No. EDN-H (21) F (09)07-2012 Drug Abuse Directorate of Higher Education Himachal Pradesh Shimla -1 Tel: 0177-2653120, Extn234 FAX: 2812882Email: genbr@redifmail. Com

| То | Dated: | Shimla | the | July, 2014 0 200 |
|------------|--|-----------------------------|-----------------------|------------------|
| | Himachal | Pradesh outy Directors o | Colleges/Govt Aided o | colleges, |
| Subject: - | Observance of 26 th June, 2014 as "International day against Drug Abuse and illicit trafficking"-regarding. | | | |

Memo,

Your attention is invited towards the Principal Secretary (Education) to the Govt. of Himachal Pradesh letter No. EDN-B-Chh(10)16/2010 dated 24-6-2014 on the subject cited above.

The UN General Assembly in a Resoultion passed in December, 1987, proclaimed 26th June of each year as the "International Day against Drug Abuse and Illicit Trafficking. The Programme could include the following:-

- Awareness programmes in schools and colleges
- Anti drug marches/Runs/Rally
- Public meeting in areas and among target groups vulnerable to drug abuse and HIV(Street Children, Jail inmates, Truck drivers, Slums etc)
- Seminars on drug abuse in training institutions/voluntary organizations
- Workshops to evolve new coordinated strategies for supply reduction and demand reduction by various enforcement agencies/NGOs
- Exhibition on drug abuse in different cities and towns
- Flashing of SMS through various service providers
- Regional languages programmes to be telecast broadcast by Doordarshan All India Radio and other electronics channels
- Wide pubilicity by way of displaying and distribution of banners, posters, pamphlets, slide show in cinemas etc.

In this connection, you are directed to give necessary direction to the Principals/Headmasters under your jurisdiction to celebrate International day against Drug Abuse and illicit trafficking continuously for a fortnight to create awareness among students & public against the menance of drugs.

Further all the Principals of Govt. Colleges/Govt. Aided colleges are also directed to organize similar programme in their respective colleges.

Addl. Director of Hr. Education(A) Himachal Pradesh the

Endst, No. Even dated Shimla-1 Copy of Information and necessary action is forwarded to:-

- The Principal Secretary (Education) to the Government of Himachal Pradesh Shimla-2 w.r.t No. EDN-B-Chha(10)16/2010 dated 24.06.2014 for information please.
- 2. The Technical Officer, Directorate of Higher Education with the direction to upload the letter in departmental website.
- 3. Guard file.

Addl.Diffector of Hr. Education(A) Himachal Pradesh