

No. EDN-HE(21)F(9)07/2020-Drug  
Directorate of Higher Education  
Himachal Pradesh, Shimla-1  
Dated: Shimla-171001



**Most Urgent**

June, 2022

To


- ✓ 1. All the Principals of Govt. Colleges, in Himachal Pradesh.
- ✓ 2. All the Deputy Directors of Higher Education, in Himachal Pradesh.

**Subject: - Observance of 26<sup>th</sup> June, 2022 as “International Day against Drug Abuse and illicit Trafficking - reg.**

Please find enclosed herewith a copy of D.O. letter No. 13-2/2022-IS-11(Pt.-II) dated 07-06-2022 alongwith its enclosure, received from the Additional Secretary (SS-I) Government of India, Ministry of Education, New Delhi and F.No. NCB/CZU Misc./2022/1431 dated 31-05-2022, received from the Zonal Director, NCB Chandigarh, on the subject cited above.

In this context, as you are aware that the International Day against Drug Abuse and Illicit Trafficking, or World Drug Day, is marked on 26 the June every year, to strengthen action and cooperation in achieving the goal of a world free of drug abuse.

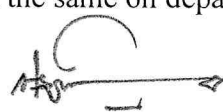
In view of above, you are hereby directed to **go through the contents of aforesaid letters** and issue necessary directions to all the establishment working under your jurisdiction to ensure active participation of students /teachers regarding taking online e-pledge as per Annexure “A” and also aware the students about Drugs abuse and Illicit trafficking by organizing various activities in the College / Schools under intimation to the quarter concerned as well as to this Directorate.

  
(Dr. Amarjeet Kumar Sharma),  
Director of Higher Education,  
Himachal Pradesh.

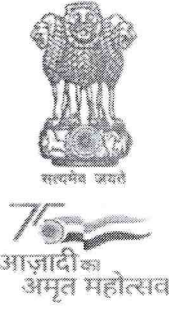
Endst. No. Even dated Shimla -I the June, 2022

Copy for information and further necessary action is forwarded to:-

1. The Principal Secretary (Edu.) to the Government of Himachal Pradesh.
2. The Additional Secretary (SS-I) Government of India, Ministry of Education, Department of School Education & Literacy Shastri Bhavan New Delhi-110115.
3. The Zonal Director, GoI, Ministry of Home Affairs, Narcotics Control Bureau, Chandigarh Zonal Unit Sector -25 (W), Chandigarh.
4. The Supdt., College Branch, Directorate of Higher Education, Shimla HP.
5. Technical Officer I.T. Cell (Internal) with the request to upload the same on departmental website.
6. Guard File.

  
Director of Higher Education,  
Himachal Pradesh, Shimla-1

GOVERNMENT OF INDIA  
MINISTRY OF EDUCATION  
DEPARTMENT OF SCHOOL EDUCATION & LITERACY  
SHASTRI BHAVAN  
NEW DELHI-110 115



भारत सरकार  
शिक्षा मंत्रालय  
स्कूल शिक्षा और साक्षरता विभाग  
शास्त्री भवन  
नई दिल्ली - 110 115

Santosh Kumar Yadav,  
Additional Secretary (SS-I)  
Tel:- 011-23387781  
Email: yadavsk.up@nic.in

D.O. No. 13-2/2022-IS-11(Pt.-II)

Dated: 07<sup>th</sup> June, 2022

Dear Ma'am/Sir,

As you are aware that the International Day against Drug Abuse and Illicit Trafficking, or World Drug Day, is marked on 26 June every year, to strengthen action and cooperation in achieving the goal of a world free of drug abuse. To further strengthen the efforts made by Government of India for "Nasha Mukta Bharat", it is proposed to conduct a "Drug Free Campaign" from 12 to 26 June 2022 at all India level to spread the awareness of ill-effects of drug trafficking and abuse, so as to sufficiently motivate youth and also make them change agents in our fight against the drug menace in India.


2. In pursuance of above objective, Narcotics Control Bureau (NCB) has started "Say Yes to Life, No to Drugs" online e-pledge campaign through mygov.in portal as part of "Azadi Ka Amrit Mahotsav", with an aim to reach 75 lakh citizens to pledge against drug abuse. Schools participation is very crucial in online e-pledge campaign in order to achieve this target.

3. I would be grateful if you could kindly ensure active participation of students/teachers in taking online e-pledge in your State/UT. A detail of the link and steps for taking e-pledge is enclosed for guidance. An action taken may be appraised to this Department in the matter.

With Regards

Enclosure: As above

Your's sincerely,

  
(Santosh Kumar Yadav)

To,

The Addl Chief Secretary/Principal Secretary/Secretary,  
Education Department,  
All States and UTs.

# STEPS TO TAKE PLEDGE AGAINST DRUGS(Annexure-A/अनुलग्नक-अ)



Click on

<https://pledge.mygov.in/fightagainstdrugabuse/>

Click on the Take Pledge/ शपथ लीजिये Tab

शपथ लीजिये  
Take Pledge

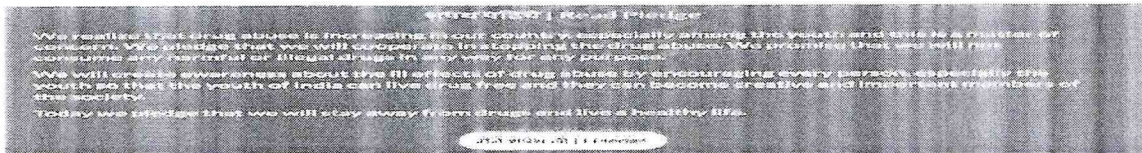
Enter in your basic details

बुनियादी ब्योरा दर्ज कीजिये Enter Basic Details

Proceed for language selection

भाषा के चयन के लिए आगे बढ़ें Proceed for Language selection

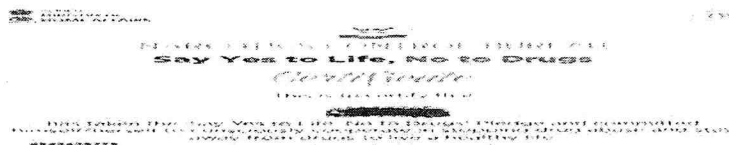
Take pledge



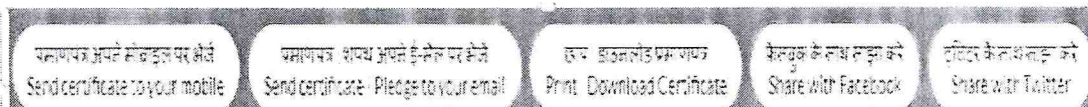
Enter OTP recieved on mobile no provided



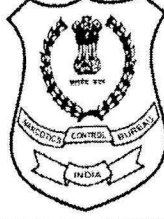
Certificate will be generated



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स्वायत्त नियंत्रण ब्यूरो  
चंडीगढ़ क्षेत्रीय इकाई  
सेक्टर-25  
चंडीगढ़ - 160014



Government of India  
Ministry of Home Affairs  
Narcotics Control Bureau,  
Chandigarh Zonal Unit  
Sector-25 (W), Chandigarh  
☎ : (0172) 2779731, 2780109  
Fax: (0172) 2780108  
E- mail: czu-ncb@nic.in

F.No. NCB/CZU/Misc./2022/1431

Dated : 31.05.2022

To,

The Director,  
Higher Education, H.P.  
Shimla.

**Sub: Observance of 26th June, 2022 as "International Day against Drug Abuse and Illicit Trafficking – reg.**

Sir,

1. In regard to the aforesaid subject, it is to mention that UN General Assembly passed a Resolution in December, 1987, proclaiming 26th June of each year as the "International Day against Drug Abuse and Illicit Trafficking." Thus 26th June is celebrated every year as "International Day against Drug Abuse and Illicit Trafficking" to strengthen action and cooperation in achieving the goal of a world free of drug abuse.

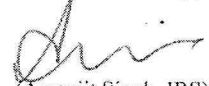
2. "Nashe se Azadi" is the theme for Pakhwada being organized by NCB from 12th – 26th June, 2022 this year. Drug abuse prevention start with making children aware of the problem through various activities. It is requested that the following events may be organized by schools/colleges under your jurisdiction from 12th to 20th June, 2022 :

1.	05 minute Pocket Movie	Children of <u>schools</u> and <u>colleges</u> may be asked that 05 minute Pocket Movie may be sent on the theme "Prevention of Drug Abuse/Nashe se Azadi" and entries may be sent to this office on or before 20.06.2022, the three best adjudged entries will be awarded Trophies and Certificates.
2.	E-Pledge	Children of <u>schools</u> and <u>colleges</u> may be asked that they should take E-Pledge (Say yes to Life, No to drugs pledge) for which the link is <a href="http://pledge.mygov.in">pledge.mygov.in</a> . Three schools/colleges who will send maximum entries duly supported by certificates will be awarded with Trophies and Certificates.

3. The Nodal Officer for the event is Sh. Mohinder Jit Singh, Assistant Director, NCB, Chandigarh. Contact / Whatsapp No. 08427773204 and Smt. Anju Choudhary, Coordinator, NCB, Chandigarh. Contact/Whatsapp No. 09888066053.

Thanking you,

Yours faithfully,

  
(Amanjit Singh, IRS)  
Zonal Director  
NCB Chandigarh