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No. EDN-HE(21)F(11)01/2019-20 EBSB
Directorate of Higher Education
Himachal Pradesh Shimla.
Telephone Number-0177-2653120, Extension-234
E-mail: dhe-sml-hp@gov.in

Dated: Shimla-171001 the, March 2022

From

The Director of Higher Education
Himachal Pradesh, Shimla-1.

To


- ✓ All the Deputy Directors of Higher Education/ Inspection,
In Himachal Pradesh.

Subject- Regarding the Activities / Action Plan under "Ek Bharat Shreshtha Bharat"
Campaign During 31st October 2021 to 31st October 2022 .

Memo,

Enclosed please find herewith a photocopy of D.O. Letter No. 1-3/2022-KT , dated 16-03-2022, received from the Economic Adviser , Ministry of Education, Government of India –New Delhi regarding the subject cited above. The Government of India has directed to promote the spirit of " Ek Bharat Shreshtha Bharat" among the students in the Educational Institutions , as a part of "Azadi ka Amrit Mahotsav."

You are therefore, directed to encourage all schools under your jurisdiction to organize these activities as per the above mentioned letter and ensure the active participation of all students .The action taken report in this matter should be submitted to this office within a week positively so that it could be further submitted to the Government of India accordingly.

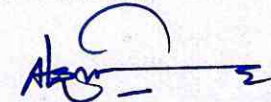

(Dr. Amarjeet K. Sharma)
Director of Higher Education
Himachal Pradesh

Endst.No. even dated Shimla-171001 the, March 2022

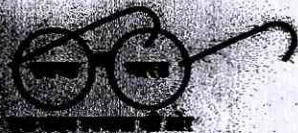
Copy for information and further necessary action to:-

- 1 The Principal Secretary (Education) to the Government of Himachal Pradesh Shimla-171002.
- 2 The State Project Director Samagra Shiksha Abhiyan Himachal Pradesh Shimla .
- 3 The Principals/ Headmasters Govt. Sen. Sec./High Schools in Himachal Pradesh.
- ✓ 4 The Incharge, IT Cell Directorate of Higher Education H.P. to upload this letter in website.
- 5 Guard File.




Director of Higher Education
Himachal Pradesh

P.T.O.



सूचना का
अधिकार

भारत सरकार
शिक्षा मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन

नई दिल्ली - 110 115

GOVERNMENT OF INDIA

MINISTRY OF EDUCATION

DEPARTMENT OF SCHOOL EDUCATION & LITERACY

SHASTRI BHAVAN

NEW DELHI-110 115

16th March, 2022

Geetu Joshi
Economic Advisor
Tel: 11-23383202

DO. No. 1-3/2022-KT

Dear Sir / Madam,

As you are aware, 'Azadi Ka Amrit Mahotsav' is an initiative of the Government of India to celebrate and commemorate 75 years of independence of progressive India and the glorious history of its people, culture and achievements.

2. Hon'ble Prime Minister in the 86th episode of "Mann ki Baat" dated 27th February 2022 has mentioned about creating an environment wherein children from one region may sing songs in the language of other regions to experience "Ek Bharat Shreshtha Bharat" and to celebrate Azadi ka Amrit Mahotsav in a novel way. Hon'ble Prime Minister has urged the youth of the country to make videos of the popular songs of Indian Languages in their own way to introduce the diversity of the country to the new generation.

3. Accordingly, to promote the spirit of Ek Bharat Shreshtha Bharat among the students, the following activities may be undertaken:

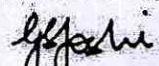
- i. States/UTs are encouraged to create an environment in virtual mode in all the schools of the country, as a part of Azadi ka Amrit Mahotsav wherein, the students across the country may sing popular songs in the language of paired States and UTs as per the pairing matrix of EBSB and share the videos on various social media platforms with hashtag#EkBharatShreshthaBharat
- ii. States/UTs may translate the fundamental duties in different languages and the students participating in the suggested activities/events under the banner of Prime Minister's campaign "Ek Bharat Shreshtha Bharat" being organised at school/State level in hybrid/virtual may read the fundamental duties in different languages

4. A consolidated compliance report on the above may be shared by the States and UTs with the Department of School Education and Literacy, Ministry of Education at ekbharatschools.gov@gmail.com.

5. In view of the above, I shall be grateful if you could kindly encourage all your schools to organise the above activities and ensure the active participation of the students. Further, I would also like to request you to ensure maximum public outreach to the program through social and print media and share the State/UT level compliance report of the activity with the Department.

With regards,

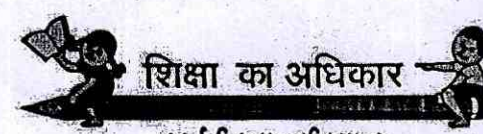
Yours sincerely,


(Geetu Joshi)

The Additional Chief Secretary/Principal Secretary / Secretary (Education),
All States and UTs



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शिक्षा का अधिकार

सर्व शिक्षा अभियान

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11/22