

No. EDN-HE (21) F (09) 07/2008 -AIDS  
Directorate of Higher Education  
Himachal Pradesh



Dated: Shimla-171001 the August, 2022

To


1. All the Principal Government / Sanskrit/ / Private Colleges,  
Himachal Pradesh
2. All the Deputy Director of Higher Education,  
Himachal Pradesh

Subject:- Regarding HIV Prevention Campaign on occasion of International Youth Day  
w.e.f. 12to 31<sup>st</sup> August 2022.

Memo,

Please find enclosed herewith a copy of letter No. HPSACS / IEC / International Youth Day / 2022- 2493-2504 dated 2<sup>nd</sup> August, 2022 alongwith its enclosure received from the Director Health Services-cum-Project Director, HPSACS, Shimla, on the above cited subject.


In this context, you are therefore , directed to examine the matter and circulate the same amongst all the establishment working under your jurisdiction to encourage the students for participation in the above said Campaign under intimation to the quarters concerned with in stipulated period.

  
Addl. Director of Higher Education (A)  
Himachal Pradesh, Shimla-1

Endst.No. Even dated Shimla-171001 the August, 2022

Copy for information and necessary action to:-

1. The Director, Director, Health Service, Himachal Pradesh-Cum-Project –Director, Shimla, w.r.t. his /her letter referred to above.
2. The Superintendent, NSS Branch, Directorate of Higher Education, is hereby directed to go through the content of letter and take further necessary action in the matter accordingly.
- ✓ 3. The Technical Officer (Computer/IT Cell), Directorate of Higher Education, Himachal Pradesh with the request to upload the same on Departmental web site.
4. Guard file.

  
Addl. Director of Higher Education (A)  
Himachal Pradesh, Shimla-1

No. HPSACS/IEC/ International Youth Day/2022- 2493-2504,  
 Government of Himachal Pradesh  
 Department of Health & Family Welfare  
 Himachal Pradesh State AIDS Control Society,  
 Hari Villa, Near Forest Rest House, Khalini, Shimla-2  
 Telephone: 0177-2621608 – Telefax: 0177-2625857 – Helpline: 1097  
 E-mail: sacshp@gmail.com – Website: www.sacshp.org  
 Dated: Shimla-171002, the

2nd, August, 2022

To All the Chief Medical Officers  
 in HP

Subject: Regarding HIV Prevention Campaign on occasion of International Youth Day w.e.f. 12<sup>th</sup> to 31<sup>st</sup> August 2022.

Sir/Madam, Reference to the subject cited above and DO. No. X-11020/12/2022-NACO(IEC) dated 21<sup>st</sup> July 2022 from NACO (Copy attached). In this regard, as you aware that International Youth Day is observed in 12<sup>th</sup> August in every year. The HIV prevention awareness campaign on occasion of International Youth Day will be carried out by HPSACS from 12<sup>th</sup> to 31<sup>st</sup> August 2022 with the theme "Intergeneration Solidarity: Creating a World for All Age" in the state. Campaign slogan will "HIV Ke Samne-Hum Jhukenge Nahi". HIV testing for youth, Helpline number 1097, NACO AIDS APP and Stigma & Discrimination are to be promoted in major way during the Campaign. Institution wise activities are scheduled as under:-

Sr. No.	Period	Institutions
1	12 <sup>th</sup> , 14 <sup>th</sup> , 15 <sup>th</sup> , 16 <sup>th</sup> , 17 <sup>th</sup> & 18 <sup>th</sup> August 2022	Red Ribbon Clubs in Colleges: Awareness activities for Red Ribbon Clubs in Colleges including NSS and NCC.
2	19 <sup>th</sup> , 20 <sup>th</sup> & 22 <sup>nd</sup> August 2022	Red Ribbon Clubs in Technical Institutions: Awareness activities for Red Ribbon Clubs in Technical Institutions including NSS and NCC.
3	23 <sup>rd</sup> & 24 <sup>th</sup> August 2022	High and Senior Secondary Schools: Awareness activities for High and Senior Secondary Schools including NSS, NCC And Scouts & Guides
4	25 <sup>th</sup> August 2022	Non-RRC Colleges & Technical Institutions: Awareness activities for Colleges & Technical Institutions including NSS and NCC
5	26 <sup>th</sup> August 2022	Universities: Awareness activities in Universities (all govt./private). IIT, IIT, NIT, IIM : Awareness activities in IIT, IIT, NIT & IIM (all govt./ private)
6	27 <sup>th</sup> August 2022	NCC, NSS & Scouts & Guides: Awareness activities
6	29 <sup>th</sup> & 30 <sup>th</sup> August 2022	Non-student youth: Awareness activities for non-student youth with Youth Services & Sports Department and NYKS. Activities guidelines at
7	31 <sup>st</sup> August 2022	Sports Persons: Awareness activities for young sports persons with Youth Services & Sports Department and Sports Associations.

The suggestive activities to be carried out during the campaign are mentioned below:-

**Red Ribbon Clubs & Schools:-**

- Mobile film directing competition: involving youth in creating short films on creating a world for All Ages
- One minutes: Extempore and speeches at school level or at RRC level
- Reel making competition
- Poster making/ Info graphics on HIV or Youth
- Short stories competition (enacting/ scripting/ telling/ on the spot story making)

Any 2 or 3 activities from above be opted and District may facilitate winners with prizes. These activities are mandatory to be carried out.

**Others:**

- Virtual or Physical Seminar/Webinar/Sensitization with students/youth of NSS, NCC, Scouts & Guides, NYKS, Sports Persons & out of school youth
- Rallies, Human Chain etc.
- Poster making, Short Film Competition, Slogan writing competition
- Shows of Teach AIDS movie
- Session at NIT, IIT, IIIT, IIM, Central University is must
- Any other innovative activities
- Free of cost Scroll, video spots, audio spots on local TV and Radio channels

**Plan & Reporting:**

Plan and reporting alongwith high resolution photographs to be submitted to undersigned as per details below:-


Detail	Date of Submission	Enclosed
Plan of activities	6 <sup>th</sup> August 2022	Annexure-1
Report on activity as per format	5 <sup>th</sup> September 2022	Annexure-2
Social Media Pre-test & Post-test form to be used in all sessions	During session & Pre-Post	Annexure-3

Smt Ritasari  
 Oup  
 5/8/22

HPSACS will monitor the Helpline 1097 calls & following in social media handles and share with you the update regarding increase in helpline calls in your concerned Districts during the Campaign.

You are, therefore, requested to direct District AIDS Programme Officer to coordinate with line Departments/ Organizations and Red Ribbon Clubs for success implementation of Campaign and conduct the activities within time and as per guidelines/norms already circulated vide this office letter No. HPSACS/IEC/Budget/16/21-VII -1623-1647 dated 28<sup>th</sup> June 2022. Reporting must be shared with HPSACS as per set timelines so that same may be shared with NACO in time. Activities good quality photographs, videos & competition creative to be shared with undersigned within 2 days of completion of activity so same can be uploaded in social media handles of HPSACS.

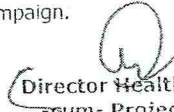
Yours faithfully,

  
Director Health Services,  
cum- Project Director,  
HPSACS, Shimla, HP  
Dated Shimla the

Endst. No. As above/-

CC to:-

- (1) The Deputy Director (IEC), National AIDS Control Organization, MoH&FW, GoI, New Delhi for information, please.
- (2) The National Consultant (IEC), National AIDS Control Organization, MoH&FW, GoI, New Delhi for information, please.
- (3) The Director, Higher Education Department, HP for information and with the request to issue instructions to all schools & RRC colleges to organize activities as above-mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. List of CMOs/DAPOs is enclosed herewith at Annexure-4.
- (4) The Director, Technical Education Department, for information and with the request to issue instructions to all RRC institutions & other non-RRC institutions to organize activities as above mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. List of CMOs/DAPOs is enclosed herewith at Annexure-4.
- (5) The Director, Youth Services & Sports Department for information and with the request to issue instructions to all District Youth Services & Sports Officers to organize activities as above mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. List of CMOs/DAPOs is enclosed herewith at Annexure-4.
- (6) The Zonal Director, NYKS, HP for information and with the request to issue instructions to District Officers of NYKS to organize activities as above-mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. List of CMOs/DAPOs is enclosed herewith at Annexure-4 and also kindly share the list of your District/Field Officers for coordination.
- (7) The Commandant, NCC Group HQ, HP, Shimla for information and with the request to issue instructions to concerned officers of NCC to organize activities as above-mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. The list of CMOs/DAPOs is enclosed herewith at Annexure-4 and also kindly share the list of your District/Field Officers for coordination.
- (8) The State Liaison Officer, NSS, HP for information and with the request to issue instructions to concerned officers of NSS to organize activities as above-mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. The list of CMOs/DAPOs is enclosed herewith at Annexure-4 and also kindly share the list of your District/Field Officers for coordination.
- (9) The Head, Scouts & Guides, HP for information and with the request to issue instructions to District Officers of Scouts & Guides to organize activities as above mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. List of CMOs/DAPOs is enclosed herewith at Annexure-4 and also kindly share the list of your District/Field Officers for coordination.
- (10) The Director, IIT Mandi, IIIT Una, NIT Hamirpur & IIM Sirmour for information and necessary action, please. List of CMOs/DAPOs is enclosed herewith at Annexure-4.
- (11) The Programme Officer, NSS Colleges, HP for information and with the request to issue instructions to concerned officers of NSS to organize activities as above-mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer.
- (12) The Programme Officer, NSS Schools, HP for information and with the request to issue instructions to concerned officers of NSS to organize activities as above-mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. The list of CMOs/DAPOs is enclosed herewith at Annexure-4 and also kindly share the list of your District/Field Officers for coordination.
- (13) All the District AIDS Programme Officers in Himachal Pradesh for information and necessary action. It is suggested to coordinate with line Departments/Organizations for success implementation of Campaign.

  
Director Health Services,  
cum- Project Director,  
HPSACS, Shimla, HP

ANNEXURE-1

**DISTRICT PLANS OF CAMPAIGN ON INTERNATIONAL YOUTH DAY  
(12<sup>TH</sup> – 31<sup>ST</sup> AUGUST 2022)**

District: \_\_\_\_\_

Target Areas	Name of Activity	Date of activity	Remarks
RRCs			
Schools			
NIT, IIT, IIIT, IIM & CU			
Non RRC Colleges & Technical Institution			
NCC			
NSS			
Scouts & Guides			
Non Student Youth with NYKS			
Non Student Youth with Youth Services Department			
Sports person with Sports Department			

Annexure-2

REPORTING FORMAT

(Activities during Campaign-12<sup>th</sup> to 31<sup>st</sup> August 2022 on occasion of International Youth Day)

Name of District: \_\_\_\_\_

**(1) School Level & RRC Level Activities**

Activities	Organized (Yes/No)	Participation				Remarks	Photographs high resolution
		No. of RRCs	No. of Schools	No. of students from RRCs	No. of students from School		
Mobile Film Directing Competition							
One minute-Extempore and speeches							
Reel making competition							
Poster making/Info graphics on HIV and Youth							
Short stories competition (enacting/scripting/telling/on the spot story making)							
Any other activity please specify _____							
Any other activity please specify _____							
Any other activity please specify _____							

**(2) Activities with Others**

Activities	Organized (Yes/No)	Number of Sessions held/ IEC material Distributed/Video Shows/Any other innovative activity organized	No. of Youth made aware/ participated	Remarks	Photographs high resolution
Awareness Sessions					
Rally etc.					
Poster Making Competition					
Short Film Competition					
Slogan Writing Competition					
Movie Shows					
Any other innovative activity please specify _____					
Any other innovative activity please specify _____					
Any other innovative activity please specify _____					

**Coordination with:-**

Departments of Youth Services & Sports, \_\_\_\_\_ (Yes/No)

Nehru Yuva Kendra Sangathan and \_\_\_\_\_ (Yes/No)

Higher Education \_\_\_\_\_ (Yes/No)

NCC \_\_\_\_\_ (Yes/No)

NSS \_\_\_\_\_ (Yes/No)

Scouts & Guides \_\_\_\_\_ (Yes/No)

(Signatures with Stamp)  
District AIDS Programme Officer

**LIST OF CONTACT NUMBER OF CHIEF MEDICAL OFFICERS'  
and DISTRICT AIDS PROGRAMME OFFICERS' (DAPOs) FOR  
COORDINATION AT DISTRICT & FIELD LEVEL**

Sr. No.	District	Name of DAPOs	Mobile No.	CMO's Office No.	Email ID
1.	Bilaspur	Dr. Jyoti	73016-00343	01978-222586	<a href="mailto:cmoblsp@gmail.com">cmoblsp@gmail.com</a> <a href="mailto:dapobilaspur1@gmail.com">dapobilaspur1@gmail.com</a> <a href="mailto:mohbilaspur@gmail.com">mohbilaspur@gmail.com</a>
2.	Chamba	Dr. Harit Puri	70180-41165	01899-222223	<a href="mailto:cmochambahp@yahoo.co.in">cmochambahp@yahoo.co.in</a> <a href="mailto:dapocba123@gmail.com">dapocba123@gmail.com</a>
3.	Hamirpur	Dr. Sunil Verma	91296-00006	01972-222223	<a href="mailto:cmohamirpur@gmail.com">cmohamirpur@gmail.com</a> <a href="mailto:dapohmr@gmail.com">dapohmr@gmail.com</a> <a href="mailto:nhmhamirpur1@gmail.com">nhmhamirpur1@gmail.com</a>
4.	Kangra	Dr. Rajesh Sood	94180-64077	01892-224874	<a href="mailto:cmokangra@gmail.com">cmokangra@gmail.com</a> <a href="mailto:drksood@gmail.com">drksood@gmail.com</a> <a href="mailto:nacphpkgr@gmail.com">nacphpkgr@gmail.com</a>
5.	Kinnaur	Dr. Tahsin Mushtaq	94190-62434	01786-222922	<a href="mailto:cmokinnaur@gmail.com">cmokinnaur@gmail.com</a> <a href="mailto:mohkinnaur@gmail.com">mohkinnaur@gmail.com</a>
6.	Kullu	Dr. Dorje	98160-94846	01902-223077	<a href="mailto:cmokullu@gmail.com">cmokullu@gmail.com</a> <a href="mailto:lackullu@gmail.com">lackullu@gmail.com</a>
7.	Lahaul & Spiti	Dr. Jagdish Chand	94180-42950	01900-222243	<a href="mailto:cmokeylong23@gmail.com">cmokeylong23@gmail.com</a> <a href="mailto:ictckelong@gmail.com">ictckelong@gmail.com</a>
8.	Mandi	Dr. Arindom Roy	94183-16416	01905-222177	<a href="mailto:cmomandihp@yahoo.co.in">cmomandihp@yahoo.co.in</a> <a href="mailto:dapomandi@gmail.com">dapomandi@gmail.com</a>
9.	Shimla	Dr. Sakshi	70188-09107	0177-2657225	<a href="mailto:cmoshimla@gmail.com">cmoshimla@gmail.com</a> <a href="mailto:mohshimla@gmail.com">mohshimla@gmail.com</a> <a href="mailto:daposhimla@gmail.com">daposhimla@gmail.com</a>
10.	Sirmour	Dr. Veena Sangal	98785-37264	01702-222543	<a href="mailto:cmosirmour@gmail.com">cmosirmour@gmail.com</a> <a href="mailto:daposirmaur@gmail.com">daposirmaur@gmail.com</a> <a href="mailto:veenadgr@gmail.com">veenadgr@gmail.com</a>
11.	Solan	Dr. Ajay Kumar Singh	98826- 67823 94180-84614	01792-224181	<a href="mailto:cmo-sol-hp@nic.in">cmo-sol-hp@nic.in</a> <a href="mailto:daposolan@gmail.com">daposolan@gmail.com</a>
12.	Una	Dr. Ajay Kr. Atri	94184-78777	01975-226064	<a href="mailto:cmouna_hp@yahoo.co.in">cmouna_hp@yahoo.co.in</a> <a href="mailto:ostuna2015@gmail.com">ostuna2015@gmail.com</a>