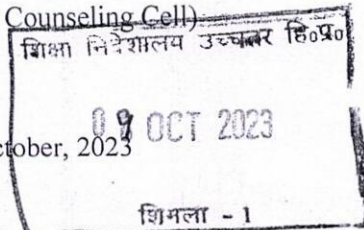


No. EDN-H (8) B (15) 1/2023-Misc-(Career Counseling Cell)
Directorate of Higher Education
Himachal Pradesh



Dated: Shimla-171001 the

October, 2023

To

✓ All the Principals of Govt. Degree/ GIA Colleges and other Colleges/ Higher Education Institutions in Himachal Pradesh.

Subject: - **Regarding Career Counseling & Placement Cells in Govt. and 95% Grant in aid Colleges of the state.**

Memo;

Attention is invited to this directorate letter No. EDN-H(8)A(1)Misc (Career Counseling Cell) dated 18th June, 2022 vide which you were directed to establish a career counseling & placement cell in the respective Colleges.

The establishment of career counseling & placement cell in the respective colleges is the dire need of the time. Career Counseling & Placement Cell would help the students with appropriate guidance to establish linkages with the world of work and locate career opportunities vis-à-vis the realities and job profiles in the context of highly competitive emerging occupational patterns. It will support the students in the development of soft skills and communication ability to challenge the rigors of competitive tests and on-job-training in add-on or vocational courses. The CCPC in a College has to be a resource centre of information, guidance and counseling with free accessibility and internet based global connectivity and exchange of information on professional placements.

In view of above all the Principals/Head of Institutions are reiterated with the direction to establish CCPC in their college comprising a senior most AP of the college as Nodal Officer and two other APs as members for the purpose. Any successful personality of the area, successful Industrialist, Philanthropist, renowned academic personality/senior Officer of the District, Sub-Division, Tehsil, Block can be the member or special Invitee on special occasions.

The main objective of the CCGC will be as under:-

- To offer emotional and psychological support to students and help them resolve their difficulties.
- Help students learn positive and adaptive skills to deal with life situations.
- Provides students with career guidance to help them make appropriate choices for higher education.
- To conduct group activities and workshop to raise awareness and sensitize students in order to help them develop as sensitive and responsible individuals.
- Collaborates with teachers, parents and other personnel in order to facilitate a child oriented environment.

As a sequel to this, it is directed to hold at least one session on one topic in a month and to submit the action taken report to this directorate. The action plan for the same and various topics to be concerned will be as under:

1. **Motivational speech :**

Topics for Motivational Speeches can be on career guidance for outgoing classes i.e. final year of graduation course/ Role of discipline/ Purpose of education /Importance of life skills/ Importance of communication skills/ Life stories of great personalities/Climate change/ Global Opportunities / Computer & Technology revolution/ Recent discoveries in science and technology/ Value of research work that can be delivered to Students by any learned scholar/ social worker/ successful achiever of the society.

2. **Career Guidance :**

Encompass a range of activities, from connecting with top employers to preparing students for job interviews and assessments. Effective planning with campus placement can make all the difference in ensuring that students can land their desired jobs and start their professional journeys on the right foot. Therefore, efforts be made to invite various companies/industries for organizing Rozgar Melas time to time so that students could be evaluated not only on their technical expertise but also on their management and behavioural competencies and get chances of landing their dream job.

3. **Drug Abuse**

Awareness campaign against drug abuse be organized time to time. Services of health officers and different NGOs can be utilized for the purpose.

4. **Swachhata ka Path**

Special sessions for cleanliness be conducted in the vicinity of the institutions and proper disposal of garbage.

5. **Utilization of Electronic Devices and Social Media.**

Awareness campaign for proper utilization of electronic devices i.e mobile phones/tablets and social media device be conducted.

6. **Use of Sports (Indoor/Outdoor)**

Awareness campaign for benefits of sports activities i.e. outdoor and indoor games along-with extra co-curricular activities be conducted for overall development of students.

7. **Students & Society**

Student community vows to furnish their social responsibility if Literacy campaigns, libraries, book exchanges, community literacy programmes will be organized time to time.


8. **Importance of Add on Courses and skill Courses**

Perusing an add-on course with conventional degree has become the dire need of the era. Completing an add-on course along with three years of Bachelor's Degree gives weightage to degree as well. Hence, already intimated skill courses/add on courses be introduced on priority in the colleges keeping in view of employability needs of the students.

9. **Duties towards Nation & Society**

With the motto that everyone should exist in the state of good citizen and be loyal towards country, workshops / awareness campaign can be organized in the institutions which can help in the eradication of social evils like infant marriages, casteism, untouchability etc

The action in the matter may be taken on top priority and send the action taken report to the Nodal Officer at Directorate level. Head of the Institutions of district Chamba, Kangra, Hamirpur Una, Bilaspur, Solan and Shimla will submit their report to Dr. Gopal Krishan Sanghaik, OSD (C) similarly the heads of institutions of district Mandi, Kullu, Kinnaur, Sirmour and Lahaul & Spiti will submit their report to Member Dr. Arti M Chauhan, OSD (C) at the earliest possible.


Director of Higher Education
Himachal Pradesh, Shimla-1

Endst. No.:Even dated Shimla-171001 the ,2023

Copy for information and necessary action to:-

1. The Secretary (Education) to the Govt. of H.P. for information please.
2. The Private Secretary to the Hon'ble Education Minister for information please.
3. The Branch Officer, RUSA Cell Directorate of Hr. Education H. P
4. Guard File.
5. T.O. IT cell to upload the letter on departmental website.

Director of Higher Education
Himachal Pradesh, Shimla-1