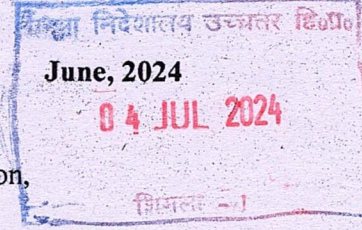


**No.EDN-HE (21) F (07) 38/2024-Environment**  
Directorate of Higher Education  
Himachal Pradesh.

**Dated:** Shimla-171001 the **June, 2024**



To

All the Deputy Directors of Higher Education,  
Himachal Pradesh.

**Subject: -**

**WWF-India Wild Wisdom Global Challenge for school students 2024  
reg.**

Sir,

Please find enclosed herewith a copy of letter No.EDN-B-B(12)-20/2022 dated 25/06/2024 received from the Secretary (Education) to the Government Himachal Pradesh Shimla-2 on the subject cited above.

In this connection, you are, directed to circulate the same amongst all the educational institutions under your control to ensure necessary compliance. You are also directed to send the action taken report to the quarters concerned.

Director of of Higher Education,  
Himachal Pradesh, Shimla-1

Endst.No. Even Shimla the June, 2024  
Copy for information:-

1. The Secretary Education to the Himachal Pradesh, Shimla-2 w.r.t. his/her letter no. referred above.
2. The Director of Elementary Education Himachal Pradesh for taking further necessary action in the matter.
- ✓ 3. The Technical Officer (Computer/IT/Cell), Directorate of Higher Education, to upload the letter on departmental website.
4. Guard File.

Director of of Higher Education,  
Himachal Pradesh, Shimla-1



No.EDN-B-B(12)-20/2022  
Government of Himachal Pradesh  
Department of Higher Education

①

Pf. Call DHE...	12321K
25 JUN 2024	
Branch	General

From

The Secretary (Education) to the,  
Government of Himachal Pradesh.

To

The Director of Higher Education,  
Himachal Pradesh, Shimla-171001

Dated: Shimla-171002

24-6-2024

Subject: - WWF- India's Wild Wisdom Global Challenge for School  
Students 2024 reg.

Sir,

I am directed to forward herewith a photocopy of letter No.7-29/2023-INS.5(Ins.Coord) dated 13.06.2024, received from the Under Secretary, Government of India, Ministry of Education Department of School Education & Literacy, New Delhi, on the subject cited above and to request you to encourage maximum participation of the students in taking the above said programme, under intimation to the Government of India accordingly.

Yours faithfully,

(Anil Kumar)

Under Secretary (Hr. Edu) to the  
Government of Himachal Pradesh



(272)  
560963/6  
24.6.2024

F.No. 7-29/2023-INS.5(Inst. Coord.)  
Government of India  
Ministry of Education  
Department of School Education & Literacy  
\*\*\*

Dated the 13th June, 2024

To,

1. The Additional Chief Secretary/ Principal Secretary/ Secretary (School Education)/ SPDs of States/UTs.
2. The Chairman, Central Board of Secondary Education, Shiksha Kendra, 2, Community Centre, Preet Vihar, Delhi-110092.
3. The Director, National Council of Educational Research and Training, Sri Aurobindo Marg, New Delhi-110016
4. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, S.J.S. Marg, New Delhi-110016.
5. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Institutional Area, Sector-62, Noida, G.B.Nagar, U.P.-201309.

Subject : WWF-India's Wild Wisdom Global Challenge for School Students 2024 reg.

Sir/Madam,

4/6/24  
US (Cen)  
15/6  
500  
15/6  
m. Rev

I am directed to forward a copy of email dated 13<sup>th</sup> May 2024 alongwith enclosures received from WWF-India on the above mentioned subject and to state that WWF-India has recently launched the 17<sup>th</sup> Edition of the Wild Wisdom Global Challenge 2024, the theme for this year is on Reptiles "The Ultimate Scaly Survivalists". The challenge is open for students of Grade 06<sup>th</sup> to 09<sup>th</sup> without any financial liability.

2. WWF-India seeks support for participation of school children across the country for this challenge. The objective of this programme is to engage and educate school students to learn about Biodiversity, Wildlife and discover their role in nature conservation at an early age. The registration for this programme will be open till 31<sup>st</sup> July 2024. The link for the portal is <http://academy.wwfindia.org/wildwisdom/>. For more details, the organizers may be reached through email at [wildwisdom@wwfindia.net](mailto:wildwisdom@wwfindia.net).

3. It is requested to encourage participation of children of school under your Department/organization in the above said programme.

4. This issues with the approval of the Competent Authority.

Yours faithfully,

Encl : As above

W/- 13.6.2024  
(Ajay Kumar)  
Under Secretary to the Govt. of India  
Tel. No. - 011-23381662



Email

Sanjay Kumar

Seeking support towards WWF-India's Wild Wisdom Global Challenge for School Students.

From : nraghav@wwfindia.net

Mon, May 13, 2024 04:05 PM

Subject : Seeking support towards WWF-India's Wild Wisdom Global Challenge for School Students.

3 attachments

To : Sanjay Kumar <secy.sel@nic.in>

Cc : ambreen@wwfindia.net, adalal@wwfindia.net

To  
Sh. Sanjay Kumar,  
Secretary, Ministry of Education,  
Govt. of India

JS (Dnsd)  
22/05/24

Dear Sir,

Greetings from WWF India!

JP (CAT)

First of all, we would like to extend our deepest gratitude to Ministry of Education, Govt. of India towards their support on Wild Wisdom Global Challenge 2023. The challenge saw participation from over **350,000 students from 1600** schools from pan-India. This would not have been possible without MHRD's support.

We are delighted to inform you that we have recently launched the 17<sup>th</sup> Edition of the Wild Wisdom Global Challenge 2024 and once again seeks support from the Ministry to encourage schools from across India to join the challenge without any financial liability.

Theme for this year is on Reptiles "The Ultimate Scaly Survivalists". With the Wild Wisdom Global Challenge 2024, we'll step into the realm of reptiles to explore the diversity within the group, dispel myths and misconceptions, and discover the fascinating characteristics, adaptations, and behaviours that have helped reptiles survive and thrive for millions of years.

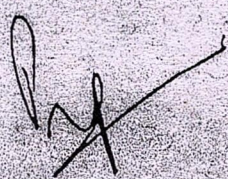
Please find attached -

- Draft circular to be shared with schools across the country
- Circular issued by the Ministry of Education last year

For more details, please let us know if we can visit your office this week or next week as convenient to discuss the program in detail.

Sincerely,

Neha



JS (Dnsd)  
22/05/2024

VS (Am)

W  
27.5.2024

S.O. (Int. Coord)

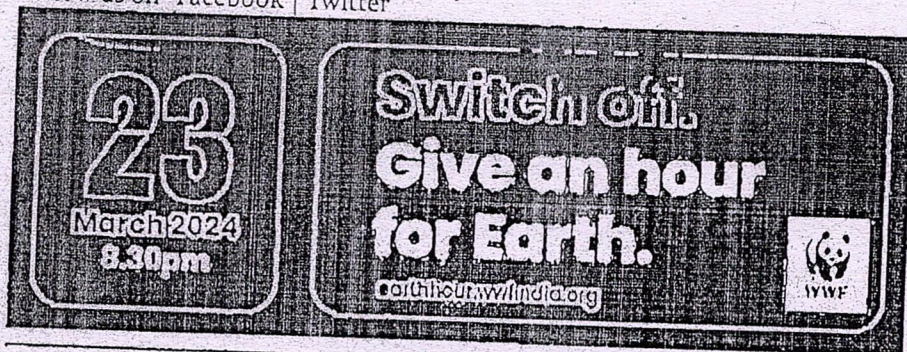




5/13/24, 4:11 PM

Email

Regards  
Neha Raghav  
Director, Environment Education, WWF-India  
172-B Lodi Estate, New Delhi 110003  
nraghav@wwfindia.net  
Tel: 011-4150-4790/92 Mob: 9810697306  
www.wwfindia.org  
Follow us on- Facebook | Twitter



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- 📎 Ministry of Education, GOI\_Circular (1).pdf  
19 MB
  - 📎 WWGC 2024 Circular-Final.docx  
28 KB
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## WWF WILD WISDOM GLOBAL CHALLENGE 2024

### About Wild Wisdom Global Challenge

‘Wild Wisdom Global Challenge’ is an educational initiative carried out by WWF-India (World Wide Fund for Nature). The objective of this programme is to engage and educate school students (6<sup>th</sup>-9<sup>th</sup> grade) to learn about Biodiversity, Wildlife and discover their role in nature conservation at an early age. This programme provides a platform for schools across the world to provide learning opportunities to children around environmental education in an interactive and child-friendly approach.

### Theme 2024: REPTILES “THE ULTIMATE SCALY SURVIVALISTS”

Each year, WWF-India choose a relevant and thought-provoking theme for Wild Wisdom Challenge. From learning about creatures deep in the soil to the fascinating forest biodiversity, the themes of the quiz provide a variety to participants every year. Through the challenge content and quizzes, students will learn about the captivating world of “Reptiles”. The challenge format will provide a unique and fantastic opportunity to educate children about reptiles and related conservation.

The Wild Wisdom Global Challenge 2024 will delve into the remarkably diverse physical, behavioral adaptations and survival strategies of reptiles worldwide. Contribute to preserving their habitats and ensuring their continued thriving.

The key details of the Global Wild Wisdom Challenge Model are as follows:

#### AGE GROUP : GRADE 6-9

No. of Rounds	Mode	Description	Time line
Round 1- Classroom Level	Paper and pencil test	<ul style="list-style-type: none"> <li>E-question paper will be sent to schools</li> <li>All students (6-9<sup>th</sup>) will take the quiz</li> <li>Top scoring 30 students per school will proceed to next round.</li> </ul>	July- August, 2024
Round 2- School Level	Digital round	<ul style="list-style-type: none"> <li>One week learning journey designed in a way to allow students to earn points on answering quiz questions and completing activities.</li> <li>Top Two students from each school qualifies for the state level round.</li> </ul>	26 <sup>th</sup> August- 9 <sup>th</sup> September, 2024



Round 3- State Level	On-ground	<ul style="list-style-type: none"> <li>Eligible schools/ students (represented by top two students each) will compete with other schools at the on-ground State level rounds.</li> </ul>	September- October, 2024
Round 4- Semi-Final	Digital	<ul style="list-style-type: none"> <li>Top winning school (represented by two students) from state will participate in the digital Semi-final round.</li> </ul>	November, 2024
Round 5- National Final round	On-ground	<ul style="list-style-type: none"> <li>Top 6 teams from the semi-final round will qualify for the on-ground National level round.</li> <li>Teams will travel to Delhi and compete with each other</li> </ul>	November, 2024
Round 5 – International Level	Digital on Zoom	<ul style="list-style-type: none"> <li>National level winning school will join the International finale on zoom</li> <li>Winning teams from different countries from across the globe will compete</li> </ul>	December, 2024

**Registration Fee-** There is no registration fee

#### Preparation material for schools

Upon successful registration, schools will receive access to digital learning material to gear up for the quiz.

#### Rewards for students

1. All participating children will receive a digital participation certificate.
2. Top 30 classroom challenge winners will receive printed certificates.
3. State level winners will receive certificates and trophies and exciting prizes/ goody bags
4. Top 3 National level winning teams will win a sponsored trip to the forest area/ National park/sanctuary.
5. Winning school will earn a rolling trophy

#### Registration timeline



Note: All schools are encouraged to sign up for the challenge and engaged its students from 6<sup>th</sup>-9<sup>th</sup> grade. For further queries, you may contact: WWF-India (Between 9:30 am – 5:30 pm). Refer to enclosed list of contacts

Website: <http://academy.wwfindia.org/wildwisdom/>

For more details email to [wildwisdom@wwfindia.net](mailto:wildwisdom@wwfindia.net)

Mobile: 011-41504790, 9958982352, 7428056770