

No EDN-H (21) F(10)29/2010-Science Activities

Directorate of Higher Education

Himachal Pradesh Shimla -1

Tel: 0177-2653120, Extn234 FAX: 2812882 Email: genbr@redifmail. Com

Dated: Shimla the 05 DEC 2015 Nov, 2015


To

1. All the Principals of Govt. Colleges/Pvt. Collages/SCERT/GCTE of H.P.
2. All the Deputy Directors of Higher Education, Himachal Pradesh.

Memo,

Please find enclosed letter No. EDN-B-F(10)-8/2013-V-1. dated 5.11.2015 received from The Addil. Chief Secretary (Edu) to the Go.H.P. regarding **103rd Indian Science Congress;Pride Of India Expo.**


Indian Science Congress Association.Kolkata (Professional Body Under Department Of Science and Technology, Ministry of Science and Technology, GOI) organize the prestigious "**Indian Science Congress**" every year. **103rd Indian Science Congress;Pride Of India Expo.** will be held at campus of University of Mysore, Mysuru, Karnataka from 03-07 January 2016. It shall be inaugurated by **Shri Narendra Modi, Hon'ble Prime Minister of India.** The focal theme of 103rd Indian Science Congress has been chosen as "**Science & Technology for Indigenous Development in India.**" Therefore, You are directed to look and take necessary action regarding the matter under intimation to this office.


(Dr. B.L. Vinta)
Jt. Director (C-II) of Hr. Edu.
Himachal Pradesh

Endst. No. Even dated Shimla-1 the Nov, 2015

Copy of Information and necessary action is forwarded to:-

1. The Additional Chief Secretary (Hr. Edu) to the Government of Himachal Pradesh Shimla-2 w.r.t. letter No. EDN-B-F(10)-8/2013-V-1. for information please.
2. ✓ The Technical Officer, Directorate of Hr. Education is also directed to upload the same on departmental website.
3. Guard file.


Jt. Director (C-II) of Hr. Edu.
Himachal Pradesh



103rd INDIAN SCIENCE CONGRESS

03 - 07 January 2016 | University of Mysore, Mysuru, India

Science & Technology for Indigenous Development in India

165
170

October 14, 2015

Sh. P.C. Dhiman, IAS
Additional chief Secretary, Dept of Education
Govt. of Himachal Pradesh

Subject: 103rd Indian Science Congress (ISC) - 'Pride of India Expo' 2016

Dear Sh. P.C. Dhiman, IAS,

We are pleased to announce that the 103rd edition of "Indian Science Congress" (ISC), India's most prestigious and the largest annual scientific event will be held in **Mysuru, Karnataka from 03 to 07 January 2016**. Organized by the Indian Science Congress Association (ISCA), the University of Mysore will host the event at its sprawling Campus at Mysuru.

As per the tradition, the **Hon'ble Prime Minister of India, Shri Narendra Modi** will inaugurate the congress on 03 January 2016 in the presence of thousands of national/international delegates including eminent scientists, Nobel Laureates, former ISCA General Presidents, industry leaders, technocrats, policy makers, entrepreneurs, innovators and academicians. The focal theme of 103rd ISC is "**Science and Technology for the Indigenous Development in India**".

One of the major attractions of ISC will be the "**Pride of India**" (PoI) Expo, a Mega Science Exhibition showcasing the cutting-edge technologies, leading scientific products and services, path breaking R&D initiatives, schemes and achievements of India's foremost and leading public and private sectors, government departments, research labs, educational institutions, corporate, defence etc. Apart from thousands national and international delegates, prominent R&D heads, policy makers, bureaucrats, senior scientists, ICT & allied industry leaders, technocrats & academicians, innovators, entrepreneurs, social activists, top executives from corporate & industry, lakhs of fervent students and general public will be visiting the expo. The PoI Expo thus, provides an excellent networking platform between all the stakeholders.

The major components of the PoI Expo are **Special Pavilions, Genesis** (a one day symposium) and **Vigyan Jyot** (flame of knowledge). Special Pavilions at PoI Expo will include "**Hall of Pride**" (HoP), a dedicated section designed to raise a toast to the life and works of a prominent scientist and a philanthropist; "**Edu Vision**", "**Make in India**" etc. **Genesis** is an important forum where best of the minds from industry, scientific fraternity, policy makers and academia come together and delve on the issues of national importance aligned with the focal theme of ISC. The theme for Genesis-XIV has therefore been aptly selected as "**Realising the Make in India Mission through Indigenous Development-Role of MSME**". The "**Vigyan Jyot**", with the aim to spread the message and benefits of science to billions of people of India, was conceptualized and inspired by the vision of our former President **Dr. A.P.J. Kalam**.

We convey our sincere thanks for your continued support to the Pol expo for all these years. The **State of Himachal Pradesh** has made immense contribution towards the development of the nation. It has built its equity over the years. This recognition has been as a result of years of devotion and dedication of visionaries. Thus, Pol Expo provides an excellent opportunity to The **State of Himachal Pradesh** to showcase its achievements, innovations, strength and vision for the future to a large number of dignitaries, policy makers, eminent scientists and lakhs of visitors, especially youth and the general public.

We solicit your support to make this event of national importance a grand success through sponsorships. Please find enclosed the participation proposal and brochure for your kind consideration.

Thanking you
With Warm Regards



Ravi Boratkar
Director

**103rd Indian Science Congress PoI Expo
 Participation Proposal
 Govt. of Himachal Pradesh**

Option I

Associate State Partner

Rs. 7.5 Lakhs

Entitlements

- ❖ Display area in 'Pride of India' Expo approximately 18 sqm
- ❖ Exclusive branding during the Pride of India ISC Expo
- ❖ Logo on all mailers and other promotional material for the expo
- ❖ Full page color advertisement in exhibitor's directory
- ❖ 4 delegates for the 'Genesis Symposium'
- ❖ Logo with hyperlink on the event website www.iscexpo.in
- ❖ Acknowledgement in the event report

Option II

Shell Space	Area	Rate (INR)	Net Amount (INR)
Option I	27 sqm	13,500/-	3,64,500.00
Option II	18 sqm	13,500/-	2,43,000.00

*Service Tax @ 14 % extra

Entitlements for every 9 sqm of Exhibit Space:

- Listing of Organisation Profile in the Exhibitor Directory.
- 1 Tables, 2 chairs, wall to wall carpet, Octonorm panels, 3 spotlights, 1 waste paper baskets, fascia of the company and one 5 amps power socket as per the entitlement (For shell space).