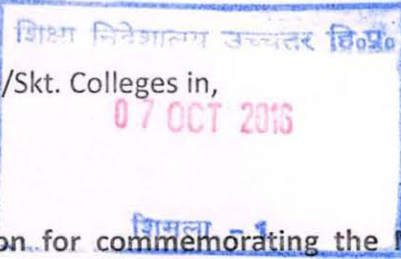


No. EDN-H (21) F(10) 09/2015-Misc-L  
Directorate of Higher Education  
Himachal Pradesh  
Tel:01772653120Extn.234 e-mailgenbr@rediffmail.com Fax: 2812882

To Dated: Shimla-171001 the October, 2016

All the Principals/Govt. Degree/Skt. Colleges in,  
Himachal Pradesh

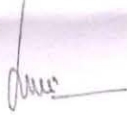


Subject: - Regarding seeking cooperation for commemorating the National/World  
Commerce Education Day on 10<sup>th</sup> November, 2016.

Memo:


Please find enclosed herewith a copy of letter no. EDN-AB-Ga(17)-6/2016-II dated: 03/09/2016 received from the Joint Secretary (Hr.Edu) to the Government of H.P. on the subject cited above.

In this connection, it is submitted that the Institute of Chartered Accountants of India (ICAI) through its Career Counselling Committee (CCC), proposes to organize National/World Commerce Education Day on 10<sup>th</sup> November, 2016 in Schools/Colleges. Therefore, you are hereby directed to take further necessary action in the matter accordingly.

  
(Dr. B.L.Vinta)  
Joint Director of Higher Education (C)  
Himachal Pradesh, Shimla-1

Endst. No. Even dated Shimla-171001 the October, 2016  
Copy for information and necessary action to:-

1. The Principal Secretary (Hr. Education) to the Government of Himachal Pradesh, Shimla-1 w.r.t. letter under reference Dated: 03/09/2016 for information please.
2. All the Deputy Directors of Higher Education, Himachal Pradesh with directions to take further necessary action in the matter accordingly.
3. The Technical Officer, Directorate of Higher Education w.r.t. upload the same on departmental website.
4. Guard File.

  
Joint Director of Higher Education(C)  
Himachal Pradesh, Shimla-1

No. EDN-B-Ga(17)-6/2016-II  
Government of Himachal Pradesh  
Department of Higher Education

9  
12/9/16

From

The Principal Secretary (Edu) to the  
Government of Himachal Pradesh

To

✓ The Director, Higher Education,  
Himachal Pradesh, Shimla-171001

Dated: Shimla-171002

3-9-2016

Subject:-

Regarding seeking cooperation for commemorating the  
National/World Commerce Education Day on 10<sup>th</sup> November,  
2016.

Sir,

I am directed to enclose herewith a copy of letter No. Nil-dated 24-08-2016 received from Chairman, Career Counseling Committee, ICAI, on the subject cited above and to request you to take further necessary action in this matter under intimation to this department.

Yours faithfully,

Joint Secretary (Edu) to the  
Government of Himachal Pradesh

P. A. Cell.	3/558
DHE	
03 SEP 2016	
Branch	Gen. Secy

Vacant seat  
Sd/-  
07.09.2016



53715592

30-08-2016

76

From "Dr. Sambit Kumar Mishra" <sambit.mishra@icai.in>  
Date: Wednesday, August 24, 2016 3:02 pm  
To "seey-hedu-hp@nic.in" <seey-hedu-hp@nic.in>  
Cc "ccc.chairman" <ccc.chairman@icai.in> , "cakushwah@gmail.com" <cakushwah@gmail.com>  
Subject Seeking Cooperation for Commemorating the National/World Commerce Education Day on 10th November, 2016 by the Institute of Chartered Accountants of India (ICAI)

To,  
Shri Neeraj Bharti  
Hon'ble Minister for Higher Education  
Government of Himachal Pradesh

Hon'ble Sir,

Subject: Seeking Cooperation for Commemorating the National/World Commerce Education Day on 10<sup>th</sup> November, 2016

We are pleased to inform you that the Institute of Chartered Accountants of India (ICAI) through its Career Counselling Committee (CCC), ICAI proposes to organize National/World Commerce Education Day on 10<sup>th</sup> November, 2016.

The followings are the basic objectives of this aforesaid event:

1. Career counselling for the students with the prime objective to promote the Commerce Education
2. Promotion of Higher Education

Through the aforesaid programme the CCC, ICAI would achieve the following objectives of the Government of India:

• To be part of the mission of the Government to increase the Gross Enrolment Ratio (GER) in higher education from the present level of about 12% to 15% by the end of XI Five Year Plan and to 30% by the year 2020.

• To reach about 10 lakh students studying Secondary Schools, Senior/Higher Secondary Schools as well colleges/universities situated in India to promote the Commerce Education amongst Secondary School, Senior/ Higher Secondary School in the day to be observed for achieving the same through 3000 career counselors has been registered with CCC, ICAI and its various organ such as 5 Regional Councils, 150 Branches covering the length and breadth of the country and 26 Chapters abroad.

• To spread a message about the significance of Commerce Education in the daily



life of the people, to display all the activities, efforts and achievements in the field of Commerce for human welfare, to discuss all the issues and implement innovative strategies for the development of the Commerce education, to give an opportunity to showcase the talents of Commerce students in the country. This event will also be open and beneficial for other students, parents and public at large.

The Institute of Chartered Accountants of India (ICAI) is a statutory body established on 1st July, 1949 by an Act of Parliament, viz., The Chartered Accountants Act, 1949, for regulating the profession of chartered accountancy in the country. The Institute functions under the administrative control of the Ministry of Corporate Affairs, Government of India, has 5 Regional Councils, 154 Branches covering the length and breadth of the country and 28 Chapters abroad. Founded 67 years ago with just seventeen hundred members, the Institute has grown to cross the mark of 2, 57,000 members and more than 8, 75, 000 active students. It is the premier accounting body in the country and the second largest in the World.

The Career Counselling Committee (CCC) of ICAI is a non-standing Committee of the Institute constituted under regulatory provisions of The Chartered Accountants Act, 1949. The Career Counselling Committee of ICAI constituted with the prime objective to promote the Commerce Education amongst Secondary School, Senior/ Higher Secondary School.

This event will definitely help students of 9th to 12th to come out of dilemma of choosing the best line & shoulder the burden of the institution too and it will be a path finder for the graduates and post graduates students also.

National/ World Commerce Education Day will be celebrated as one of the main Commerce festivals in India this year during which students of the schools and colleges showcase their talent as well as hosting the career counseling programmes across India as well as abroad to be organized by the committee. The celebration also includes public speech, Radio/TV talk shows, Commerce exhibitions, debates, quiz competitions, Elocution, Marathon race, Human Chain, youth festivals and many more activities. Variety of programmes will also hold for the various stakeholders and student community to popularize the Commerce education in the country. The ICAI through its Career Counseling Committee will celebrate the same on 10th November, 2016, on the day the book "Summa de Arithmetica, Geometria, Proportioni et Proportionalita" was published by the father of the modern Accounting Luca Bartolomeo de Pacioli.

In this background, we seek your co-operation for holding the World/National Commerce Education Day in the Schools affiliated to your board for discussing the same in person in brief. We request you to contact for further clarifications to Dr. Sambit Kumar Mishra, Secretary, CCC, ICAI at sambit.mishra@icai.in, Mobile: 09312085025.