

**MOST URGENT
TIME BOUND**

NO-EDN-HE (21) F (13)03/2020-MISC
Directorate of Higher Education
Himachal Pradesh
Telephone No.0177-2653120 Extension: 234 Fax: 0177-2812882
E-mail: dhe-sml-hp@gov.in & genbr@rediffmail.com

To Dated: Shimla-171001 the July, 2021

All the Deputy Directors of Higher Education
Himachal Pradesh

Subject: - Regarding NIFT Hyderabad- National Handloom day Celebration on 07.08.2021 -Essay Writing Competition for Class XI & XII students.

Memo:-
Please find enclosed herewith a copy of letter no: EDN-B-B(12) -4/2019 dated: 22th July 2021 received from Secretary (Education) to the Government of Himachal Pradesh on the subject cited above.

In this connection, It is submitted that National Institute of fashion Technology (NIFT) , Hyderabad is celebrating National Handloom Day on 7th August, 2021 by hosting National level Essay Writing Competition for class XI & XII students on the Topic 'Handloom -An Indian Legacy'.

you are hereby directed to circulate the same amongst all the Educational/Institutions under your control. Last date for submission is 30th July, 2021. Further details are available at <http://nift.ac.in/hyderabad/>

Add. Director of Higher Education
Himachal Pradesh
Phone No.0177-2658052
E-mail: idhec-i@rediffmail.com

Endst.No. Even Dated: Shimla-171001 the July, 2021
Copy to:-

- 1 The Secretary (Education) to the, Government of Himachal Pradesh w.r.t. his/her letter No. referred above.
- ✓ 2 The Technical Officer (Computer/IT Cell). Directorate of Higher Education, Himachal Pradesh is hereby requested to upload the same on departmental website.
- 3 Guard File.



Add. Director of Higher Education
Himachal Pradesh

Gen
26-7-21

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URGENT

No.EDN-B-B(12)-4/2019
Government of Himachal Pradesh
Department of Higher Education

From

Secretary (Education) to the,
Government of Himachal Pradesh.

To

The Director of Higher Education,
Himachal Pradesh, Shimla-171001

Dated: Shimla-171002



22-07-2021

Subject: - NIFT Hyderabad - National Handloom Day Celebration
on 07.08.2021 - Essay Writing Competition for Class XI &
XII students - reg.

Sir,

I am directed to send herewith a photocopy of
letter No.NIFT/HYD/DIR/2021 dated 08.07.2021, along with its enclosures
as received from the Director, National Institute of Fashion Technology,
Ministry of Textiles, Government of India, on the subject cited above with
the request to take further necessary action in the matter under intimation to
this Department immediately.

Yours faithfully,


(Kultar Singh Rana)

Under Secretary (Hr.Education) to the
Government of Himachal Pradesh
Ph.No.0177-2623293

Encls As Above.

Smt. Pitu Saini

Received on dated
27/07/2021

राष्ट्रीय फैशन टेक्नालॉजी संस्थान
(वस्त्र मंत्रालय, भारत सरकार)

National Institute of Fashion Technology
(Ministry of Textiles, Govt. of India)

No.NIFT/HYD/DIR/2021

Exemption - E Exempt

Mary No. 5538 **U.S.S.**

Date 22/7/21

H. G. Smith, Manager

(109)

July 8, 2021

The Secretary,
Department of Education,
Government of Himachal Pradesh,
Shimla – 171002.
Email: secy-hedu-hp@nic.in

Sub:- NIFT Hyderabad – National Handloom Day Celebrations on 7.8.2021 – Essay Writing Competition for Class XI & XII students – Reg.

* * *

Sir,

National Institute of Fashion Technology (NIFT), Hyderabad is celebrating this National Handloom Day on 7th August 2021 by hosting National Level Essay Writing Competition for Class XI & XII students on the Topic 'Handloom – An Indian Legacy' with the key objective to foster the prominence of Handlooms as a National pride to encourage and inspire young adults towards promotion of Indian Handloom Culture and to support indigenous traditional knowledge and skills.

2. A poster for Essay Competition is enclosed. Last date for submission is 30th July 2021. Further details are available at <http://nift.ac.in/hyderabad/>

3. We seek your support in reaching out to Secondary school students of your State / UT for encouraging them to participate in the event. I would request you to issue suitable instructions for giving publicity amongst the schools for wider participation of students in Essay writing competition, to help generate awareness about handloom industry and its contribution to the socio-economic development of the country.

Thanking you,

Yours faithfully,

4/Seeyf (EDU-B)
2013/21
24r

Ks Pm.
22/5/21

(Vijay Kumar Mantri, I.A.S.,)
Director

Encls: Poster

S.O (Edn-B)

A Premier Institute of Design, Management & Technology
A statutory body under the NIFT Act 2006

ESSAY COMPETITION 2021

THEME:

HANDLOOM – AN INDIAN LEGACY

- 1st Prize – INR 10000 for 1 entrant + certificate
- 2nd Prize – INR 5000 each for 2 entrants + certificate
- 3rd Prize – INR 3000 each for 3 entrants + certificate
- Participation certificates to all participants

**LAST DATE FOR
SUBMISSION:
30TH JULY 2021**

SUB-THEMES:

- Heritage Handlooms
- Handloom as a way of life
- ‘I know my Weaver’
- Handloom Chic
- Heirlooms- Discovery and Recovery

RULES

Any student of grades XI and XII,
Language: English
Word count – 600-700 words
Format: Digital submission (PDF)

Further details available on
<http://nift.ac.in/hyderabad/>

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NIFT HYDERABAD CAMPUS
OPPOSITE HI-TECH CITY
CYBERABAD POST,
MADHAPUR, HYDERABAD - 500 081
TELANGANA

TEL: +91-40-23110841/42/43

National Institute of Fashion Technology, Hyderabad invites young writers and future leaders to contribute their thoughts about 'Handloom- An Indian Legacy' through a medium of words.

India a country with vibrant traditions showcases a rich legacy of weaves. Handloom as a national pride has been a vocal sentiment. The swadeshi movement launched on 7th August 1905 has influenced and steered the nation towards self-empowerment, solidarity and soulful traditions. Christened as National Handloom Day in 2015, 7th August thus garners a unique recognition for handlooms.

With a deep sense of responsibility National Institute of Fashion Technology fosters cultural awareness in its endeavour to support indigenous traditional knowledge and skills. With this commitment, on this Handloom day NIFT, Hyderabad aims to inspire the young minds about Indian handloom culture. An Essay contest is being organised in an effort to harness the vitality, creativity and initiative of young Indians towards promotion of handloom culture.

Theme : Handloom – An Indian Legacy

Sub themes: Essays may fall under any one of these sub themes

- **Heritage Handlooms**
This sub-theme can address handloom heritage, glory, uniqueness, prominence, crafting, etc
- **Handloom as a way of life**
This sub- theme can explore the various moods of the handloom and its focus audience. Movies, politics, lifestyle etc are offered as key suggestions for articulation
- **'I know my Weaver'**
This sub theme offers a scope for articulating self-experiences, deliberations and actualities in an effort to convey relevant stories of the handloom weaver, communities, products etc.
- **Handloom Chic**
With a focus towards the contemporary usage this sub-theme can introduce the relevance of handloom and its appeal in a variety of age, gender, market or environments
- **Heirlooms- Discovery and recovery**
The tales of family treasure is not new in Indian context. Under this sub-theme personal accounts of such ancestral handloom history can be explored. Upcycling, re-cycling, repurposing etc. are offered as some key words for articulation.

Guidelines :

- Competition is open for students of class XI & XII students
- Essays must be in English with a word limit of 600- 700 words (excluding title and author details)
- Essays must be submitted with your full name and academic details (class, school & place) mentioned below the essay title at the top of the first page and the Sub Theme.
- Essay should be formatted as per the template. (Font: Arial, Size: 11, Spacing: 1.5 lines, Left aligned).
- Essays must be typed in MS Word (DOC/DOCX) and converted to PDF format. (Your name and essay title and sub theme are not included in the word limit count) and to be submitted in PDF format only.

- Entries must be submitted online on the website link easycampus.org. To send your essay online, you must go to the online competition registration page, and follow the required steps. Entries submitted by post or e-mail will not be accepted.
- Only one entry per individual will be accepted.
- Essays must be original and unpublished. Plagiarized entries will be rejected.
- All submissions will be screened for plagiarism.
- Essays must be written by one person only. Co-authored essays are not accepted.
- Copyright of the essays entered will be assigned to the organizer.
- All essays will be evaluated on the parameters of creative writing, aptness of content, coherent approach and originality of thought.
- Essays may be supported with relevant references and visuals (mention the credits).
- All essays should be well formatted and error free. NIFT intends to bring out a publication as book of essays.

Time lines:

Last date for submission : 30th July 2021
Announcement of results : 7th August 2021
Winners gathering (online) : 15th August 2021

Awards:

1st Prize – INR 10,000/- for 1 entrant + certificate
2nd Prize – INR 5,000/- each for 2 entrants + certificate
3rd Prize – INR 3,000/- each for 3 entrants + certificate

Participation certificates will be issued to all