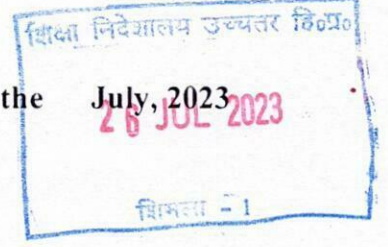


**NO.EDN-HE(21)F(07)38/2023-Environment**

Directorate of Higher Education  
Himachal Pradesh, Shimla-1



**Dated:** Shimla-171001

the July, 2023

To

All the Dy. Directors of Higher Education,  
in Himachal Pradesh.

**Subject: - "Save the - LIFE SAVER : CAMPAIGN for the conservation of Threatened Medicinal Tree Species" reg.**

Sir,

Please find enclosed herewith a copy of letter No. Ay. H (A) (8)-8/81-SMPB/Corres VI-Loose 11301 - 11307, dated 12-06-2023 received from Director, AYUSH-cum-Member Secretary, State Medicinal Plant Board Himachal Pradesh, Shimla-9 on the subject cited above.

In this regard, you are directed to identify the interested institutions where plantation of medicinal tree species can be done in the coming rainy season. You are also directed to send the action taken report to the quarters concerned.

Director of Higher Education  
Himachal Pradesh, Shimla-1

Endst No. Even Shimla-1 the July, 2023  
Copy for information:-

- 1 The Director, AYUSH-cum-Member Secretary, State Medicinal Plant Board Himachal Pradesh Shimla-9 w.r.t. his letter referred as above.
- 2 The Technical officer (IT/Cell), Directorate of Higher Education, Himachal Pradesh is hereby requested to upload the same on departmental website.
- 3 Guard File.

Director of Higher Education  
Himachal Pradesh Shimla-1

2  
26/6/2023

State Medicinal Plants Board,  
Himachal Pradesh, Shimla-171 009.  
#26, AYUSH Bhawan, SDA Complex,  
Kasumpti, Shimla- 171009, H.P.



यसुधैव कुटुम्बकम्  
ONE EARTH • ONE FAMILY • ONE FUTURE

No. Ay. H (A) (8)-8/81- SMPB/Corres VI-Loose  
To

Dated, 21/6/23 Shimla09, the

11301-11307

1. Director, Department of Higher Education, Lalpani, Shimla-1.
2. The Director, HFRI, Conifer Campus, Panthaghati, Shimla -171013
3. The Principal, Rajiv Gandhi Govt. Post Graduate Ayurvedic College Paprola, Distt.Kangra.
4. All the District AYUSH Officers, Himachal Pradesh.
5. The Project Officer-cum- Incharge, RIISM, Joginder Nagar, Distt.Mandi.
6. The Regional Director, RCFC-NR-I, RIISM, Joginder Nagar, Distt Mandi.
7. The Prof & Head, Deptt. of Forest Products Dr. Y.S.Parmar University of Horticulture and Forestry, Nauni, Distt. Solan, HP.

Subject: "Save the -LIFE SAVER: CAMPAIGN for the conservation of Threatened Medicinal Tree Sepecies"-reg.

Sir/Madam,

Please find enclosed herewith a draft note on the above-cited subject received from the National Medicinal Plants Board, GOI, Ministry of AYUSH.

In this regard you are requested to identify the interested institutions where plantation of medicinal tree species can be done in the coming rainy season. The related offices doing the medicinal plants related activities are also requested to intimate about the availability of different medicinal tree species along with numbers in their nurseries to ensure the supply of QPM for the implementation of the campaign.

Yours faithfully,

(Vinay Singh, IAS)

Director AYUSH-cum-Member Secretary,  
State Medicinal Plant Board  
Himachal Pradesh.  
Tel. No. 0177-2622262

Encl: As above.

Grem

Smit. Reema

Rz  
24/6

F. No. A-11019/09/2022-NMPB-III  
Government of India  
Ministry of Ayush  
National Medicinal Plants Board

First Floor, IRCS Annexe Building,  
Red Cross Road, New Delhi – 110 001  
E-mail: romps.nmpb@gov.in,  
Tel: 011-23721836  
Dated: 17.03.2023

4578  
13/4/2023

To  
All Regional Cum Facilitation Centres (RCFCs)  
All State Medicinal Plants Boards (SMPBs)  
(As per list enclosed)

**Subject: "Save the -LIFE SAVERS: CAMPAIGN for the conservation of Threatened Medicinal Tree Species" – reg.**

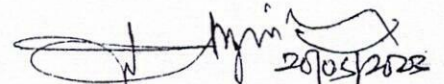
Sir / Madam,

The undersigned is directed to **enclose** herewith a copy of the Note on the subject cited Campaign and request you to implement the Campaign as per the enclosed Note.

It is further requested that the Campaign may kindly be implemented without any additional financial implications.

Yours faithfully,

Encl: As above

  
(Dr. R Murugeswaran)  
Deputy Advisor (MPs)

Copy to:

- PS to Hon'ble Minister, Ministry of Ayush, New Delhi
- PS to Hon'ble Minister of State, Ministry of Ayush, New Delhi
- Sr. PPS to Secretary, Ministry of Ayush, New Delhi
- PS to CEO, NMPB, Ministry of Ayush, New Delhi

**Draft Note on - "Save the -LIFE SAVERS: CAMPAIGN for the conservation of Threatened Medicinal Tree Species"**

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1. Growth of Herbal based health care and wellness sector is leading to high demand of herbal raw material. With cultivation, "limited to few plant species" wild collection being the major supply source of herbal products, thereby putting acute pressure on wild medicinal plants having long gestation period. Hence, there is a need to create awareness for the conservation of medicinal tree species and this campaign i.e. "Save the -LIFE SAVERS: CAMPAIGN for the conservation of Medicinal Tree Species", focuses on the same.
2. There are 126 critically endangered medicinal plants as per IUCN (International Union for Conservation of Nature) and growth of Ayush sector is critically dependent on sustainable supply of medicinal plants raw material. The probable factors responsible for this low conservation rate of such tree species may be long gestation period, unsustainable harvesting, low seed Germination rate and difficulty in propagation and moreover, there is a large number of declination of population of these Tree Species. Hence, the critically endangered species may get extinct if proper intervention / measures are not taken up immediately.
3. In order to save these critically endangered tree species in different agro-climatic zones by in-situ/ ex-situ conservation, NMPB proposes to launch this campaign through RCFCs & SMPBs whereas role of saving the critically endangered tree species not only lies with the individual but also with the society as a whole, because these threatened species inhabit different agro-climatic zones.
4. A new concept has been conceived whereby the individuals who are benefitted by using the medicines manufactured / prepared from these medicinal plants may repay to the Mother earth for conserving their population in the nature.
5. The campaign will be executed through RCFC's/SMPBs wherein RCFC's/SMPBs will initially identify the interested institutions and ensure the supply of Quality Planting Raw Material to them for proper implementation of the campaign.
6. The identified organization will ensure the plantation and maintenance of Medicinal tree species. The cost of establishment and maintenance of such facilities will be borne by the institutions, they may raise the funds at their own through organizational funds, CSR donation (if required) as per the organizational norms only.

7. Ayurveda practitioners can play a vital role in spreading this campaign throughout the country for saving the endemic and threatened medicinal tree species as they are in direct touch with treated patients by prescribing the medicine prepared from these threatened / endemic medicinal plants.
8. Medicinal Plants also have great importance in environmental purification and balance is established in environment due to production of medicinal plants. In this regard, indigenous threatened tree species would also contribute in carbon sequestration.
9. This Campaign will be implemented by RCFCs & SMPBs without any additional financial implications.