

2) **Plan for campaign in month of December 2015 on occasion of World AIDS Day - 2015**

2.1) Plan for Campaign on occasion of World AIDS Day

Sh. Vishal Acharya also shared the plan for campaign on World AIDS Day in the month of December 2015 for awareness activities by Departments/Organizations to educate their employees and target population/clients. The plan is as under, in which one change has been made on the request to Assistant Tourism Development Officer Tourism Department as their day of activities was kept on 30<sup>th</sup> December 2015 but due to New Year staff of hotels will be engaged in tourist season. Therefore, the dates of Tourism Department & HP State Cooperative Milk Producers Federation Limited (HP Milkfed) have been inter-changed:-

December	Line Departments/Organizations plan for Campaign
1 <sup>st</sup>	✓ <b><u>Education Department:</u></b> Address during morning assemblies in schools & other awareness activities <b><u>IT Deptt., BSNL &amp; Private Telecom Operators:</u></b> Free SMS & Insertion of messages on Bills in entire month
2 <sup>nd</sup>	✓ <b><u>Education Department:</u></b> Awareness activities in colleges through Red Ribbon Clubs & NSS through funds available with colleges
3 <sup>rd</sup>	✓ <b><u>Education Department:</u></b> Awareness activities in colleges through Red Ribbon Clubs & NSS through funds available with colleges
4 <sup>th</sup>	✓ <b><u>Technical Education Department:</u></b> Awareness activities in Technical Institutions through Red Ribbon Clubs & NSS through funds available with Technical Institutions
5 <sup>th</sup>	✓ <b><u>Technical Education Department:</u></b> Awareness activities in Technical Institutions through Red Ribbon Clubs & NSS through funds available with Technical Institutions
7 <sup>th</sup>	✓ <b><u>Youth Services &amp; Sports Department &amp; NYKS:</u></b> Awareness sessions for Youths & Sports persons
8 <sup>th</sup>	<b><u>WCD Department:</u></b> Sessions for women groups
9 <sup>th</sup>	<b><u>Handicraft &amp; Handlooms Corporation:</u></b> Sessions for employees working in Handicraft & Handloom Industries
10 <sup>th</sup>	<b><u>Department of Agriculture &amp; Horticulture:</u></b> Sessions for farmers
11 <sup>th</sup>	<b><u>BSNL &amp; Private Telecom Operator:</u></b> Session for employees, wearing Red Ribbons while performing duty, display of banners at key places
14 <sup>th</sup>	<b><u>Urban Development Department:</u></b> Sessions for members of Corporation/Committees, employees, trainees under skill building programmes, training SHGs, other target groups

2.2) Reporting of Campaign

Also, it was requested to Departments/Organizations to share their reports in 15 days of completion of activities in the following format so that these achievements of the State, may be shared at National level:-

Activity	Number of people
Number made aware/trained/Sensitized	
Any other activity please specify	

2.3) Messages for free SMS and for banners, hoardings etc

— **SMS MATTER**

BSNL and all private telecom operators have been requested to sent free SMS on 1<sup>st</sup> December 2015 as a social messaging:-

**WORLD AIDS DAY-1<sup>st</sup> December**

KNOW YOUR HIV STATUS  
Get free HIV testing & counselling  
in ICTCs at Government Hospitals

— **MATTER FOR INSERTING MATERIALS IN BANNERS/  
HOARDINDS/OTHER PUBLICITY & PRINT MATERIAL**

All the line Departments/Organization have been requested to publish following messages in Hindi/English in banners, hoardings and other publicity/printed material:-

**WORLD AIDS DAY-1<sup>st</sup> December**

KNOW YOUR HIV STATUS  
Get free HIV testing & counseling in ICTCs at Government Hospitals

विश्व एड्स दिवस - 1 दिसम्बर  
सरकारी अस्पताल के ICTC केन्द्र में -  
मुफ्त HIV जाँच करवाएँ और मुफ्त सलाह पाएँ