng s easy n compar son of reta l b ll ng and allows a b g level of threshold of tolerance where as reta l b ll ng always needs to be 100% accurate. Wholesale b ll ng can never f 100% accurate because of var ous reasons l ke d fference n pr ces conf gured n two operators systems or d fference n number of calls rated because some of the calls may got missed at any network element.

There are spec al zed b ll ng systems which are being used to handle retal b ll ng l ke Convergys and Amdocs B ll ng systems are famous for retal b ll ng where as ASCADE and INTEC b ll ng systems are famous for wholesale b ll ng.

Wholesale b ll ng can also be settled us ng reta l b ll ng systems by us ng s mple reports because they do not deal w th to many d scounts and promot on types where as reta l b ll ng needs all these compl cat ons and can not be handled us ng wholesale b ll ng systems.

All the concepts d scussed so far n th s tutor al was related to retal bllng and subsequent chapters wll d scuss about nterconnect bllng, roaming bllng and other bllng types.

#### Exercise: Assig ment

V s t two malls or stores of your nearest area observe the b ll ng procedure and wr te your report compar ng of two stores for b ll ng procedure and summar ze w th suggest ons to mprove b ll ng n the store.

Note: For this assignment you can gather to 10-20 customers of each store, suggest ons on billing procedure of each store.

#### Assessment

#### A. Fill i the Blanks

- 1. It's the respons blty of \_\_\_\_\_\_ to see that every cash counter s managed properly. (cash counter in-charge/head cash er).
- 2. \_\_\_\_\_ features which allows setting of multiple exchange prices for the same product. (support exchange).
- 3. Auto recovery and \_\_\_\_\_\_ s poss ble s connect on w th server s d str buted. (offl ne b ll ng)
- 4. Telecom b ll ng process ncludes \_\_\_\_\_ and \_\_\_\_\_ payments from the customers. (rece ving, record ng)
- 5. Wholesale bllng can also be settled us ng \_\_\_\_\_ (retal bllng system)

#### **B.** Multiple Choice Questions

- 1. Placed cash er s expected to generate report wh ch shows that -
  - (a) Total number of transact on done
  - (b) Deta l SKU w se report
  - (c) Deta l tender w se report
  - (d) All the above
- 2. Bll ng accuracy s most mportant factor for -
  - (a) Customer sat sfact on
  - (b) Reseller sat sfact on
  - (c) Purchase sat sfact on
  - (d) None of the above

# **Checklist for Assessment Activity**

#### Part A

- Descr be b ll ng procedures.
- Respons blt es of bll ng n-charge.

#### Part B

- What s the b ll ng procedure?
- What are the respons blt es of bll ng n-charge?
- What are the key factor es of reta l b ll ng?
- Effect ve b ll ng solut ons.
- Wholesale and telecom b ll ng.

#### Part C

#### Performance Standards

The performance standard covered by the assessment ncludes the follow ng, but not l m ted to:

Performance standards	Yes	No
Able to dent fy b ll ng procedure n reta l.		
Able to dent fy key features of reta l b ll ng.		
Able to dent fy respons b l ty of b ll ng n-charge.		

# Sessio 2: Eleme ts of Tra sportatio

## Relevant Knowledge

In general the modes of transportat on n market ng management are (1) Road (2) Water (3) Air. These modes or a comb nat on of t s used to transfer raw mater al to work ng spot or factory, f n shed goods to whole seller, further to reta ler and lastly to consumer. In this module let us d scuss about transportation of goods from reta ler up to hand ng over to consumer.

#### Modes of Retail Transportatio

As sad n the above paragraph that transportat on can be done n any of the three modes - road, water, a r. But n retal market ng there are two mportant types - store and non-store retal ng. In non-store retal ng and n e - retal ng n most of the cases all three modes may be adopted. Here postal department serv ces or cour er serv ces are adopted. Both postal department and cour er serv ces use var ous methods / use var ous modes w th ma n object ves to del ver goods at a shortest t me and low cost. Normally a comb nat on of d fferent modes of serv ces s adopted to obta n best result. Th s comb nat on s usually dec ded by or g n and dest nat on po nts.

Some of the po nts wh ch dec de about modes are:

- D stance between two points is small: f d stance is small and well connected by road, then, normally water and a r modes are not considered.
- D stance between two points is too high and we ght of the goods is small: A combination of road and a rican be used.
- D stance between two points is too high and weight of the goods is high: A combination of road and water (ship) can be used.
- A comb nat on of water and road s used when road connect on s not good and boat s a mode of transportat on.
- A comb nat on of road and tran s used depending upon facility available for the same.

In case of store retal ng normally d fferent modes of road transportat on s adopted depend ng upon the s tuat on. Here del very of the goods s of two types (1) del very of the goods from store to customer example: hardware mater als, ta ls etc. or (2) from showroom to customer example: normal grocery tems n k rana store. In the above two, method adopted depends on eas ness of load ng and unload ng process.

In general retal transport can be treated as movement of goods from store or showroom of retaler to hand ng over it to the consumer.

## **Objectives of Retail Transport**

- To del ver the goods to the customer in a short t me.
- To del ver the goods at a lease cost.
- To reduce load ng and unload ng as much as poss ble.
- To mprove safety measures dur ng transport ng.
- To adopt all legal requ rement towards transportat on.

### Loading and Unloadi g of Merchandise

Load ng and unload ng of the goods s a very mportant act v ty n retal management. This act v ty s associated with cost, time, wastage, handling of material, safety of employees and others.

Factor Affected by load ng and unload ng:

- Cost
- Time of del very
- Wastage of mater al
- Safety of employees
- Government rules

#### Objectives of Loading and Unloading

When the f n shed goods s rece ved from factory or wholesale dealer the reta ler must rece ve these goods n h s store / showroom. For do ng th s job he has to unload the mater al from the transport device. In the same way when the customer purchases the mater al from the reta ler, he has to load the purchased mater al nto the transportat on veh cle. These act v t es are called as load ng and unload ng of the mater als. There are var ous good pract ces of load ng and unload ng, some of them are:

- 1. When a bulk order s obta ned, send the del very of the mater al d rectly from factory / whole sale dealer to customer.
- 2. Load the mater als for del very to the customer, as early as poss ble wh ch helps n reduct on n stock storage space, early real zat on of sell ng pr ce, avo d ng obsolesce and min m zat on of safety cost.
- 3. Protect the mater al from f re, ra n water, theft etc.
- 4. Del cate mater als must be handled carefully.
- 5. While handling hazardous material extra safety measures must be taken while loading and unloading.

- 6. While loading and unloading government rules must be followed towards safety.
- 7. Some mater als cannot be stores for longer durat on and t has to be handled w th care. Example: vegetable etc.

#### Problems associated with Retail Tra sport

- 1. Ma nta n ng supply cha n eff c ency n face of ncreas ng r sk and unpred ctab l ty.
- 2. Infrastructure congest on exacerbated by unforeseen or uncontrollable events.
  - (a) Natural d sasters
  - (b) Labour str ke and shortages
  - (c) Terror sm
- 3. He ghtened supply chan secur ty.
- 4. Increas ng costs
  - (a) Inventory just- n-t me to just- n-case.
  - (b) Congest on (e.g. demurrage, fuel, traff c, mit gat on fees, conta ner fees. (c) Secur ty.
- 5. Us ng reta l transport for cross border s very complex, t me consuming and costly, for example, reta l compan es needs at least 12 d fferent permiss ons ssued by d fferent author t es.
- 6. For mport and export of goods needed customer clearances before send ng to d str but on centers.
- 7. It is needed to translate all information into national or regional language trigger add tional handling and log cal efforts regarding the separation and specific treatment of merchand se for different countries. Merchand se has to be log st cally separated and relabeled to continue to final destination.

#### Exercise: Assig ment

- 1. V s t a retal outlet or a mall located n your area, nteract w th the owner and employees and ask the follow ng quest ons and wr te the r reples n not more than 50 words.
- 2. V s t a Retal organ zat on, nearby your area, nteract with the owner and employees and ask the following questions and write their replies in not more than 50 words.

#### A. Questions to Employee/owner

- 1. What are the modes of retal transportat on?
- 2. Is there s any analys s done to mprove retal transportat on n terms of cost, t me, qual ty of del very etc. ?

- 3. Are you us ng door del very system as one of the method to attract customer?
- 4. What are the problems faced by you n load ng and unload ng of a product?
- 5. What act on taken to solve above problems?

#### B. Questio to Employees

1. What are the nnovat ve methods suggested by them n handl ng the products?

#### Assessment

#### A. Fill i the Blanks

- 1. D stance between two points is too high and weight of the goods is small then a
  - Comb nat on of \_\_\_\_\_\_ and \_\_\_\_\_ can be used n retal transportat on.
- 2. D stance between two points is too small and we ght of the goods is small then \_\_\_\_\_ can be used in retail transportation.
- 3. If the d stance s h gh and we ght of goods s also h gh, then

#### and

\_\_\_\_ can be used for reta l transportat on.

- 4. While load ng and unload ng extra care must be taken for mater al.
- 5. For per shable tems load ng and unload ng s an mportant factor.

#### **B.** Multiple Choice Questions

Tick the correct answer

- 1. Most mportant mode of retal transportat on s
  - a) Ral
  - b) Air
  - c) Road
  - d) Water
- 2. Object ve of retal transportat on s
  - a) mprove qual ty of goods
  - b) reduce product on wastage
  - c) ncrease n sales
  - d) t mely del very to customer

- 3. This is not one of the mode of retal transportation
  - a) e-mal
  - b) road
  - c) ar
  - d) water
- 4. Load ng and unload ng must be
  - a) reduced
  - b) ncreased
  - c) ma nta ned
  - d) none of above
- 5. Hazardous mater al must be loaded and unloaded
  - a) qu ckly
  - b) carefully
  - c) do not handle
  - d) both a and c

#### **Checklist for Assessment Activity**

#### Part A

Use the follow ng checkl st to see f you have met all the requirements for Assessment Act vity.

- 1. Var ous methods of store and non-store retal transport.
- 2. E-commerce retal transport ng.
- 3. Object ves of reta l transport ng.
- 4. Def n t on of reta l transportat on.
- 5. Ident fy the factors affect ng load ng and unload ng.
- 6. Determ ne object ves of load ng and unload ng.
- 7. D fferent ate the var ous methods of load ng and unload ng.

#### Part B

D scuss the follow ng n Class Room:

- 1. Def ne reta l transportat on.
- 2. What are the modes of transportat on n e-commerce?
- 3. Expla n all types of transportat on.
- 4. What are the object ves of retal transportat on?
- 5. What s Retal load ng and unload ng?
- 6. What factors nfluence Reta l load ng and unload ng?
- 7. What are the object ves of Reta l load ng and unload ng?

# Part C

# Performance Standards

The performance standard covered by the assessment ncludes the follow ng, but not l m ted to:

Performance standards	Yes	No
Able to dent fy the d fference between varous types of		
transportat on.		
Able to understand the object ves of the reta l.		
Able to learn e-commerce transportat on.		
Able to d fferent ate the var ous methods of load ng and		
unload ng.		

# Sessio 3: Delivery Procedures

### Relevant Knowledge

**Retail Delivery Process** 

F tt ng out a major retal scheme owes a lot to effect ve retal del very management. We know retalers value flex blty. The ablty to delay dec s on-mak ng unt l the last minute s very mportant - enabl ng the latest trends to be ncorporated nto a store's des gn, or un ts to be let at short not ce.

Reta l developments, by contrast, rely on t ght control and effect ve management to ach eve trad ng dates. The reta l del very manager provides a s ngle po nt of contact that balances the needs of reta lers w th the d sc pl ne required to meet the open ng date. We know this can't be undertaken as part of another role. We use a ded cated resource to ensure that and we understand what the stakeholders need before they come on board.

Br ng ng together the centre management, ex st ng tenants, new tenants and the construct on team, we al gn all the stakeholders by commun cat ng the des gn vis on, pract cal constra nts and r sks face to face.

We make sure that agreements for lease, contract documents and warrant es all conta n the necessary safeguards and del verables for a successful f t-out on s te, dr ving out problems that may otherw se only become apparent the day a tenant arr ves on s te.

Once on s te, we manage the process and nterface between stakeholders. Everyone s kept on the same page and al gned w th the commerc al goals of the project.

We have used our ns ght and experence to develop a ded cated method. This framework provides a clear view of the process from incept on to close out, so that each member of the project team knows what they are doing and when. In turn, this allows our clients to concentrate on structuring deals in the knowledge that everything will dovetail together on site.

The Reta l Del very s the management process designed to help guide our tenants from the design stages through to the successful opening and trading of a store within a Westfield centre. Fitting out so many stores at once can put tremendous pressure on supply chains and special zed resources as there are a huge number of developments completing during the same timeframe. Plan ahead and don't be afra d to ask one of the Reta l Del very team for ass stance f you need to. The man stages n the Reta l Del very process are set out below:

# 1. Tenant's Briefing

- The Retal Des gn Manager (RDM) ntroduces the vs on for Westfield Stratford C ty and presents the Des gn Gu del nes to your des gn team. The RDM outl nes the des gn approvals process and all des gn-related quer es can be tables at th s meet ng.
- Westf eld's Reta l Project Manager (RPM) w ll answer your quer es on any techn cal aspects of the project, d scuss a programme of works and outl ne the process ahead. Dur ng (or shortly after) the Reta ler Br ef ng Meet ng, you w ll be ssued w th a Deta led Tenancy Pack wh ch w ll conta n all the nformat on required for you to start des gn ng your store.

# 2. Desig Approval

- The Tenant wll submit the concept des gn to the RDM at this stage. The RDM wll review the concept des gn and issue comments and approval.
- The Tenant wll submit a more detaled concept des gn to the RDM. The RDM wll revew the concept des gn and ssue comments and approval.

## 3. Fit-out

- At this stage, the Tenant appoints its Fit-Out Contractor and the premises is nspected by the Tenant for access. Westfield conducts the Pre-start Induction and the Tenant submits pre-start information to the RPM and H&S for review.
- The RPM and RDM ssue comments. Access to the prem ses s granted and the Tenant's f t-out work commences. The RPM and RDM mon tor the f t-out.
- Th s ncludes the Tenant's Comm ss on ng, Consent to Trade, Merchand s ng and Store Open ng. Necessary steps are: tenant commiss on ng and landlord nterface; tenant completed snagg ng; tenant ssuance of H&S f le (O&Ms), as-bu lt draw ngs and statutory cert f cates to RPM; RPM Consent to Trade ssued.

## 4. Completio Stage

• Dur ng the close out stage, the Tenant Snagg ng Remed al occurs and the Tenant ssues as-bult draw ngs. The RDM ssues the Documentat on of Works and the Developer releases the Depost and Deduct ons.

#### Retail Delivery Services through different Agencies

#### Show Me Moving and Home Delivery

We spec al ze n del ver ng the tems from your warehouse to your customer's homes. Your customer has made the purchas ng dec s on, pa d for the tem, and now you need a rel able, trusted partner who knows the mportance of an on t me, damage free del very.

Whether you need profess onal, nsured del very serv ce three t mes a week, once a month or a var at on n between; whether you need threshold del very or wh te glove serv ce; whether you have your own program you'd l ke us to follow or you'd l ke us to custom ze a serv ce to create eff c enc es and max m ze your prof ts; ShowMe Moving and Home Del very w ll del ver a hassle free exper ence to you and your customer.

W th over 75 years of management exper ence, our team s ded cated to del ver ng a serv ce that s developed to el minate the obstacles that keep you from grow ng your bus ness.

Interested n learn ng more about our serv ces? Call our corporate off ce at 314.567.6060 and ask for Carr e, she wants to meet you from the beg nn ng.

Tapp ng customers to del ver goods would put the world's largest reta ler squarely n middle of a new phenomenon somet mes known as "crowd-sourc ng," or the "shar ng economy."

A plethora of start-ups now help people make money by rent ng out a spare room, a car, or even a cocktal dress, and Wal-Mart would n effect be nvt ng people to rent out space n the r veh cle and the r w ll ngness to del ver packages to others.

Such an effort would, however, face numerous legal, regulatory and pr vacy obstacles, and Wal-Mart execut ves sa d t was at an early plann ng stage.

Wal-Mart s mak ng a b g push to sh p onl ne orders d rectly from stores, hop ng to cut transportat on costs and ga n an edge over Amazon and other onl ne reta lers, wh ch have no phys cal store locat ons. Wal-Mart does th s at 25 stores currently, but plans to double that to 50 th s year and could expand the program to hundreds of stores n the future.

Wal-Mart currently uses carr ers l ke FedEx Corp for del very from stores - or, n the case of a same-day del very service called Walmart To Go that s be ng tested n f ve metro areas, ts own del very trucks.

## Retail Delivery by CKDC

As an expert on retal del very, CKDC will work with landlords to ensure they have best practice processes and procedures implemented within their business so that it operates with better efficiency to more expediently open shops, provide improved landlord-tenant relationships and enhance the landlord's retail brand and reputation.

CKDC can ass st w th:

- Assess ng and cr t qu ng current reta l del very processes
- Assess ng current documentat on and procedures
- Analyz ng current personnel, consultants and resources and the operat onal framework they work w th n
- Recommend ng mproved processes and procedures
- Prepar ng relevant documentat on Ft Out Gu de, Ste Constra nts documents etc
- Implement ng mproved procedures
- Ass st ng with the procurement of additional special zed staff and consultants
- Tra n ng personnel on and roll ng out new processes

#### Retail Delivery Services Dynamex

Through years of experience, Dynamex has developed industry-specific transportation and log stics solutions. Have a unique shipping need? Require log stics services support? Dynamex offers a variety of support services for all types of special zed delivery and log stical needs, including our retail log stics services.

#### **Retail Distributio**

D str but on and del very across a global supply chan s becoming ncreas ngly soph st cated and complex. Customer-focused enterprises are under increasing pressure to satisfy customers while reducing costs and streamlining operations. At the same time, they must comply with regulations from every region.

Wherever your goods must be moved or stored, Dynamex can develop the most eff c ent and effect ve way to meet your requ rements n the US and Canada. Our proven retald str but on serv ces make Dynamex the single, trusted resource for warehousing, third party log st cs, and retal goods d str but on. Flex bl ty and outstanding serv ce ensures that your shipments make t to your stores complete and on-time. When you need mmed ate del very, both you and your customers can rely on Dynamex. Flex b l ty and outstand ng cour er serv ce ensures that your sh pments make t to your house complete and on-t me.

Dynamex knows the sale cannot wat. Retal fulfillment s deadl ne senst ve and requires the goods be delivered at exactly the right place, at the right time, and in the right way. There is no margin for error.

#### We offer

- Product d str but on management
- Inventory management and warehous ng
- Electron c data nterchange (EDI)

W th Dynamex, you can be assured of hav ng your products ava lable, n the store, and on the shelf so your store staff can focus on customers and mak ng a sale. Dynamex offers a transportat on and log st cs solut on des gned just for your spec f c needs. We work w th you to opt m ze your service levels and veh cle m x to prov de the most cost-effect ve rout ng, handl ng, and del very ava lable.

#### Home Delivery Courier

Home del very across a global supply chan s becom ng ncreas ngly soph st cated and complex. Customer-focused enterpr ses are under ncreas ng pressure to sat sfy customers while reducing costs and streamlining operations. Dynamex is your longterm solution for a seamless home del very program. We are a leading network courier company serving a wide range of retailers and manufacturers including consumer electronics, appliances, home improvement, office supplies, and furniture companies throughout the United States. We special ze in all sizes and we ghts, white glove service, and weekend/holiday delivery.

Our success s due to extens ve exper ence and expert se n manag ng numerous nat onal and reg onal sh pp ng programs. We prov de extraord nary customer serv ce and use state-of-the-art technology to prov de you w th the most eff c ent and cost-effect ve home del very solut ons n the retal and e-commerce ndustry.

Through years of transportat on and log st cs exper ence we have learned tr ed and true methods for successfully mplement ng and execut ng s mple to complex programs. Dynamex has been operat ng n the market for many years, work ng n partnersh p w th a range of lead ng manufacturers and reta lers, provid ng serv ces from order placement to f nal del very.

### E-Commerce Courier

If your customers have to wat on the phone for every del very, they may qu ckly turn nto someone else's customers. W th the t me demands of e-mal and the Internet chang ng everyone's percept ons of speedy response, dxNow® br ngs an onl ne advantage to your same-day sh pp ng fulfillment needs. dxNow® s your onl ne gateway to e-commerce.

Customers can reman ahead of the curve with our online courier solution for fulfilling all of your same-day delivery needs. With secure order entry, real-time tracking, and account management reporting, you have access to every aspect of the shipping process 24 hours a day, 365 days a year.

W th Dynamex's e-commerce sh pp ng solut ons, order entry s qu ck and easy w th your personal zed address book and smart code referenc ng. Every order you place at dxNow® appears d rectly on Dynamex d spatch screens for seamless transmiss on to the appropr ate dr ver w th the r ght veh cle to handle your order mmed ately. And, w th onl ne wayb lls and sh pp ng labels ready to pr nt, one cl ck of your mouse has your package ready for p ck-up.

Dur ng the sh pp ng process, you can log on to your account to v ew real-t me status updates, or choose to have p ckup and del very updates sent stra ght to your ema l, or your customer's ema l. Then, use our nstant report ng system to generate custom zed management reports for onl ne v ew ng or download. From start to f n sh, you are n control of your t me-cr t cal del ver es.

## Exercise

Interact w th del very department head of the store and wr te down the procedure followed by that store and problems encountered by the store n del very procedures w th pract cal solut on of that problem by you.

#### Assessment

#### A. Fill i the Blanks

- The reta l del very manager provides a single point of contact then balances the needs of \_\_\_\_\_\_ with the \_\_\_\_\_\_ required to meet the \_\_\_\_\_\_ date. (reta lers, d sc pline, opening)
- 2. Reta l del very s the \_\_\_\_\_ process. (management)

### **B.** Multiple Choice Questions

- 1. Wallmart same day del very called Wallmart To GO that to be ng l sted n
  - a) F ve metros
  - b) Two metros
  - c) Three metros
  - d) None of the above
- 2. Retal fulf llment s require the goods be delivered at
  - a) R ght place
  - b) R ght t me
  - c) R ght way
  - d) All the above

# **Checklist for Assessment Activity**

#### Part A

Use the follow ng checkl st to see f you have met all the requ rements for Assessment Act vity.

• Ident fy del very procedure n reta l store.

#### Part B

D scuss the follow ng n Class Room:

- D scuss del very procedures.
- D scuss web based del very process.
- D scuss d fferent agenc es provid ng del very services.

#### Part C

#### Performa ce Sta dards

The performance standard covered by the assessment ncludes the follow ng, but not l m ted to:

Performance standards	Yes	No
Able to dent fy del very procedures.		
Able to dent fy agenc es prov d ng del very serv ces.		

# Sessio 4: Laws i Record Mai te a ce

### Relevant Knowledge

#### Maintenance and Access to Retail Sales Records

- (1) The retal sales records required under WAC <u>246-889-095</u> are confident al and access ble by the board of pharmacy and law enforcement agencies. Law enforcement may access the retal sales records for criminal investigations when, at a minimum, there is an art culated individual zed susplation of criminal activity.
- (2) Each law enforcement agency's admin strator, ch ef, sher ff, or other ch ef execut ve off cer shall ensure:
  - (a) Only author zed employees have access to the data bases;
  - (b) Each employee use h s or her un que password or access code to access the data bases;
  - (c) Each employee adheres to all state and federal laws regard ng conf dent al ty; and
  - (d) As employees change, new passwords or access codes are ass gned to new employees and passwords of ex-employees or transferred employees are removed.
- (3) Reta l sales records of restr cted products, electron c or wr tten, must be kept for a min mum of two years.
- (4) Retal sales records must be destroyed n a manner that leaves the record un dent f able and non-retr evable.

#### Maintenance of Records and Inventories

- A. Except as prov ded n paragraphs (a)(1) and (a)(2) of this section 1304.04, every nventory and other records required to be kept under this part must be kept by the registrant and be available, for at least 2 years from the date of such nventory or records, for inspection and copying by authorized employees of the Administration.
  - 1. F nanc al and sh pp ng records (such as nvo ces and pack ng sl ps but not executed order forms subject to Sect ons 1305.17 and 1305.27 of th s chapter) may be kept at a central locat on, rather than at the reg stered locat on, f the reg strant has not f ed the Admin strat on of h s ntent on to keep central records. Wr tten not f cat on must be subm tted by reg stered or cert f ed ma l, return rece pt requested, n tr pl cate, to the Spec al Agent n Charge of the Admin strat on n the area n wh ch the reg strant s located. Unless the reg strant s nformed by the Spec al Agent n Charge that perm ss on to keep central records s den ed, the reg strant may

ma nta n central records commenc ng 14 days after recept of hs not f cat on by the Spec al Agent n Charge. All not f cat ons must nclude the follow ng:

- The nature of the records to be kept centrally.
- The exact locat on where the records w ll be kept.
- The name, address, DEA reg strat on number and type of DEA reg strat on of the reg strant whose records are being maintained centrally.
- Whether central records w ll be manta ned n a manual, or computer readable, form.
- 2. A reg stered retal pharmacy that possesses add t onal reg strat ons for automated d spens ng systems at long term care faclt es may keep all records required by this part for those add t onal registered sites at the retal pharmacy or other approved central locat on.
- B. All reg strants that are author zed to maintain a central recordkeeping system under paragraph (a) of this section shall be subject to the following conditions:
  - The records to be maintained at the central record location shall not nclude executed order forms and inventories, which shall be maintained at each registered location.
  - If the records are kept on microf lm, computer med a or n any form requrng specal equipment to render the records easily readable, the registrant shall provide access to such equipment with the records. If any code system is used (other than pricing information), a key to the code shall be provided to make the records understandable.
  - The reg strant agrees to del ver all or any part of such records to the reg stered locat on w th n two bus ness days upon rece pt of a wr tten request from the Admin strat on for such records, and f the Admin strat on chooses to do so n leu of requrng del very of such records to the reg stered locat on, to allow author zed employees of the Admin strat on to nspect such records at the central locat on upon request by such employees w thout a warrant of any k nd.
  - In the event that a reg strant fals to comply with these conditions, the Special Agent in Charge may cancel such central recordkeeping authorization, and all other central recordkeeping authorizations held by the registrant without a hearing or other procedures. In the event of a cancellation of central recordkeeping authorizations under this paragraph the registrant shall, within the time specified by the Special Agent in Charge, comply with the requirements of this section that all records be kept at the registered location.
- C. Reg strants need not not fy the Spec al Agent n Charge or obtan central recordkeep ng approval n order to mantan records on an n-house computer system.

- D. ARCOS part c pants who des re author zat on to report from other than the r reg stered locat ons must obta n a separate central report ng dent f er. Request for central report ng dent f ers w ll be submitted to the ARCOS Un t. See the Table of DEA Malng Addresses n Sec. 1321.01 of this chapter for the current malng address.
- E. All central recordkeep ng perm ts previously ssued by the Admin strat on exp red September 30, 1980.
- F. Each reg stered manufacturer, d str butor, mporter, exporter, narcot c treatment program and compounder for narcot c treatment program shall ma nta n nventor es and records of controlled substances as follows:
  - Inventor es and records of controlled substances l sted n Schedules I and II shall be ma nta ned separately from all of the records of the reg strant; and
  - Inventor es and records of controlled substances l sted n Schedules III, IV, and V shall be manta ned e ther separately from all other records of the reg strant or n such form that the nformat on required s read ly retrievable from the ord nary bus ness records of the reg strant.
- G. Each reg stered nd v dual pract t oner required to keep records and nst tut onal pract t oner shall maintain inventories and records of controlled substances in the manner prescribed in paragraph (f) of this section.
- H. Each reg stered pharmacy shall maintain the inventories and records of controlled substances as follows:
  - Inventor es and records of all controlled substances l sted n Schedule I and II shall be ma nta ned separately from all other records of the pharmacy.
  - Paper prescr pt ons for Schedule II controlled substances shall be ma nta ned at the reg stered locat on n a separate prescr pt on f le.
  - Inventor es and records of Schedules III, IV, and V controlled substances shall be manta ned e ther separately from all other records of the pharmacy or n such form that the nformat on required s readly retrievable from ordinary bus ness records of the pharmacy.
  - Paper prescr pt ons for Schedules III, IV, and V controlled substances shall be ma nta ned at the reg stered locat on e ther n a separate prescr pt on f le for Schedules III, IV, and V controlled substances only or n such form that they are read ly retr evable from the other prescr pt on records of the pharmacy. Prescr pt ons w ll be deemed read ly retr evable f, at the t me they are n t ally f led, the face of the prescr pt on s stamped n red nk n the lower r ght corner w th the letter "C" no less than 1 nch h gh and f led e ther n the prescr pt on f le for controlled substances l sted n Schedules I and II or n the usual consecut vely numbered prescr pt on f le for noncontrolled substances. However, f a pharmacy employs a computer appl cat on for prescr pt ons that permits dent f cat on by prescr pt on number and retr eval of or g nal documents by prescr ber name, pat ent's name, drug d spensed, and date f lled, then the requ rement to mark the hard copy prescr pt on w th a red "C" s wa ved.

• Records of electron c prescr pt ons for controlled substances shall be ma nta ned n an appl cat on that meets the requ rements of part 1311 of th s chapter. The computers on wh ch the records are ma nta ned may be located at another locat on, but the records must be read ly retr evable at the reg stered locat on f requested by the Admin strat on or other law enforcement agent. The electron c appl cat on must be capable of pr nt ng out or transferr ng the records n a format that s read ly understandable to an Adm n strat on or other law enforcement agent at the reg stered locat on. Electron c cop es of prescr pt on records must be sortable by prescr ber name, pat ent name, drug d spensed, and date f lled.

#### Maintenance and Retentio of Records

Wholesale dealer shall ma nta n cop es of nvo ces or equ valent documentat on for each of ts faclt es for every transact on n wh ch the wholesale dealer s the seller, purchaser, cons gnor, cons gnee or rec p ent of c garettes. The nvo ces or documentat on must nd cate the name and address of the cons gnor, seller, purchaser or cons gnee, and the quant ty by brand and style of the c garettes nvolved n the transact on.

Retal dealer shall maintain copies of invoices or equivalent documentation for every transaction in which the retal dealer receives or purchases cigarettes at each of its facilities. The invoices or documentation must indicate the name and address of the wholesale dealer from whom, or the address of another facility of the same retal dealer from which, the cigarettes were received, and the quantity of each brand and style of the cigarettes received in the transaction.

Manufacturer shall ma nta n cop es of nvo ces or equ valent documentat on for each of ts fac l t es for every transact on n wh ch the manufacturer s the seller, purchaser, cons gnor, cons gnee or rec p ent of c garettes. The nvo ces or documentat on must nd cate the name and address of the cons gnor, seller, purchaser or cons gnee, and the quant ty by brand and style of the c garettes nvolved n the transact on.

The records required above must be preserved on the premises described in the license of the manufacturer, wholesale dealer or retail dealer in such a manner as to ensure permanency and accessibility for inspection at reasonable hours by authorized personnel of the Department. With the permission of the Department, manufacturers, wholesale dealers and retail dealers with multiple places of business may retain centralized records, but shall transmit duplicates of the nvo ces or the equivalent documentation to each place of business within 24 hours after the request of the Executive Director or his or her designee.

The records required by this section must be retained for not less than 3 years after the date of the transaction unless the Department authorizes, in writing, the riearlier removal or destruction.

#### Exercise: Assig ment

Wr te down the Record Ma ntenance Procedures of one retal store.

#### Assessment

#### A. Fill i the Blanks

- 1. The reta l sales records required under WAC 24<u>6-889-095</u> are \_\_\_\_\_\_ and access ble by the low enforcement agencies. (confident al)
- 2. Only \_\_\_\_\_\_ employees have access to the data base. (author zed)
- 3. Retal dealer shall mantan cop es of \_\_\_\_\_\_ or equivalent documentat on for every \_\_\_\_\_\_. (nvo ces, transact ons)

#### **B.** Multiple Choice Questions

- 1. Retal sales records of restricted procedures, electronic or written must be kept for a minimum of
  - a) Two years
  - b) Three years
  - c) Four years
  - d) F ve years
- 2. The nvo ce or documentat on must nd cate
  - a) Name and address of cons gnor/ seller
  - b) Quant ty by brand
  - c) Both of the above
  - d) None of the above

# **Checklist for Assessment Activity**

#### Part A

Use the follow ng checkl st to see f you have met all the requ rements for Assessment Act vity.

• Descr be record ma ntenance procedure.

#### Part B

D scuss the follow ng n Class Room:

• D scuss legal procedures of record maintenance in retail environment.

#### Part C

#### Performa ce Sta dards

The performance standard covered by the assessment ncludes the follow ng, but not l m ted to:

Performance standards	Yes	No
Able to dent fy laws of ma nta n ng records.		