

No.EDN-HE (21) B (15) 38/2020-POSHAN

Directorate of Higher Education

Himachal Pradesh

Telephone No.0177-2653120, Extension: 234 Fax: 0177-2812882

E-mail:dhe-sml-hp@gov.inE-mail:genbr@rediffmail.com

Dated: Shimla-171001 the March, 2022

To


All the Deputy Directors of Higher Education,
Himachal Pradesh

Subject:- **Regarding celebration of POSHAN Pakhwada from 21st March, 2022 to 04th April, 2022.**

Memo,


Please find enclosed herewith a copy of letter No. 15-39 2018-POSHAN Pakhwada -4th -19449 -466 dated 19.03.2022 alongwith its enclosures received from the Director, Women & Child Development , Himachal Pradesh, Shimla 01, on the above cited subject.

In this context, it is informed that The Ministry of Women & Child Development will be Celebrating Poshan Pakhwada all across the State from 21st March to 04th April, 2022. In this regard, you are therefore, directed to circulate the same amongst all the Heads of Educational Institutions under your jurisdiction for encouraging the students for participation in the above said activities . The activities done during the POSHANA Pakhwada may kindly be uplodod on <http://poshanabhiyaan.gov.in/=poshanpakhwada> under intimation to the quarter concerned as well as to this Directorate at the earliest.



Addl. Director of Higher Education (A)
Himachal Pradesh, Shimla-1

Endst.No. Even dated Shimla-171001 the March, 2022

Copy for information and necessary action to:-

1. The Director, Women & Child Development, Himachal Pradesh, shimla-01 w.r.t. his /her letter referred to above.
2.  The Technical Officer (Computer/IT Cell), Directorate of Higher Education, Himachal Pradesh with the request to upload the same on Departmental webs
3. Guard file.




Addl. Director of Higher Education (A)
Himachal Pradesh, Shimla-1

Gen
28-3-22

No. 15-39/2018-POSHAN Pakhwada-4th-19409-466
Directorate of Women & Child Development
Himachal Pradesh

114197
Urgent
DATE _____
23 MAR 2022
P.S.D.

General

1. The Director,
Rural Development Department, Shimla-9
 2. The Director,
Department of Information & Technology, Shimla-9
 3. The Director,
Panchayati Raj Department, Shimla-9
 4. The Director
Food, Civil Supplies and Consumer Affairs Department, Shimla-9
 5. The Director,
FSOMS A, SDA Complex, Kasumpti Shimla-9
 6. The Director,
Urban Development, Shimla-9
 7. The Mission Director,
Directorate of National Health Mission, Shimla-9
 8. The Director,
Ayurveda Department, Shimla-9
 9. The Director,
Family & Health Welfare, Shimla-9
 10. The Engineer-in-Chief,
Jal Shakti Vibhag, Shimla-1
 11. The Director
Agriculture, Shimla-5
 12. The Director,
Information & Public Relation, Shimla-2
 13. The Director,
Higher Education, Shimla-1
 14. The Director,
Elementary Education, Shimla-1
 15. The Director
Youth Services and Sports, Shimla-1
 16. The Director,
Department of Agriculture, Shimla-5
 17. The Director,
Department of Environment, Sci & Technology, Shimla-1
 18. The Joint Director
Tribal Development Department
Bijahni House, Chotta Shimla-2
- Dated: 19/03/22 Shimla-1.

Subject: - Regarding celebration of POSHAN Pakhwada from 21st March, 2022 to 4th April, 2022.

Madam Sir,

The Ministry of Women & Child Development, Govt. of India has informed that Poshan Pakhwada will be celebrated all across the State from 21st March to 4th April, 2022. For the celebration of 4th Poshan Pakhwada from 21st March to 4th April, 2022 it has been decided by the Government of India, Ministry of Women & Child Development to emphasize upon two broader areas viz. (i) identification & celebration of healthy child (ii) activities concentrated on integration of modern and traditional practices of healthy India within the thematic areas around Poshan NHM's Modern II based, Traditional & Regional Activities. The brief note and activity calendar for 4th Poshan Pakhwada is enclosed at Annexure-A. Further, NHM, Satej has also requested to make wide use of Poshan Gyan

Smt Ritu
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26/3/22

portal(<https://poshangaan.niti.gov.in/>) for stakeholders which is a digital knowledge repository for the promotion of information on health and nutrition issues during Poshan Pakhwada.

In view of the above, it is requested that the instructions may kindly be issued to your District level officers for organising activities in co-ordination with the District Programme Officers of WCD for making success of Poshan Pakhwada from 21st March to 4th April, 2022 in the State of Himachal Pradesh. Hashtag #PoshanPakhwada may be used for usage of social media campaign. A regular online updating of activities on Jan Andolan Dashboard @ www.poshanabhiyaan.gov.in has also been created. The activities done during the Poshan Pakhwada may kindly be uploaded on <http://poshanabhiyaan.gov.in/#/poshan-pakhwada>.

Yours sincerely,


(Rakhil Kahlon)

Director,

Women & Child Development
Himachal Pradesh.

dated 19/03/22 Shimla-1

Endst No: As Above 19467-479

Copy to:

1. The Additional Chief Secretary, SJ&E to the Govt. of Himachal Pradesh for information please.
2. All District Programme Officers, Women & Child Development of Himachal Pradesh are directed to coordinate with the field officers of line departments for organizing POSHAN Pakhwada at District level from 21st March to 4th April, 2022 by taking all precautionary measures, of COVID-19. The activities done during the Poshan Pakhwada may be uploaded on daily basis on <http://poshanabhiyaan.gov.in/#/poshan-pakhwada>. Documentation of day-wise activities of POSHAN Pakhwada may be compiled and sent to this Directorate for further transmission to the Govt of India.


Director,

Women and Child Development,
Himachal Pradesh