



No. EDN-H (21) F (11) 11/2021-Swachh Bharat Abhiyaan-

Directorate of Higher Education

Himachal Pradesh, Shimla-1

Telephone No. 0177-2653120, 2653386, Extn. 234 Fax: 2812882

E-mail: dhe-sml-hp@gov.in & E-mail: genbr@rediffmail.com

Dated: Shimla-171001 the August, 2021

To

1. All the Principals, Government/ Private Colleges, in Himachal Pradesh.
2. All the Deputy Directors of Higher Education, in Himachal Pradesh.

Subject: - Organization of “स्वच्छ हिमाचल अभियान 2021” w.e.f. 09th August, 2021 to 15th August, 2021-reg.

Please find enclosed herewith a copy of letter Number: STE-F (4)-1/2021-dated: 03rd August, 2021 alongwith its enclosures, received from the Joint Secretary (EST) to the Government of Himachal Pradesh, Shimla-2 for taking further necessary action at your end.

The Action Taken Report may be sent to this Directorate in consolidated manner after completion of above said Abhiyaan. Corona Virus (COVID-19) SOPs/Guidelines issued by the Government time to time may be adhered to strictly during this Abhiyaan.

Encl. 17 Pages



— Sign. —
(Dr. Amarjeet K Sharma)
Director of Higher Education
Himachal Pradesh, Shimla-1
E-mail: dhe-sml-hp@gov.in
Phone No. 0177-2656621

Endst. No. Even Dated: Shimla-171001 the August, 2021

Copy to:-

- 1 The Chief Secretary (EST) to the Government of Himachal Pradesh, Shimla-2 refer to his/her letter Number referred above.
- 2 The Technical Officer (Computer/IT Cell), Directorate of Higher Education, Himachal Pradesh, Shimla-1 to upload the letter on Departmental Website.
- 3 Guard file.

**Director of Higher Education
Himachal Pradesh, Shimla-1**

Most urgent/PERSONAL ATTENTION



No. STE-F(4)-1/2021
Government of Himachal Pradesh
Department of Environment, Science & Technology

From:

The Chief Secretary,
Government of Himachal Pradesh, Shimla-2.

To

1. All Administrative Secretaries, to the Government of Himachal Pradesh.
2. All Deputy Commissioners, H.P.
3. All Superintendent of Police, HP.
4. All HoDs in H.P.
5. All Chairman / Vice Chancellors / Member Secretaries Boards / Corporation/ Commissioners, MCs, ULBs and Autonomous Bodies, H.P.

Dated Shimla-1, the 03 August, 2021.

Subject: Organization of "स्वच्छ हिमाचल अभियान 2021" w.e.f. 9th August to 15th August, 2021-reg.

Sir/Madam,

I am directed to refer to the subject cited above and inform that Government has decided to organize a State Wide Cleanliness Campaign - "स्वच्छ हिमाचल अभियान-2021" w.e.f. 9th August to 15th August, 2021.

Therefore, all the Secretaries, HODs, Deputy Commissioners, Superintendent of Polices are requested to organize the campaign in their respective areas of jurisdiction. Volunteers from all Departments, Boards, Corporations, Educational & Technical Institutions may be mobilized in the Cleanliness Campaign to ensure mass participation. The campaign will be launched on 9th August 2021 from Shimla at 10:00 A.M. The guidelines for organization of the cleanliness campaign are attached. The Department of Environment, Science & Technology, Urban Development and Rural Development are jointly coordinating for successful implementation of this campaign.

You are, requested to ensure your active participation for the successful organization of "स्वच्छ हिमाचल अभियान 2021".

Yours faithfully,

(Satpal Dhiman)

Joint Secretary(EST) to the
Government of Himachal Pradesh
Ph.0177-2880662

T

स्वच्छ हो,

सुंदर हो,

समृद्ध हो,

ऐसा मेरा देश-प्रदेश हो।

स्वच्छ हिमाचल अभियान 2021

(9 अगस्त से 15 अगस्त 2021)

आजादी की 75वीं वर्षगांठ के अवसर पर
हिमाचल प्रदेश सरकार द्वारा प्रायोजित

आजादी के 75वें वर्ष में प्रवेश पर आइए हम सब स्वच्छता की शपथ लें। स्वच्छता से प्रकृति की रक्षा करते हुए आइए हम सब समृद्ध राज्य तथा समृद्ध राष्ट्र निर्माण में अपना सहयोग करें।

हिमाचल प्रदेश सरकार द्वारा आजादी के 75वें वर्ष में प्रवेश होने पर ये निर्णय लिया गया है कि पूरे प्रदेश में स्वच्छ हिमाचल अभियान 2021 चलाया जाएगा। यह अभियान पूरे प्रदेश में 9 अगस्त से 15 अगस्त 2021 तक चलाया जाएगा। यह अभियान एक साप्ताहिक कूड़ा-कचरा उन्मूलन श्रमदान कार्यक्रम के रूप में मनाया जाएगा। इस अभियान को सफल बनाने हेतु क्षेत्रवार कार्यक्रमों का आयोजन विभिन्न विभागों तथा संस्थाओं द्वारा निम्न प्रकार से किया जाएगा:

क्रमांक	परिक्षेत्र	संभावित कार्यक्रमों की सूची	कार्यक्रम समन्वय
1.	शहरी क्षेत्र	<ul style="list-style-type: none">-कूड़े -कचरे की सफाई करना।-जल स्रोतों (नदी, नाले, तालाब इत्यादि) की सफाई।-शहरी क्षेत्रों, राष्ट्रीय, राज्य व जिला स्तरीय राजमार्गों के आस-पास, आवासीय एवं विभागीय/प्रशासनिक परिसरों, अस्पतालों, सेप्टिक टैंकों इत्यादि की सफाई।-घरों से कूड़ा-कचरा एकत्रित करने, ठोस कचरा प्रबंधन नियम, अपशिष्ट पृथक्करण के प्रति जागरूकता अभियान।-सरकार द्वारा चलाई जा रही प्लास्टिक कचरे से सम्बन्धित योजनाओं की जानकारी।-प्लास्टिक कचरे को इकट्ठा करके निष्पादित करना।	निदेशक, शहरी विकास समस्त जिलाधीश मुख्य अभियंता, ब्लोक निर्माण विभाग उप प्रभागीय न्यायाधीश सम्बन्धित आयुक्त एवं कार्यकारी अधिकारी
शहरी क्षेत्रों में किए जाने वाली दैनिक गतिविधियों/कार्यक्रमों की सूची Annexure-I पर संलग्न है।			
2.	-ग्रामीण क्षेत्र	<ul style="list-style-type: none">-जल स्रोतों (नदी, नाले, तालाब इत्यादि) की सफाई।-ग्रामीण स्तरीय विभागीय/प्रशासनिक परिसरों एवं पंचायतों, अस्पतालों, सेप्टिक टैंकों इत्यादि की सफाई।-अपशिष्ट पृथक्करण के प्रति जागरूकता अभियान।-सरकार द्वारा चलाई जा रही प्लास्टिक कचरे से सम्बन्धित योजनाओं की जानकारी।-एकत्रित कूड़े-कचरे का उचित निष्पादन।	निदेशक, ग्रामीण विकास एवं पंचायती राज उप प्रभागीय न्यायाधीश खण्ड विकास अधिकारी पंचायत प्रधान
ग्रामीण क्षेत्रों में किए जाने वाली दैनिक गतिविधियों/कार्यक्रमों की सूची Annexure-II पर संलग्न है।			
3.	-वन क्षेत्र	<ul style="list-style-type: none">-वन क्षेत्रों की सफाई।-वन क्षेत्रों में वनों की सफाई।-सड़कों के आसपास के क्षेत्रों की सफाई।-जल स्रोतों (नदी, नाले, तालाब इत्यादि) की सफाई।	प्रधान मुख्य वन संरक्षक जिलाधीश प्रभागीय वन अधिकारी
वन क्षेत्रों में किए जाने वाली दैनिक गतिविधियों/कार्यक्रमों की सूची वन विभाग के स्तर पर तय की			

	जाएगी।			
4.	-औद्योगिक क्षेत्र एवं पर्यटन स्थल	-राज्य प्रदूषण नियंत्रण बोर्ड तथा सभी क्षेत्रीय कार्यालय -जिला पर्यटन कार्यालय -होटल और औद्योगिक संघ	-औद्योगिक क्षेत्रों में विशेष सफाई अभियान। -पर्यटन क्षेत्रों में विशेष सफाई अभियान। -Critically polluted जल स्रोतों (नदी, नाले, तालाब इत्यादि) की सफाई। -शहरी क्षेत्रों, आवासीय एवं विभागीय/प्रशासनिक परिसरों, अस्पतालों, सेप्टिक टैंकों इत्यादि की सफाई। -घरों से कूड़ा-कचरा एकत्रित करने, ठोस कचरा प्रबंधन नियम, अपशिष्ट पृथक्करण के प्रति जागरूकता अभियान। -सरकार द्वारा चलाई जा रही प्लास्टिक कचरे से सम्बन्धित योजनाओं की जानकारी। -एकत्रित कूड़े-कचरे का उचित निष्पादन।	निदेशक पर्यटन विभाग निदेशक उद्योग विभाग सदस्य सचिव राज्य प्रदूषण नियंत्रण बोर्ड क्षेत्रीय अधिकारी राज्य प्रदूषण नियंत्रण बोर्ड समस्त खनन अधिकारी
	औद्योगिक क्षेत्रों में किए जाने वाली दैनिक गतिविधियों/कार्यक्रमों की सूची Annexure-III पर संलग्न है। पर्यटन क्षेत्रों में किए जाने वाली दैनिक गतिविधियों/कार्यक्रमों की सूची पर्यटन विभाग के स्तर पर तय की जाएगी।			
5.	-अन्य	-उच्च तथा माध्यमिक संस्थान -शैक्षणिक एवं तकनीकी संस्थान -विश्वविद्यालय -महाविद्यालय -प्रशिक्षण संस्थान	-पेटिंग प्रतियोगिता का आयोजन। -नारा लेखन प्रतियोगिता का आयोजन। -वाद-विवाद प्रतियोगिता का आयोजन। -निबंध लेखन प्रतियोगिता का आयोजन। -व्याख्यान श्रृंखला का आयोजन।	समस्त कुलपति निदेशक, पर्या.वि.प्रौद्यो. विभाग निदेशक, उच्च एवं प्राथमिक शिक्षा सभी जिलाधीश निदेशक, हि.प्र. लोक प्रशासन संस्थान सदस्य सचिव, वि.प्रौद्यो.पर्या. परिषद् महानिदेशक पुलिस तथा होम गार्ड
	दैनिक गतिविधियों/कार्यक्रमों की सूची सह सदस्य सचिव तथा समस्त निदेशक व कुलपति अपने-अपने स्तर पर तय करेंगे।			

इस अभियान को सफल बनाने हेतु निम्न निर्देश दिए जाते हैं-

- (1) यह अभियान प्रदेश के प्रत्येक जिले में चलाया जाएगा जिसका समन्वयन एवं निगरानी सम्बन्धित जिला उपायुक्त, निदेशक शहरी विकास, निदेशक ग्रामीण विकास विभाग करेंगे।
- (2) कार्यक्रम को कोविड-19 के लिए समय-समय पर सूचित SOPs के अनुसार आयोजित किया जाएगा।
- (3) यह अभियान प्रदेश के प्रत्येक जिले, तहसील, ब्लॉक व ग्राम प्रांचायत स्तर पर चलाया जाएगा जिसका समन्वय एवं निगरानी संबन्धित जिला उपायुक्त, निदेशक शहरी विकास एवं निदेशक ग्रामीण विकास विभाग करेंगे।
- (4) स्थानीय-स्तर पर यह कार्यक्रम शहरी स्थानीय निकाय (ULBs), पंचायती राज संस्थानों (पंचायतों) द्वारा संचालित किया जाएगा।
- (5) इस कार्यक्रम को सफल बनाने के लिए सभी सरकारी कार्यालयों, संस्थानों एवं गैर-सरकारी संस्थानों का सहयोग लिया जाएगा।
- (6) इस अभियान के अंतर्गत एकत्रित होने वाले कचरे को अलग-अलग थैलों (Bio-degradable व Non bio-degradable) में भरा जाएगा। इस उद्देश्य के लिए हर व्यक्ति को जो इस अभियान में शामिल हो, उसे दो अलग-अलग थैले दिए जाएंगे। यह थैले सम्बन्धित शहरी स्थानीय निकाय, पंचायती राज संस्थानों द्वारा उपलब्ध करवाए जाएंगे। ग्लब्स तथा मास्क भी प्रदान किए जाएंगे।
- (7) अभियान 9 अगस्त 2021 से प्रारम्भ होगा तथा 15 अगस्त 2021 को सम्पन्न होगा।
- (8) एकत्रित किए गए कचरे को तथा पोलीथीन कचरे को जलाकर निष्पादन करना निषेध होगा।
- (9) सफाई के दौरान नदी, नालों, पानी के स्रोतों के आसपास के क्षेत्र, पर्यटक स्थलों पर विशेष ध्यान दिया जाएगा।
- (10) प्रदेश सरकार द्वारा सम्बन्धित शहरी स्थानीय निकाय, पंचायती राज संस्थानों, विभागों एवं संस्थाओं द्वारा उनके द्वारा प्रदेश को साफ सुथरा रखने हेतु किए गए बेहतरीन कार्यों का मूल्यांकन कर प्रोत्साहित कर सम्मानित भी किया जाएगा। इस बारे उपायुक्त स्तर से सिफारिश मान्य होगी।
- (11) पूरे प्रदेश में माध्यमिक स्तर के शैक्षणिक संस्थानों द्वारा virtual (ऑनलाइन) माध्यम से quiz, debate, आदि प्रतियोगिताएं आयोजित कराई जाएंगी। अन्य स्थानों पर संस्थाओं द्वारा परिसर में भी आयोजित की जा सकेंगी।

- (12) स्वच्छता अभियान के दौरान एकत्रित कूड़े तथा कचरे का पूर्ण ब्यौरा जिलाधीशों तथा विभागाध्यक्षों द्वारा संलग्नक प्रपत्र-क के अनुसार पर्यावरण, विज्ञान एवं प्रौद्योगिकी विभाग को प्रेषित किया जाएगा, तदोपरान्त जिसका सकलन कर विभाग द्वारा विस्तृत रिपोर्ट प्रदेश सरकार को प्रेषित की जाएगी।
- (13) अभियान के दौरान स्वच्छता रैलियों में कोविड-19 सम्बन्धित नियमों का पालन किया जाएगा।
- (14) सम्बन्धित पंचायतें, शहरी स्थानीय निकाय एवं सम्बन्धित विभाग एवं संस्थान इसी प्रकार दो अलग-अलग बोरियों में प्लास्टिक व सड़ने वाले कचरे को एकत्रित करेंगे।
- (15) लोक निर्माण विभाग सड़कों में प्रयोग होने वाला प्लास्टिक निम्नलिखित पूर्व निर्धारित स्थानों में सम्बन्धित शहरी स्थानीय निकाय, पंचायती राज संस्थानों एवं विभागों द्वारा निम्नलिखित स्थानों से प्राप्त करेंगे:

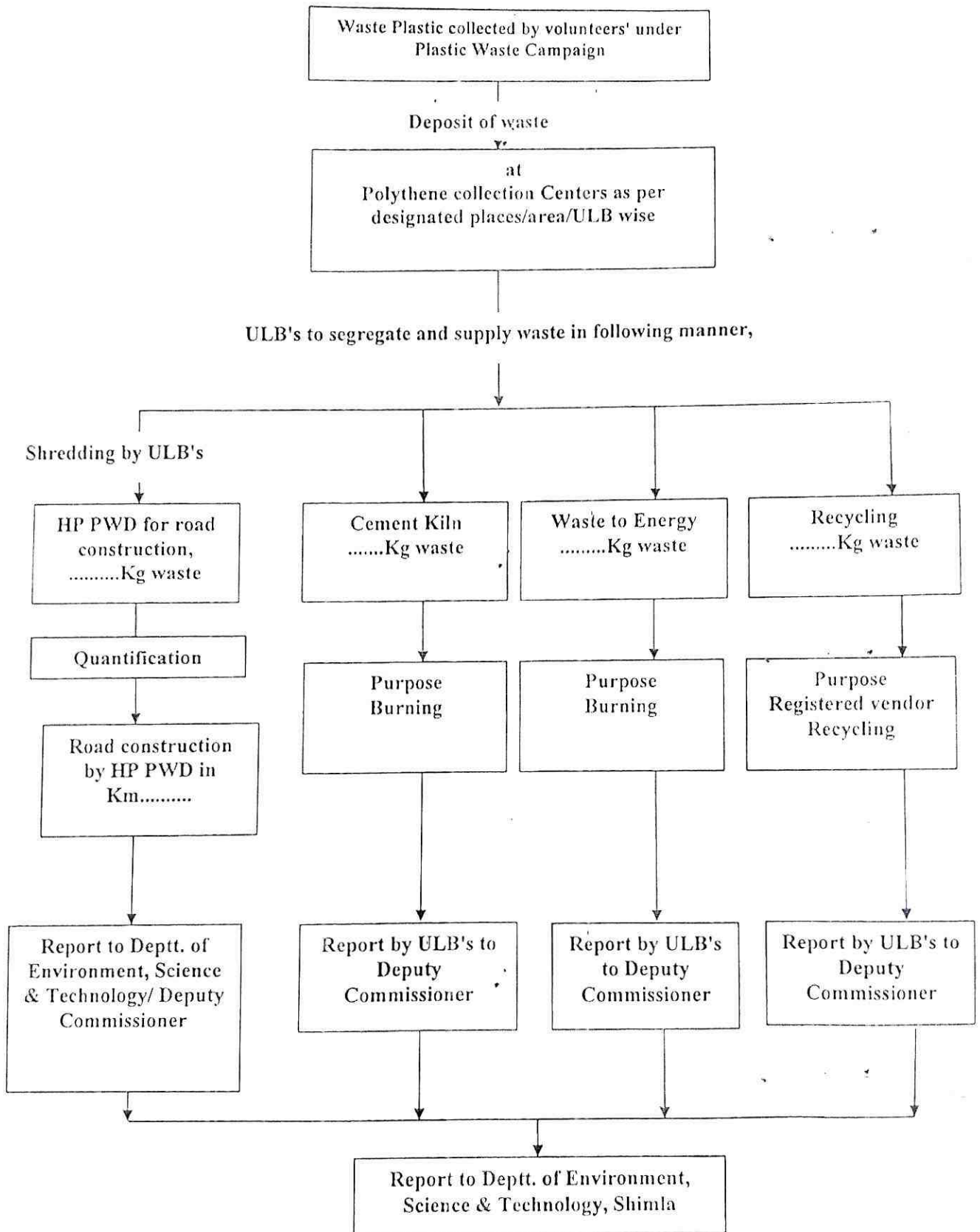
लोक निर्माण विभाग द्वारा स्थापित प्लास्टिक थैडर	प्लास्टिक अपशिष्ट प्राप्त करने का निर्धारित स्थान	सम्बन्धित शहरी स्थानीय निकाय, पंचायती राज विभाग एवं अन्य विभाग
मण्डी	मण्डी	मण्डी, रिवालयसर, सुन्दरनगर, नेरचौक
कुल्लू	कुल्लू	मण्डी, कुल्लू, भून्तर एवं बंजार
धर्मशाला	धर्मशाला	धर्मशाला, कांगड़ा, नगरोटा, पालमपुर एवं देहरा
जोगिन्दर नगर	जोगिन्दर नगर	वैजनाथ-पपरोला एवं जोगिन्दरनगर
नूरपुर	नूरपुर	नूरपुर, ज्वाली, एवं चौवाड़ी
चग्वा	चग्वा	चग्वा एवं डलहौजी
हमीरपुर	हमीरपुर	हमीरपुर, सुजानपुर, नादौण एवं ज्वालाजी
बिलासपुर	बिलासपुर	बिलासपुर, श्री नैना देवी जी, तलाई एवं घुमारवीं
उना	उना	दौलतपुर, गगरेट, उना, मेहतपुर, संतोखगढ़ एवं तहलीवाल
सोलन	सोलन	सोलन, राजगढ़ एवं अर्की
नाहन	नाहन	नाहन एवं पौटा साहिब
निरमण्ड	निरमण्ड	रामपुर
ठियोग	ठियोग	नारकण्डा, कोटखाई, चोपाल एवं ठियोग
रोहड़ू	रोहड़ू	जुब्बल एवं रोहड़ू

- (16) प्लास्टिक कचरे के अतिरिक्त एकत्रित हुए अन्य कचरे का उचित निष्पादन व प्रबन्धन शहरी स्थानीय निकाय, पंचायती राज संस्थानों द्वारा किया जाएगा।
- (17) एकत्रित पोलिथीन को संलग्नक-ख के अनुसार विवरण सम्बन्धित शहरी स्थानीय निकाय, पंचायती राज संस्थानों एवं विभागों द्वारा रखा जाएगा जिसे जिला स्तर पर संकलित किया जाएगा तथा यह विवरण पर्यावरण विज्ञान एवं प्रौद्योगिकी विभाग को भी उपलब्ध करवाया जाएगा।
- (18) बहुपरती प्लास्टिक तथा जिस प्लास्टिक को लोक निर्माण विभाग सड़क बनाने में प्रयोग कर सकता है उसकी कतरनें कर के सम्बन्धित शहरी स्थानीय निकाय सम्बन्धित स्थानों पर सिमेंट कम्पनी को ईंधन प्रयोग हेतु भेज सकती है।
- (19) लोक निर्माण विभाग को जो प्लास्टिक/पोलीथीन प्राप्त होगा उसका संलग्नक-ख के अनुसार विवरण पर्यावरण, विज्ञान एवं प्रौद्योगिकी विभाग को भी भेजेगा। लोक निर्माण विभाग प्राप्त पोलिथीन का प्रयोग इस वर्ष निर्मित होने वाली सड़कों को बनाने में करने का प्रयास करेगा तथा जिन सड़कों के निर्माण में इसका प्रयोग होगा उसका विवरण पर्यावरण, विज्ञान एवं प्रौद्योगिकी विभाग के साथ सांझा करेगा।
- (20) इस अभियान के दौरान सभी विभाग अपने क्षेत्र की सफाई करने के लिए उत्तरदायी रहेंगे। विशेषकर वन विभाग एवं लोक निर्माण विभाग उनसे सम्बन्धित वन क्षेत्रों तथा सड़कों में बिखरे पोलिथीन व अन्य कचरे को एकत्रित करने का विशेष अभियान चलाएंगे। एकत्रित पोलिथीन व अन्य कचरे का विवरण संलग्नक-ग के अनुसार पर्यावरण विज्ञान एवं प्रौद्योगिकी विभाग के साथ सांझा करेंगे। सभी विभाग उपरोक्त निर्देशों के तहत ही एकत्रित पोलिथीन व अन्य कचरे का निष्पादन करेंगे।
- (21) पॉलीथीन व अन्य कचरे के प्रबन्धन की व्यवस्था एवं निष्पादन प्रवाह चार्ट संलग्नक-घ के अनुसार की जाएगी।

आदेशानुसार

प्रधान सचिव (पर्यावि प्रौ.)
हिमाचल प्रदेश सरकार।

पॉलीथीन व अन्य कचरे के प्रबन्धन की व्यवस्था



Swachh Mission

Activity to be Carried on between 9th to 15th August - 2021

Introduction

On the auspicious occasion of 74th Independence, Day of India, it is important for us to recognize the efforts of our freedom fighters who gave us the independent India that we live in today. Today as citizens, it should be our moral obligation to keep our country clean and green. SwachhtaSaptah is an effort, to involve the Citizens, NGO's, Schools, Colleges, and other Stakeholders, along with our SafaiSathies, to keep our cities, and state clean.

Duration-

- The campaign will be launched on the 9th of August 2021, and will be concluded on 15th August 2021.
- A small function keeping in view of COVID 19 protocol, may be organized to launch the campaign, and publicity of the same be made in the local newspapers.

Stakeholders for the Event-

- Elected representatives of ULBs.
- ULB Staff and other Government Departments.
- Sanitary Workers.
- Resident Welfare Association.
- Sanitary Workers.
- Resident Welfare Association.
- NGO's.
- Public participants.
- Yuvak Manda!
- Self Help Groups.
- Student Associations.-School, colleges Students
- Mahila Manda!
- NYK volunteers
- Beopar Manda!
- Religious Organizations
- Any other Stakeholder

Scope of Work-

Day	Name of Activity	SOP
Day 1	Cleanliness Drive at Garbage Vulnerable Points.	<ul style="list-style-type: none"> GharGharSwachhta Survekshan The stakeholders along with the SafaiSathi's, will visit and clean, garbage vulnerable hotspots. Beautification of the cleansed Garbage Vulnerable Points (GVPs) will be done by conducting activities such as, tree plantation or landscaping activities, for the transforming of GVPs into a beautiful and litter free spot.
Day 2	Plastic Collection Drive	<ul style="list-style-type: none"> GharGharSwachhta Survekshan The stakeholders along with the SafaiSathi's, will visit parks, roads, mountain slopes, tourist places, to collect the plastics that are thrown in open. The Stakeholders will also educate and sensitize the tourists, and general public about using of dustbins and better waste management.
Day 3	Awareness on Solid Waste Management Rules and Swachhta mobile application.	<ul style="list-style-type: none"> GharGharSwachhta Survekshan The stakeholders will sensitize people about SWM Rules 2016 and will get them download the Swachhata Application and how to use the application.
Day 4	Awareness on Source Segregation	<ul style="list-style-type: none"> GharGharSwachhta Survekshan The stakeholders will divide themselves into teams and visit all the wards (Residential, Commercial, Institutional areas) to educate masses on Segregation of waste at source.
Day 5	Clearing of Bushes and shredded leaves.	<ul style="list-style-type: none"> GharGharSwachhta Survekshan A drive for cleaning of bushes and shredded leaves, obstructing roads and pathways will be carried out to ensure clear and clean roads and pathways.
Day 6	Clearance Drive for Cleaning of Drains and Nallah's	<ul style="list-style-type: none"> GharGharSwachhta Survekshan The stakeholders will clean and collect the drainages waste and areas around the roadside drain.
Day 7	Concluding Function on Independence Day	<ul style="list-style-type: none"> Distribution of Stickers under GharGharSwachhta Survekshan All Stakeholders will be invited for the function at the ULB.

		<ul style="list-style-type: none">• This function will involve taking a Swachhata Pledge.• Best Safai Worker/ Stakeholder shall be honoured with momentos etc.• The participants will be given refreshments at the end of the function.
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Note- Pictorial Evidence of all activities shall be taken for the activities conducted for SwachhtaSaptah and ULBs will share through *Whatsapp group* "HP SBM" and SBM State Portal i.e. sbmuhp.co.in.

आजादी के 75 वें वर्ष चलो मनाएँ

स्वच्छता पर्व

(9 अगस्त से 15 अगस्त, 2021)

To coincide with the beginning of celebrations for the 75th Anniversary of Indian Independence and in order to enhance civic awareness about cleanliness and environmental protection, the Government of Himachal Pradesh has decided to launch a special campaign in the State for the effective management of Solid & Liquid waste.

This campaign will not only give permanence to the ODF status achieved by the State in 2016 but will also pave way for the attainment of ODF Plus environment in the rural areas of the State where more than 90% of its population resides. Besides this, the campaign also looks to re-examine the progress made by Himachal Pradesh in converging efforts of various stakeholder departments in the stated goal Swachh Himachal Swasth Himachal (स्वच्छ हिमाचल स्वस्थ हिमाचल) and taking it forward to Sundar Himachal (सुन्दर हिमाचल).

As proposed the campaign will initially be for a period of 07 days and will be initiated on 09th August, 2021 i.e. beginning of 80th year of Bharat Chhodo Andolan (भारत छोड़ो आंदोलन) and will culminate on 15th August, 2021. The duration of the campaign will initially be for 07 days but this will only be a prelude to various other Swachhta Campaigns to be taken up during the whole one year period from 15th August, 2021 to 15th August, 2022, as per the COVID 19 protocols/ Guidelines issued by the Government from time to time.

Besides the two Departments i.e. Department of Urban Development & Department of Environment, Science & Technology which are the biggest stakeholder in the successful organization of the Swachhta Campaign (Swachhta Saptah), the other important stakeholder would be:

- The Department of Panchayati Raj and its three tiers of governance i.e. Zila Panchayat, Panchayat Samiti and Gram Panchayats and their elected members.

- The Department of Health.
- The Jal Shakti Vibhag.
- The Department of Forests.
- The Department of Education.
- The Department of Tourism
- The Department of Language Art & Culture.
- The Directorate of Women & Child Development.
- The Department of Information & Public Relations.
- The District Administration.
- The Police Department.
- Village level Water & Sanitation Committees, Mahila Mandals, Yuvak Mandals, Self Help Groups, local NGOs, Student Organizations/ NSS, NCC Cadets, NYK Volunteers and Local Business associations (Beopar mandals). And any other stakeholder as identified at the local level by the executing agencies

Proposed Activities:

The activities for the Swachhta Campaign (Swachhta Saptah) would be divided into three steps:

- 1 **Pre-Swachhta Campaign activities:-** These would concentrate on the preparation of various departments and would consist of the following;
 - a. Meeting under the Chairpersonship Chief Secretary of Himachal Pradesh with Secretaries of various stakeholder departments, their HoDs and also the District administration.
 - b. Meetings under the Chairmanship of Deputy Commissioners with all line Departments like , Education, Health, Forest , WCD , Urban Development Department, I &PR, Police, LAC, Chairperson ZPs & Panchayat Samitis and JSV for implementation of the campaign.
 - c. Meetings under the Chairmanship of Sub Divisional Magistrates to be attended by Block Development Officers, Education, Health, Forest , WCD , I &PR and JSV for implementation of the campaign.
 - d. Meeting under the Chairpersonship of Block Development Officers to draw up a strategy for the implementation of the campaign.

e Constitution of teams to overlook/implement/monitor activities to mark the Swachhta Week at Block level Selection/nomination of Nodal Officer at District and Block level for the week.

f. The department of I&PR will initiate a media campaign (Newspaper Advertisements, Radio, Kala Jathas, etc.) to enlighten the entire population about the Swachhta Saptah. Besides this the I&PR department will also prepare a Swachhta Shapath which will be administered to all the participants on the launch of campaign. In addition to this, efforts will also be made to get the Swachhta Shapath signed by all the households in the State.

2. **Swachhta Campaign activities:-** The Campaign activities would be taken up at three levels i.e. District Block and Gram Panchayat level. The activities would be divided into day wise activities. The Districts would devise their own plan for the campaign however, following suggestive activities would be the core of the Swachhta Campaign.

Activity	Responsibility
Suggested Activities for the Swachhta Saptah	
Day 1: Swachhta Prehri Divas	
<ul style="list-style-type: none"> Flagging of the Swachhta Rath at State & District level and visit of Swachhta Rath in various GPs in the State. 	State/ Districts
<ul style="list-style-type: none"> Pledge for maintaining the Swachhta in Himachal Pradesh. 	
<ul style="list-style-type: none"> Nomination of Swachhta Doot on volunteer basis amongst NYK Volunteers, MMs YMs, SHGs, NSS and allotment of houses & subsequent feedback - Education Department to lead the campaign. 	Districts/ Blocks
<ul style="list-style-type: none"> Identification of hot spots in GPs which are prone to the litter of waste especially Plastic, Plastic Bottles and launch of cleanliness drive with the support of NYK volunteers, MMs YMs, SHGs and NSS at the GP Level. 	Districts/ Blocks & GPs
<ul style="list-style-type: none"> Meeting at GP level to devise strategy for maintaining cleanliness in the Gram Panchayat. 	Districts/ Blocks & GPs
<ul style="list-style-type: none"> Slogan writing at various places in GPs with the help of I&PR 	Districts/ Blocks & GPs
<ul style="list-style-type: none"> Doctors and Health Workers to organise Health and Sanitation Awareness cum Check up Camps at GP level 	Districts/ Blocks & GPs
Day 2: Health, Hygiene & General Cleanliness Day	

<ul style="list-style-type: none"> Meetings of District/ Block Level Sanitation Committees and involvement of media Drive for enrolment of media in sanitation campaign 	Districts/ Blocks
<ul style="list-style-type: none"> Share district wise success stories/best practices in sanitation with the Media and push for its publicity Lectures by Doctors/ Health workers on Personal Hygiene and COVID-19 prevention 	Districts
<ul style="list-style-type: none"> Vaccination of citizens at cluster level to cover all 45 plus population of the state. Promotion of Personal Hygiene Behaviour. 	Districts/ Blocks & GPs
<ul style="list-style-type: none"> Promotion/awareness on segregation and proper disposal of solid waste Cleaning the house premises to ensure that there is no accumulated waste water or solid waste in the house premises or in the vicinity Clearing of weeds, bushes and plastic waste especially in forest areas Cleaning of Nallas and Drains with focus on removal of Plastic waste 	Blocks & GPs
<ul style="list-style-type: none"> Establishment of mechanism for the waste disposal by involving ULBs, Local Rag pickers etc. 	Blocks & GPs
Day 3: Swachh Evam Pavitra Vatavaran Divas	
<ul style="list-style-type: none"> Cleanliness of the Religious Institutions and pledge by the community members to promote sanitation by involving MMs/ SHGs/ YMs and Mandir Committees. 	Districts/ Blocks & GPs
<ul style="list-style-type: none"> Cleanliness of all drains and water logged areas. Awareness on management of Liquid Waste. 	Districts/ Blocks & GPs
<ul style="list-style-type: none"> Gram Panchayat, MM, Yuvak Mandals, SHGs will collect plastic bottles, wrappers, plastic bags, from parks, roads, mountain slopes and hot spots as well as tourist places. The stakeholders will also educate and sensitize the Locals, Tourists, Vyapar Mandals and general public about the use of dustbins and various provisions of waste management practices GP wise survey of Toilets w/o water supply will be carried out 	Blocks & GPs
Day 4: Swachh Pani Swastha Samaj Divas	
<ul style="list-style-type: none"> Cleaning of Water Storage Tanks and all other water sources including traditional sources and its water testing Proper Chlorination of drinking water sources - Involve IPH Department 	Districts/ Blocks & GPs Districts/ Blocks & GPs

<ul style="list-style-type: none"> Talks on the virtues of clean drinking water and related diseases by Involving Health Personnels 	Districts/ Blocks & GPs
Promote Rainwater Harvesting	Districts/ Blocks & GPs
DAY 5: Cleaning of Public Places	
<ul style="list-style-type: none"> Visit of Block/District level authorities to various Gram Panchayats for discussing future Action Plan w.r.t. Solid Waste Management 	
<ul style="list-style-type: none"> Cleanliness drive in leftout Public Places at District/Block/Gram Panchayat by involving officials, PRIs, SHGs, Yuvak Mandals, Mahila Mandals and all members of GP with the Solid Waste 	Districts/ Blocks & GPs
<ul style="list-style-type: none"> The garbage so collected to be handed over to ULBs for its scientific disposal 	Blocks & GPs
Day 6: Sankalp se Shramdaan Diwas	
<ul style="list-style-type: none"> Under this tree plantation activities shall be taken up in collaboration with Forest Department. 	Blocks & GPs
<ul style="list-style-type: none"> Resolution be passed in all GPs to achieve ODF plus status within a certain time frame with one year Action Plan 	Blocks & GPs
<ul style="list-style-type: none"> Adoption of at least one CSC, School campus for maintenance of sanitation. 	Blocks & GPs
<ul style="list-style-type: none"> Discussion on imposition of sanitation cess at the village level on generators of waste especially Hotels, Home stays, Other tourism/ business entities besides creating a mechanism for sharing revenue between Forest Department for the eco tourism activities. 	Districts/ Blocks & GPs
Day 7: Vyaktigat Swachhta Vaishvik Swachhta Divas - Culmination Day (Independence Day)	
<ul style="list-style-type: none"> Function at District and Block level for marking the culmination of the Swachhta week together with Independence Day celebrations. 	
<ul style="list-style-type: none"> Performance by Kala Jathas at Independence Day event 	Districts/ Blocks & GPs
<ul style="list-style-type: none"> Return of Swachhta Rath to the respective District HQs. 	
<ul style="list-style-type: none"> Felicitation of Sanitation workers/others who have been contributed in the Swachhta Campaign in the District/Blocks and GPs 	Districts/ Blocks & GPs
<ul style="list-style-type: none"> Media publicity on Swachh Bharat Mission- Grameen (Messages from Honble Chief Minister and Secretary MP on the culmination of the Swachhta Week (Newspaper Advertisements Radio etc) 	Districts/ Blocks & GPs
<ul style="list-style-type: none"> Doctors and Health Workers to organise Awareness Camps on Sanitation and Health (Including Personal 	Districts/ Blocks & GPs

Hygiene)

Health Check Up camps at community level.

3. Post Launch Activities

Review Meeting: All the Districts will review their performance in the Swachhta Campaign within 07 Days of its culmination under the Chairpersonship of respective Deputy Commissioners. The Action Plan for the next one year along with the detailed report (including pictorial evidences) on the activities taken up will be submitted to the Government by 31st August, 2021.

CLEANLINESS CAMPAIGN ON THE OCCASION OF 75TH YEAR OF INDEPENDENCE

(Calendar for cleanliness activities from 9th August 2021 to 15th August 2021)

Slogan: "स्वच्छता अभियान, एक दिन नदियों के नाम"

In compliance to the direction of Worthy Chief Secretary to the Govt. of Himachal Pradesh and subsequent follow-up meeting held under the chairmanship of Pr. Secretary (EST) to the Govt. of Himachal Pradesh on 24th July 2021 regarding a befitting celebration of the 75th Year of Independence on 15th August 2021 and starting the activity on 9th August 2021, which coincides with the Quit India Movement, a state-wide calendar activity of cleanliness activities for the period from 9 to 15 August 2021 has been prepared. The list of cleanliness activities should cover polluted river stretches as per NGT OA order 673/2018 and other areas such as urban neighbourhood and industrial areas, which shall be run as per the following calendar:

Program details:

Sr. No.	Date	Types of cleanliness campaigns	Action by	In association with/participants
1	9 th August 2021	• Cleanliness drive in polluted stretch of Sukhna hallah	• RO Parwanoo & • CL Parwanoo	• Industrial associations • Hotel Associations • General Public
		• Cleanliness drive in respective areas/towns of jurisdiction	• RO Rampur • RO Una, • RO Chamba • RO Paonta	• Industrial associations • Hotel Associations • General Public
		• Cleanliness drive around these facilities	• RL Paonta	• Hospitals/health facilities
2	10 th August 2021	• Cleanliness drive in polluted river stretch of Markanda	• RO Paonta including Kala Amb • RL Paonta	• Industrial associations • Hotel Associations • General Public
		• Cleanliness drive around these facilities	• CL Parwanoo	• Hospitals hospitals/health facilities
3	11 th August 2021	• Cleanliness campaign in polluted river stretch of Pabbar	• RO Shimla	• Industrial associations • Hotel Associations • General Public
		• Cleanliness drive around these facilities	• RL Dharamshala	• Hospitals/health facilities
4	12 th August 2021	• Cleanliness drive in polluted river stretch of Sirsa	• RO Baddi	• Industrial associations • Hotel Associations • General Public
		• Cleanliness drive around hospitals/health facilities	• RL Sundernagar	• Hospitals
		• Cleanliness drive in hotspots of these units	• RO Rampur • RO Una, • RO Chamba • RO Bilaspur • RO Kullu	• Industrial associations • Hotel Associations • General Public
5	13 th August 2021	• Cleanliness drive in polluted river stretch of Gird	• RO Shimla	• Industrial associations • Hotel Associations • General Public
		• Cleanliness drive in various hotspots of BBN Industrial area	• RO Baddi	• Industrial associations • Hotel Associations • General Public
		• Cleanliness drive in hotspots	• RL Shimla	• Hospitals/health facilities
6	14 th August 2021	• Cleanliness drive in polluted river stretch of Ashwani	• RO Shimla • RL Shimla • RO Parwanoo	• Industrial associations • Hotel Associations • General Public

Sr. No.	Date	Types of cleanliness campaigns	Action by	In association with/participants
		<ul style="list-style-type: none"> Cleanliness drive in polluted river stretch of Beas 	<ul style="list-style-type: none"> RO Dharamshala RO Bilaspur RO Kullu RL Sundernagar 	<ul style="list-style-type: none"> Industrial associations Hotel Associations General Public
		<ul style="list-style-type: none"> Cleanliness drive around hospitals/health facilities 	<ul style="list-style-type: none"> RL Shimla 	<ul style="list-style-type: none"> Hospitals
7	15 th August 2021	Independence Day 2021 (oath regarding cleanliness at HQ, field offices & units with various stakeholders)		