



No. EDN-HE(8)B(2)-4/2016-Pvt. Univ.Misc.  
Directorate of Higher Education  
Himachal Pradesh.

Email: [dir.edu@rediffmail.com](mailto:dir.edu@rediffmail.com), [college\\_branch@rediffmail.com](mailto:college_branch@rediffmail.com)  
Phone No.0177-2653120, 2653575, Extn. 221 Fax: 0177-2812882

**Dated: Shimla - 171001 the, 14<sup>th</sup> December, 2016.**

To

1. The Vice Chancellor / Registrars  
State Universities of Himachal Pradesh.
2. The Vice Chancellor / Registrars  
Private Universities of Himachal Pradesh.
3. All the Principals, Govt. Colleges / Skt. Colleges / GIA Colleges &  
Private Colleges in Himachal Pradesh.
4. All the Deputy Director of Higher Education in Himachal  
Pradesh.
5. All the Principals, Govt. Senior Secondary Schools in H.P.

**Subject:** *Regarding implementation of 'Vittiya Saksharta Abhiyan'.*

Sir,

This in reference to letter No. EDN-B-F (10)-35/2014, dated 12/12/2016 received from Principal Secretary (Hr. Edu.) to the Govt. of Himachal Pradesh, Shimla - 2 regarding implementation of "Vittiya Saksharta Abhiyan".

In this connection, it is informed that this abhiyan aimed at transformation from a cash to less cash economy will last a period of one month from 12<sup>th</sup> December, 2016 to 12<sup>th</sup> January, 2017. The purpose of the 'Vittiya Saksharta Abhiyan' is to actively engage the students of Schools and Higher Education Institutions to create awareness amongst citizens about digitally enabled less cash society.

It was emphasized that students have a great role to play in this transformation. Educational Institutions should motivate students to act as volunteers who will be imparted relevant training. Each volunteer will educate and motivate a minimum of 10 families for adopting digital transaction.

Therefore, you are requested to issued suitable direction/ necessary action in the matter for the implementation of this Abhiyan. **Achievements made should also be uploaded on the website of the Ministry of HRD on regular basis.**

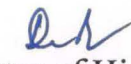
Director of Higher Education,  
Himachal Pradesh.

**Endst. No. Even Dated: Shimla - 1,**

**the 14<sup>th</sup> December, 2016.**

Copy to:

1. The Principal Secretary (Hr. Edu.) to the Govt. of Himachal Pradesh, Shimla - 2 w.r.t. his aforementioned letter for information please.
2. The In charge, IT Cell with the direction to upload the same on the departmental website.
3. Guard file.

  
Director of Higher Education,  
Himachal Pradesh.