

No- EDN-HE (21) F (9)-07/2021-Drug

Directorate of Higher Education

Himachal Pradesh

Tel:01772653120Extn.234 e-mailgenbr@rediffmail.com Fax: 2812882

To

Dated: Shimla-171001 the 8th October, 2021

1. All the Principals Govt. Degree/Skt. Colleges in Himachal Pradesh.
2. All the Deputy Directors of Higher Education in Himachal Pradesh.
3. All the Principals/Headmasters of Govt. Schools in Himachal Pradesh.

Subject: - **Regarding launch of Drug awareness campaign.**

To tackle the problem of drug abuse an awareness campaign will be launched in Nov.2021. During launch of this campaign a function will be held at State level involving all concerned departments. An exhibition will also be staged on this occasion. Educational institutions can conduct one or more competitions on Painting, Declamation, Poster making, Slogan coining and Skit on the theme at institutional level.

The Educational institutions at school level will send the recording to respective Block Project Officer (BPO). After screening by committee one entry of each item will be forwarded to concerned Deputy Directors of Higher Education. At District level a committee will screen maximum two entries of each item for further screening at Directorate level. Finally selected one or more item will be part of exhibition/inaugural function. The students can be awarded at institutional level and prizes will also be awarded at State Level.

Similarly competitions may be held at College level. Recording of selected item will be forwarded to District Level Degree College. In Shimla District recording /Videos may be forwarded to centre of Excellence Govt. Degree College Sanjauli Shimla. Items should be presentable at State Level function. After screening by committee one or more item from each District may be submitted to Directorate of Higher Education through e-mail/return fax. Finally selected students will showcase their items during inaugural/valedictory function.

Calendar of activities:-

1. **Competitions at institutional level:- 11/10/2021 to 21/10/2021**
2. **Submission of recording/video to concerned Block Project Officer (applicable to schools only):- 22/10/2021**
3. **Submission of recording/video of events at District Level i.e. DDHE or District Level College as the case may be :- 25/10/2021 to 27/10/2021**
4. **Screening at District Level:- 28/10/2021 to 30/10/2021**
5. **Submission of selected items to Directorate of Higher Education :- 01/11/2021 to 03/11/2021**

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Director of Higher Education
Himachal Pradesh, Shimla-1

Endst. No.


Even

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Copy for information and further necessary action to:

1. The Commissioner of State Taxes & Exise, Himachal Pradesh w.r.t. letter no. 2-2/2021-EXTN-H-PA-2021-22 28635-43 dated: 04/10/2021
2. The Superintendent, IT Cell with request to upload the same in the- Departmental website.
3. Guard file.


Director of Higher Education -
Himachal Pradesh, Shimla-1.