

No. EDN-H (21) F (7)38/2011-Environment-

Directorate of Higher Education

Himachal Pradesh

Telephone Number: 0177-2653120,2653386 Extension: 234 Fax: 0177-2812882

E-mail: dir.edu@rediffmail.com & genbr@rediffmail.com

Dated: Shimla-171001 the

August, 2017

शिक्षा निदेशालय
जम्मू-काश्मीर 190016

30 AUG 2017

From:- The Director of Higher Education
Himachal Pradesh

To All the Deputy Directors of Higher Educaiaon
in Himachal Pradesh

Subject: - Regarding Swachh Bharat Mission through National Level Essay and Painting
Competitions organized across all the schools on the occasion of Teacher's Day i.e.
05th September, 2017.

Memo:

The Government of India, Ministry of Human Resource Development, Department of School Education and Literacy, 124, C Wing, Shastri Bhawan, New-Delhi has suggested to promote the message of Swachhta on a massive scale and engage smart, young minds in the Swachh Bharat Mission through National Level Essay and Painting Competitions organized across all the schools on occasion of Teacher's Day i. e. 05th September, 2017. The National Level Essay and Painting Competitions will be for the students from Class IX to Class XII (Photocopy enclosed for ready reference).

You are, therefore directed to direct the head of institution to organize National Level Essay and Painting Competition in all the Government Senior Secondary Schools on occasion of Teacher's Day i.e. 05th September, 2017 and send the best entries to Government of India, Ministry of Human Resource Development, Department of School Education and Literacy, 124, C Wing, Shastri Bhawan, New-Delhi on Swachh Bharat Mission anniversary on or before 2nd October, 2017.

-sd-

(Krishan Vaidya)

Jt. Director of Higher Education(C-I)

Himachal Pradesh

Endst. No. EDN-H (21) F (7)38/2011-Environment-Dated: Shimla-171001

Copy for information to:-

- 1 The Additional Chief Secretary (Rev-DM) to the Government of Hiamchal Pradesh, Shimla-2 w.r.t. his letter. No. EDN-C-F(10)-5/2016.....Dated: 24-08-17
- 2 The Secretary, Government of India, Ministry of Human Resource Development, Department of School Education and Literacy, 124, C Wing, Shastri Bhawan, New-Delhi w.r.t. his letter No. EDN-C-F(10)-5/2016.....Dated: 24-08-17
- 3 The Superintendent (Computer/IT Cell), Directroate of Higher Education, Hiamchal Pradesh is hereby requested to upload the letter on departmental website.
- 4 Guard file.

Jt. Director of Higher Education(C-I)
Himachal Pradesh

No. EDN-C-F(10)-5/2016
Government of Himachal Pradesh
Elementary Education Department.

Copy
26/08/17

From:

The ACS (Education) to the
Government of Himachal Pradesh.

To

- ✓ 1. The Director Higher Education,
Himachal Pradesh, Shimla-171001
- ✗ 2. The Director Elementary Education,
Himachal Pradesh, Shimla-171001

Dated: Shimla-171002, the

24-8-2017.

Subject:-

Swatchh Bharat Mission through national level essay and painting competitions organised across all the schools on the occasion of Teacher's Day i.e, 5th September, 2017

Sir,

I am directed to enclose herewith a photocopy of letter F.No. 27-8/2014-EE.16 dated 16th August, 2017 received from the Secretary, MHRD, Department of School Education and Literacy, 124'e' wing, Shastri Bhawan, New Delhi-11001 on the subject cited above and to request you to examine the matter and take necessary action in the matter under intimation to the quarter concerned.

Yours faithfully,

[Signature]

Deputy Secretary (Ele. Education) to the
Government of Himachal Pradesh

Endst. No. As above

Dated: Shimla-2, the

24-8-2017

Copy alongwith its enclosure to the Joint Secretary(Hr. Education) HP for similar action in r/o Higher Education Department.

-sd/-

Deputy Secretary (Ele. Education) to the
Government of Himachal Pradesh

| | |
|-------------|--------------------|
| P. A. Copy | 137904 |
| 25 AUG 2017 | |
| | <i>[Signature]</i> |

Ms Syoti
[Signature]
26/8/17

54075838
23-8-17 Edu-C

D.O. No.27-8/2014-EE.16

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अनिल स्वरूप

सचिव

Anil Svarup

Secretary

Tel. : 011-23382587, 23381104

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E-mail : secy.sel@nic.in



सत्यमेव जयते

भारत सरकार

Government of India

मानव संसाधन विकास मंत्रालय

Ministry of Human Resource Development

स्कूल शिक्षा और साक्षरता विभाग

Department of School Education & Literacy

124 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 001

124 'C' Wing, Shastri Bhawan, New Delhi-110 001

16th August, 2017

Dear Secretary,

The Hon'ble Prime Minister has suggested to promote the message of Swachhta on a massive scale and engage smart, young minds in the Swachh Bharat Mission through national level essay and painting competitions organized across all the schools on occasion of Teacher's Day i.e. 5th September, 2017. This initiative would ensure a structured participation of the school children, youth in the programme and bring in fresh ideas, energy and enthusiasm to the Mission.

2. The Painting Competition will be for students from class I to V and the Essay Competition may involve students in two categories one for Class VI to Class VIII and other for Class IX to Class XII.

21/8
DS (edu)

3. The theme of the Essay Competition is proposed to be "मैं स्वच्छ भारत के लिए क्या करूंगा/करूंगी (What will I do to make India Clean)" while that for Painting Competition is proposed to be "मेरे सपनों का स्वच्छ भारत (Clean India of my Dreams)". Essay should be maximum of 250 words and its language should be in the medium of instruction of the school concerned.

f
27/8

4. It is, accordingly, recommended that every school strongly encourages all students to participate in the essay and painting competition. The submission in the competition may cascade up from the Village, District and State level to the Centre.

S. J. (edu-c)

5. The best three entries for each competition i.e. painting (for Class I to V) and essay (one for Class VI to VIII and other category for Class IX to XII) may be rewarded suitably at all levels i.e. School, District, State and National level. The best Essays (three each from two categories) and the best three paintings from the school should be reported to the district administration. All the best entries of each school shall be evaluated at district level by the District Collector who shall constitute a committee to choose the best entries of the district in each category and get them awarded on 2nd October, 2017. In a similar manner, the best entries (three in each category) of all the districts shall be evaluated at State level and for this purpose State Education Secretary shall be responsible to constitute a committee. The state evaluation committee shall choose three best entries each in Essay and Painting competitions and award them on 2nd October, 2017.

WSP
22/8
channels

6. Following time-line may be adhered to, for submissions of entries in the competition for painting (one category for Class I to V) and essay (two categories one for Class VI to VIII and other Class IX to XII), for each category:

| Level | Time-line for forwarding to next level |
|----------|--|
| School | 5 th September, 2017 |
| District | 11 th September, 2017 |
| State | 18 th September, 2017 |

7. Thus, the award winning entries (3+3+3) from the State may be sent to this Department latest by 18th September, 2017 so that National level award may be given to the best entries on Swachh Bharat Mission anniversary on 2nd October, 2017, by the **Ministry of Drinking Water & Sanitation**. Details of awards at national level are as under:

1. Awards for Painting Competition:

Sub.: मेरे सपनों का स्वच्छ भारत (Clean India of my Dreams)

Eligibility : All students up to Class V

Three National Awards: Winner : (Cash and a certificate)

1st Runner up : (Cash and a certificate)

2nd Runner up : (Cash and a certificate)

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2. Awards for Essay Competition:

Sub.: मैं स्वच्छ भारत के लिए क्या करूँगा / करूँगी. (What will I do to make India Clean.)

Category : 1 Eligibility : Class VI to Class VIII

Three National Awards: Winner : (Cash and a certificate)

1st Runner up : (Cash and a certificate)

2nd Runner up : (Cash and a certificate)

Category : 2 Eligibility : Class IX to Class XII

Three National Awards: Winner : (Cash and a certificate)

1st Runner up : (Cash and a certificate)

2nd Runner up : (Cash and a certificate)

8. - The States are required to scan and e-mail state level winning entries (essays) and district level winner paintings to swachhsankalpessaysp@gmail.com by 20th September, 2017.

With regards,

Yours sincerely,

Anil Swarup
(Anil Swarup)

To,

All Education Secretaries of States/UTs.

Copy to :

1. Chief Secretaries of all States/UTs.

2. Shri Parameswaran Iyer, Secretary, Ministry of Drinking Water & Sanitation, 4th Floor,
Pt. Dindayal Antodaya Bhawan, New Delhi – 110 003