

No.EDN-HE(21)B(15)15/2020-V
Directorate of Higher Education,
Himachal Pradesh, Shimla-1
Tel:0177-2653120, Extn.234, Fax:2812882, Email: dhe-sml-hp@gov.in

16 JUN 2020

Dated Shimla-1 the June, 2020

To

1. The Deputy Director of Higher Education,
All the Districts in Himachal Pradesh
2. The Principal/ Headmaster,
All the Government/ Pvt. Sen. Sec./High Schools in,
Himachal Pradesh

Subject:- Regarding Mission 2022.

This is with reference to the letter No.PLG PF(F)3-7/2020-21 (NITI) dated 01-06-2020, received from the Adviser (Planning), Department of Planning, Himachal Pradesh, wherein it has been stated that to promote and inculcate a reading habit in the citizens of the Country, the Hon'ble Prime Minister of India, had inaugurated the 22nd National Level Reading Day and Reading Month celebrations at Kerela on 17th June, 2017. Therefore, NITI Aayog has requested to celebrate this annual reading day & reading month throughout the State.

In view of above mentioned, you are directed to make necessary arrangements to organize technology-enabled reading celebrations in your respective Office/ Educational Institutions by strictly following the guidelines of social distancing of COVID-19 Pandemic, accordingly.

(Dr. Amarjeet Kumar Sharima),
Director of Higher Education,
Himachal Pradesh

Endst. No. Even Dated Shimla-1 the June, 2020
Copy for information and necessary action is forwarded to:-

1. The Principal Secretary (Education) to the Government of Himachal Pradesh, Shimla-2.
2. The Adviser (Planning), Department of Planning, Himachal Pradesh, Shimla-2, w.r.t. letter No.PLG PF(F)3-7/2020-21 (NITI) dated 01-06-2020.
3. The Technical Officer, IT Cell with the direction to upload this letter on the Departmental website.
4. Guard file.

Director of Higher Education,
Himachal Pradesh

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DR. PREM SINGH

ADVISER
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सत्यमेव जयते

भारत सरकार
नीति आयोग, नीति भवन,
संसद मार्ग, नई दिल्ली-110 001
NATIONAL INSTITUTION FOR TRANSFORMING IN
NITI Aayog, Parliament Street,
New Delhi-110 001

27th May, 2020

D.O. No. P-11057/17/2018-HRD

Dear Madam/Sir,

SSO#31222
29/5/20

29/5/20

A country's socio-economic progress depends on its rich knowledge base. Consequently, reading holds tremendous significance. Towards this end, The P.N. Panicker Foundation has been contributing towards building India as a Knowledge Economy.

2. Honouring the father of the 'Library Movement in Kerala', the late P.N. Panicker, since 1996, the State Government has been celebrating 19th June as the Day of Reading and the following week as the Reading Week. This initiative commenced in collaboration with P.N. Panicker Foundation, transformed into a mass movement, paving the way for the launch of Reading Mission 2022. The activities of this mission, to be implemented in schools, libraries and Panchayats by involving educational institutions, public libraries, Panchayats and civil society etc., include the reading pledge, story telling, poetry recitation, quiz programmes, puppetry, magic shows, folk arts, drawing/painting competitions, seminars, workshops as well as outreach programmes like knowledge yatras, mass runs.

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3. Furthering the Mission, the Hon'ble Prime Minister inaugurated the 22nd National level Reading Day and Reading Month celebrations at Kochi on 17th June 2017, and called upon the citizens to inculcate the reading habit, setting up a target to reach 300 million under privileged population by 2022.

29/5/2020
D.S (Bhu-B)

4. Your State/UT may organise similar activities with an increased focus on promoting technology-enabled reading. In light of the Covid-19 pandemic, the Foundation has initiated and designed an action plan to reach the target population by leveraging digital technology, wherever feasible.

for
29/5

5. Your leadership to the Reading Mission would be greatly beneficial in this regard. May I request you to kindly direct all District Magistrates to guide the Reading Mission by activating the District Level Organising Committees and providing proper directions to them as done in the previous years.

for (Edu-B)

With warm regards

Yours sincerely,

for
29/5

Sh. Manoj

(Dr. Prem Singh)