

NO.EDN-HE (21) F (9)07/2020-AIDS

Directorate of Higher Education

Himachal Pradesh

Telephone No.0177-2653120, Extension: 234 Fax: 0177-2812882

E-mail:dhe-sml-hp@gov.in

E-mail:genbr@rediffmail.com

Dated: Shimla-171001 the October, 2021

To

1. The Principal,
Government Degree College of District Bilaspur, Shimla,
Solan, Una Himachal Pradesh.
2. The Deputy Directors of Higher Education,
Bilaspur, Shimla, Solan, Una Himachal Pradesh.

Subject: - New India @ 75 Campaign, second phase from 12th to 31st October 2021.

Please find enclosed herewith a copy of letter No.HPSACS/IEC/India @ 75/2021-22-3510 dated: Nil received from Project Director, HPSACS, Shimla on the subject cited above.

In this connection, you are hereby directed to go through the contents given in the letter and take further necessary action in the matter as soon as possible under intimation to this directorate as well as to HPSACS Shimla.

शिक्षा निदेशालय उच्चतर शिक्षा

12 OCT 2021

Director of Higher Education
Himachal Pradesh, Shimla-1
E-mail.dhe-sml-hp@gov.in

Endst.No. Even
Copy for information to:-

Dated: Shimla-171001

the October, 2021

1. Director Health Service, Himachal Pradesh -cum Project Director, HPSACS, Shimla-2 w.r.t letter referred above.
- ✓ 2. The Technical officer , (Computer/I.T, cell), Directorate of Higher Education Himachal Pradesh Shimla-1 w.r.t upload the same on Department website.
3. Guard File.

Director of Higher Education
Himachal Pradesh, Shimla-1

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4-10-21

No. HPSACS/IEC/India@75/2021-22- 3510.

Government of Himachal Pradesh

Department of Health & Family Welfare

Himachal Pradesh State AIDS Control Society,

Hari Villa, Near Forest Rest House, Khalini, Shimla-2

Telephone: 0177-2621608 – Telefax: 0177-2625857 – Helpline: 1097

E-mail: sacshp@gmail.com – Website: www.sacshp.org

Dated: Shimla-171002, the

October, 2021

To

The Director,
Higher Education Department,
Himachal Pradesh, Shimla

Subject: New India @75 Campaign, Second phase from 12th to 31st October 2021.

Sir,

As you may be aware, next year our country will commemorate 75 Years of independence. In this context, the Government of India desires to build the concept of New India @75 with efficient, transparent and accountable governance. In the development of New India@75, every Department and institution is taking certain initiatives which would contribute in bringing change for the development of New India.

The National AIDS Control Organisation (NACO), Ministry of Health & FW, Govt. of India is to contribute by engaging adolescents and youth of select government schools and colleges (Red Ribbon Clubs) at the state and district level through online engagement and mobilization. This would inculcate safe behavioural practices and reduce the menace of stigma and discrimination related to HIV and comorbidities.

This engagement will be in the form of awareness campaigns in phased manner. As per Campaign plan, these awareness campaigns is to be organized in three phases and first phase of Campaign has been organized in Himachal Pradesh from 12th to 31st August 2021. During each phase 25 schools in which teachers for Adolescence Education Programme (AEP) and 25 colleges having Red Ribbon Club in each state are to be mobilized. A minimum participation of 100 students per school and 50 students from each college is anticipated during the online event and activities to be organized on HIV Awareness, TB Awareness & Blood Donation Awareness.

In this regard, it is informed you that the second phase of Campaign is to be organized from 12th to 31st October 2021 and total 4 districts have been selected for second phase of New India@75 Campaign in Himachal Pradesh i.e. Bilaspur, Shimla, Solan and Una. The second phase of Campaign will be launched from NACO, Ministry of Health on 12th October 2021 through online mode. The campaign plan for Himachal Pradesh for four districts is at Annexure '1' and District-wise details of 25 Schools and 25 Colleges to be covered is as following:-

| District Covered in 1 st Phase | No. of Schools to be Covered in 1 st Phase | No. of to be Colleges Covered in 1 st Phase | Remarks (below annexure are enclosed herewith) |
|---|---|--|--|
| Bilaspur | 9 | 4 | Schools & Colleges selected as per list at Annexure-'2' |
| Shimla | 0 | 12 | Schools Colleges selected as per list at Annexure-'3' |
| Solan | 8 | 5 | Schools & Colleges selected as per list at Annexure-'4' |
| Una | 8 | 4 | Schools & Colleges selected as per list at Annexure-'5' |

It is, therefore, requested that instructions may be issued all Schools and Colleges selected to participate in the second phase of New India@75 Campaign for:-

- (i) Nominate nodal teacher/professor/lecturer for coordination of Campaign activities;
- (ii) Nominate brand ambassador student from each school and college;
- (iii) Active participation of selected schools and colleges in the Campaign;
- (iv) minimum 100 students from each selected School (i.e. 50 each from 9th & 11th Class) to participate in the online Campaign activities (or as decided by District Level Committee at District level) as well as attend the Online Launch function of Campaign on 18th October 2021 and schedule and online link for the will be shared by HPSACS/Chief Medical Officer/District AIDS Programme Officer of concerned District;
- (v) minimum 50 students from each selected College to participate in the online Campaign activities (or as decided by District Level Committee at District level) as well as attend the Online Launch function of Campaign on 18th October 2021 and schedule and online link for the will be shared by HPSACS/Chief Medical Officer/District AIDS Programme Officer of concerned District;
- (vi) Good photographs and videos of activities and reporting format to be shared with CMO/DAPO/HPSACS as 10 best entries alongwith reports from the are to be send to National AIDS Control Organization
- (vii) Coordinate with concerned District AIDS Programme Officer (DAPO) for support and implementation of activities, list of DAPO is enclosed herewith at Annexure-'5'
- (viii) To include officer/official from health department as member of prize selection committee of various competitions in consultation with concerned CMO/DAPO

Also, it is requested that NSS, NCC and Scouts & Guides may also be instructed that their students, volunteers and cadets to participate in the above-said Campaign actively. Budget for the Campaign activities will be provided by HPSACS through concerned Chief Medical Officer/District AIDS Programme Officers to selected 25 Colleges and for school budget will be released to Deputy Director (Higher Education) of concerned district through Chief Medical Officer/District AIDS Programme Officers.

Yours faithfully,

**Project Director,
HPSACS, Shimla**

Endst. No. As above/- 3511-3522
CC to-

Dated, Shimla-2 the 4/10/2021

1. The Nodal Officer, HIV Cell, Higher Education Department, HP for information and necessary action, please.
2. State Liaison Officer, NSS, HP for information with the request to issue necessary instructions to NSS officials of all selected schools and colleges for active participation in Campaign and coordination with concerned DAPO of District, please.
3. Head NCC HP for information for information with the request to issue necessary instructions to NCC officials of all selected schools and colleges for active participation in Campaign and coordination with concerned DAPO of District, please.
4. Programme Coordinator, NSS (Colleges), HP for information with the request to issue necessary instructions to NSS officials of all selected schools for active participation in Campaign and coordination with concerned DAPO of District, please.
5. Programme Coordinator, NSS (Schools), HP for information with the request to issue necessary instructions to NSS officials of all selected colleges for active participation in Campaign and coordination with concerned DAPO of District, please.
6. Head Scouts & Guides HP for information for information with the request to issue necessary instructions to NCC officials of all selected schools and colleges for active participation in Campaign and coordination with concerned DAPO of District, please.
7. The Chief Medical Officers of District Bilaspur, Shimla, Solan & Una for information please.
8. The District AIDS Programme Officers of District Bilaspur, Shimla, Solan & Una for information and necessary action, please.

**Project Director,
HPSACS, Shimla**

Annexure –“2”

| Sl. No. | District | Name of school | Name of college |
|---------|----------|---------------------|--|
| 1 | Bilaspur | GSSS, Panjgain | S.V. Govt. Degree College Kallari, (Gumarwin) Bilaspur |
| 2 | Bilaspur | GSSS, Balag-ka-Ghat | Govt. College Jukhala, Bilaspur |
| 3 | Bilaspur | GSSS, Ghumarwin | Govt. Degree College, Jhandutta, Bilaspur |
| 4 | Bilaspur | GSSS, Dangar | Govt. College, Bilaspur |
| 5 | Bilaspur | GSSS, Bandla | |
| 6 | Bilaspur | GSSS, Chharol | |
| 7 | Bilaspur | GSSS, Swarghat | |
| 8 | Bilaspur | GSSS, Dadhol | |
| 9 | Bilaspur | GSSS, Jejwin | |

| Sl. No. | District | Name of College |
|---------|----------|--|
| 1 | Shimla | Govt. Degree College Sanjauli Shimla |
| 2 | Shimla | Govt. College Kotshera Chaura Maidan Shimla |
| 3 | Shimla | R.K.M.V. College Longwood Shimla |
| 4 | Shimla | Govt. College Nerwa Teh. Chopal Shimla |
| 5 | Shimla | Govt. Degree College Theog ,Shimla |
| 6 | Shimla | Govt. Seema College , Rohru, Shimla |
| 7 | Shimla | Avalodge Law College Chaura Maidan |
| 8 | Shimla | Govt. Degree College Kumarsain |
| 9 | Shimla | Govt. Collage Sunni |
| 10 | Shimla | Govt Degree Collage Dhammi |
| 11 | Shimla | Atal Bihari Vajpayee Govt. Institute/College for Engineering & Technology, Kotkhai |
| 12 | Shimla | Bede's College Shimla |

Annexure –“4”

| District | Name of school | Name of college |
|-----------------|-------------------------|------------------------|
| Solan | GSSS Boys, Nalaghar | GDC, Kandaghat |
| Solan | GSSS Girls, Nalaghar | GDC, Dharampur |
| Solan | GSSS Mitthiya, Nalaghar | GDC, Solan |
| Solan | GSSS Manpura, Nalaghar | GDC, Nalaghar |
| Solan | GSSS Boys, Arki | GDC, Arki |
| Solan | GSSS Girls, Arki | |
| Solan | GSSS Mamjoo Arki | |
| Solan | GSSS Manjyat Arki | |

Annexure –“5”

| Sl. No. | District | Name of school | Name of college |
|----------------|-----------------|-----------------------|--------------------------|
| 1 | Una | GSSS, Bathu | GDC, Bangana |
| 2 | Una | GSSS, Gagret | GDC, Una |
| 3 | Una | GSSS, Dehlan | G. Poly. Tech. C, Ambota |
| 4 | Una | GSSS, Lathiani | Indus Inter. Uni. Bathu |
| 5 | Una | GSSS, Boys Una | |
| 6 | Una | GSSS, GSSS, Amb | |
| 7 | Una | GSSS, Bhaderkali | |
| 8 | Una | GSSS, Thanakalan | |

**LIST OF CONTACT NUMBER OF CHIEF MEDICAL OFFICERS' and DISTRICT AIDS
PROGRAMME OFFICERS' (DAPOs) FOR COORDINATION AT DISTRICT & FIELD
LEVEL**

| Sr. No. | District | Name of DAPOs | Mobile No. | CMO's Office No. | Email ID |
|---------|----------|-------------------------------|-------------|------------------|--|
| 1. | Bilaspur | Dr. Sumit Sharma | 88946-83458 | 01978-222586 | cmoblsp@gmail.com dapobilaspur1@gmail.com mohbilaspur@gmail.com |
| 2. | Shimla | Dr. Rakesh Roshan Bhardwaj | 70189-89935 | 0177-2657225 | cmoshimla@gmail.com mohshimla@gmail.com shimlaidsp@gmail.com daposhimla@gmail.com |
| 3. | Solan | Dr. Mukta Rastogi | 94184-56565 | 01792-224181 | cmo-sol-hp@nic.in daposolan@gmail.com drmuktarastogi@gmail.com |
| 4. | Una | Dr. Ajay Kr. Atri | 94184-78777 | 01975-226064 | cmouna_hp@yahoo.co.in ostuna2015@gmail.com |

Annexure-1

Phase Wise District-Schools-Colleges Break-up

| Phase- li | Topic s | Districts | Bilaspur | Shimla | Solan | Una | Total | Activities | Inauguration By | Inauguration Dated | District Campaign |
|--------------------------------|-----------------------|-----------|----------|--------|-------|-----|-------|---|--------------------|-------------------------|--|
| 12th to 20th Oct 2021 | HIV | Schools | 9 | | 8 | 8 | 25 | Mask Making (With Massage) | MoS (HFW) Gol | | |
| | | Colleges | 4 | 12 | 5 | 4 | 25 | Webinar | MoS (HFW) Gol | | |
| 12th to 20th Oct 2021 | TB | Schools | 9 | | 8 | 8 | 25 | Extempor e/ Poster Competiti on | MoS (HFW) Gol | | |
| | | Colleges | 4 | 12 | 5 | 4 | 25 | One minute Video | MoS (HFW) Gol | | |
| 1st to 10th Oct 2021 | Blood Dona tion | Schools | 9 | | 8 | 8 | 25 | Mask Making (With Massage) | MoS (HFW) Gol | | |
| | | Colleges | | | | | | Extempor e/ Blood Donation | MoS (HFW) Gol | 12th October 2021 | 12 th to 31 st Oct 2021 |

Annexure-5
District Level Committee for New India@75 Campaign

i) Chairperson: District Collector & Magistrate

ii) Members

- Chief Medical Officer
- DAPO
- District TB officer
- Medical Officer, Blood Bank
- District Medical & Health Officer
- District Education Officer
- Block Education Officer
- District Youth Coordinator, NYK
- Representative of the Government Departments – District Education Officer, District Women & Child Development Officer, Field Publicity
- Principals from schools & colleges
- Others

The District Level Committee will-

- Constitution of Committee at district level for implementation of district plan in identified schools and colleges.
- Organize regular meetings with the Principals and nodal person (identified) of selected Schools and Colleges.
- Finalize sub-activity along with nodal officers.
- Ensure dissemination of information related to the Action Plan amongst major stakeholders.
- Coordinate for Publicity of the campaign.

Objective of Campaign-

It is believed to achieve following programmatic objective through these campaigns:

- Disseminating information regarding HIV/TB prevention and services;
- Developing an understanding about the infection to reduce stigma & discrimination against People Living with HIV/AIDS and TB;
- Encourage blood donation within youth.