

No. EDN-HE(21)A(10)03/2021-V-Vol-I-Misc  
 Directorate of Higher Education  
 Himachal Pradesh, Shimla-1  
 Tel. 0177-2653120 Extn. 234\_e-mail: [dhe-sml-hp@gov.in](mailto:dhe-sml-hp@gov.in) Fax: 2812882



Dated: Shimla-171001 the , 2021

To

- 1 All the Principals,  
Government/Pvt. Colleges in Himachal Pradesh.
- 2 All the Deputy Directors of Higher Education,  
in Himachal Pradesh.

**Subject: - Celebration of 75 years of India's independence "Azadi ka Amrit Mahotsav".**

Please find enclosed herewith copy of D.O. No. 1-27/2020-Sch.4 dated 02-09-2021, D.O. No. F.10-52/2021-Sch.4 dated 20-07-2021, D.O. No. 21037/18/2021-Special cell dated 13-08-2021, D.O. No. AS/Culture/AKAM/2021 dated 06-07-2021,10-06-2021, received from the GoI Ministry of Education Department of School Education & Literacy through Secretary (Education) to the Government of HP vide letter No. GAD-B-GA(10)-3/2019 dated 09-09-2021, on the subject cited above.

In this regard, you are hereby directed to circulate the same to all establishment working under your control and do the needful and comply the instructions given in aforesaid letters under intimation to this Directorate at the earliest.

**This may be given personal attention and top priority please.**

(Dr. Ashish Mishra)  
 Joint Director of Higher Education(C-1)  
 Himachal Pradesh Shimla-1

Endst. No. Even Dated Shimla-1 the , 2021

Copy for information and further necessary action is forwarded to:-

1. The Secretary (Education) to the Government of HP Shimla-2.
- ✓ 2. The Technical Officer, IT Cell Directorate of Higher Education to upload the letter on the Departmental website.
3. Guard File.

शिक्षा निदेशालय, शिमला-171001

Joint Director of Higher Education(C-1)  
 Himachal Pradesh Shimla-1

01 OCT 2021



55430339 भारत सरकार  
शिक्षा मंत्रालय  
09-09-2021 स्कूल शिक्षा और साक्षरता विभाग  
शास्त्री भवन  
नई दिल्ली - 110 115  
GOVERNMENT OF INDIA  
MINISTRY OF EDUCATION  
DEPARTMENT OF SCHOOL EDUCATION & LITERACY  
SHASTRI BHAVAN  
NEW DELHI-110 115

L. S. Changsan, IAS  
Joint Secretary (Institutions),  
Tele No. 011-23383226 / 23070584  
Email: lschangsan@nic.in

Dated the 02<sup>nd</sup> September, 2021

Dear Sir/Madam

Kindly refer to my DO letter of even number dated 20<sup>th</sup> July 2021 (copy enclosed) regarding 'Azadi Ka Amrit Mahotsav' - an initiative of the Government of India to celebrate and commemorate 75 years of independence of progressive India and the glorious history of its people, culture and achievements.

2. States and UTs were requested to organise the various activities indicated in the DO letter under reference in all schools in online/offline mode during the time line mentioned in the calendar of the activities in accordance with the stated/attached guidelines. It was also requested to ensure maximum participation of students and community involvement in all these activities as well as wide publicity.

3. Thereafter, we shared with you a link of the Google tracker, created to monitor the progress made for organizing the 'Writing Activity on India's struggle for Freedom' vide this Ministry's letter of even number dated 09<sup>th</sup> August, 2021 (copy enclosed) with the request to enter/update therein the status of action taken and progress made in this regard in your State/UT on weekly basis, i.e., by Thursday of every week. It is, however, noticed that except for a very few States, the Google tracker has not been filed/updated.

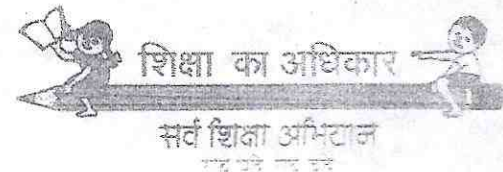
4. I shall be very grateful if you could kindly take out time to look into the matter personally and ensure appropriate action to organize the listed activities in the schools under your jurisdiction and intimate the action taken to this Ministry. It is also requested that the action taken to organize the 'Writing Activity on India's struggle for Freedom' be entered in the Google tracker as requested.

With warm regards,

Yours sincerely,

(L. S. Changsan)

The School Education Secretaries of all the States & UTs.







सूचना का अधिकार

L. S. Changsan, IAS  
Joint Secretary (Institutions)  
Tele. No. 011-23383226, 23070584  
Email: lschangsan@nic.in

भारत सरकार  
शिक्षा मंत्रालय  
स्कूल शिक्षा और साक्षरता विभाग  
शास्त्री भवन  
नई दिल्ली - 110 115  
GOVERNMENT OF INDIA  
MINISTRY OF EDUCATION  
DEPARTMENT OF SCHOOL EDUCATION & LITERACY  
SHASTRI BHAVAN  
NEW DELHI-110 115

D.O. No. F.10-52/2021-Sch.4

Dear Sir/Madam

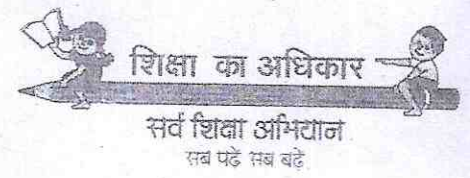
Dated the 20<sup>th</sup> July, 2021

As you are aware, 'Azadi Ka Amrit Mahotsav' is an initiative of the Government of India to celebrate and commemorate 75 years of independence of progressive India and the glorious history of its people, culture and achievements. The Hon'ble Prime Minister launched the 'Azadi Ka Amrit Mahotsav' on 12<sup>th</sup> March, 2021. The celebration commenced 75 weeks prior to Independence Day, 2022 and will extend up to Independence Day, 2023.

2. To celebrate India's 75 years of Independence, the Department of School Education & Literacy, Ministry of Education is pleased to announce the following activities in schools under Azadi Ka Amrit Mahotsav (AKAM):

1. Writing Activity on India's struggle for Freedom
2. India's freedom Struggle for students in Foundational Years (Grade 1-5)
3. Online music competition on patriotic/folk songs of EBSB paired States/UTs
4. Activity in class/ school assembly under Azadi ka Amrit Mahotsav
5. Virtual Tours to historical monuments and places of India under Azadi ka Amrit Mahotsav (To be confirmed).
6. Activities planned by CBSE

3. The Calendar of activities and detailed guidelines, including terms and conditions for **serial no. 1 and 4 above** are annexed. For the activity at **serial no. 2** above, the teachers will plan activities around India's Freedom struggle events, people and places in class by involving grandparents, parents, community, etc. to make children aware at an early age about how independence was achieved and how a nation is built. This activity may be held from 22<sup>nd</sup> July, 2021 onwards for the whole academic year. The final decision about the activities at **serial no. 5** and the detailed guidelines will be intimated separately in due course.



4. I would like to request you to organise the aforesaid activities in all your schools in online/offline mode during the time line mentioned in the calendar of the activities and in accordance with the stated/attached guidelines. In addition, maximum participation of students and necessary publicity as well as the community involvement may also be ensured in all the above activities.

*With regards,*

Encl.: as above.

Yours Sincerely,



(L. S. Changsan)

To

The School Education Secretaries of all States and UTs

**Copy to: (For information and necessary action.)**

1. Shri Abhishek Singh, CEO, MyGov  
Electronics Niketan, 6 CGO Complex, Lodhi Road, New Delhi 110003
2. Prof. Sridhar Srivastava, Director, NCERT. It is also requested to follow up with SCERTs.
3. Shri Manoj Ahuja, Chairman, Central Board of Secondary Education,
4. Ms. Nidhi Pandey, Commissioner, Kendriya Vidyalaya Sangathan
5. Smt. Vinayak Garg, Commissioner, Navodaya Vidyalaya Samiti,
6. Prof. Saroj Sharma, Chairperson, National Institute of Open Schooling (NIOS)
7. Shri A.S. Rawat, Joint Director, Central Tibetan Schools Administration (CTSA)



(L. S. Changsan)



Calendar of activities under Azadi Ka Amrit Mahotsav

Sl. No.	Name of the Activity/Event	Description	Date	Nodal Authority
1.	<i>Expression Series Quarter 1</i>	Students express themselves in any format – essay, poem, painting, cartoon, etc. India's achievements in various fields through Essay/Poem/Painting <b>Theme:</b> Charting India's Progress@75	Ongoing upto 31 <sup>st</sup> July, 2021	CBSE
2.	<i>Writing activity on India's struggle for freedom</i>	Students will write about the historical heroes and places of their area in the last 75 years.  They can take the help of their Grandparents, Elders, Local Guardian, Community Leader, Sarpanch/Panch/Sadasya, Block Pramukh, teachers and other research/ study/books.  This will be held at four level i.e., School, District, State and National level in both online and offline mode.  The national level competition will be held at MyGov.  <b>Theme:</b> Azadi ka Amrit Mahotsav: Celebration of 75 years of India's Independence	22 <sup>nd</sup> July, 2021 – 15 August, 2022.	NCERT and MyGov
3.	<i>Online music competition on patriotic/folk songs of paired States/UTs under Ek Bharat Shrestha Bharat</i>	Online music competition on patriotic/folk songs of paired States/UTs under EBSB will be organised by the KVS and NVS on the given timeline at three level.  Best entries at national level will be given certificates jointly by Department of School Education and Literacy and KVS/NVS.  KVS and NVS will issue the guidelines on the above separately.	2 <sup>nd</sup> August, 2021 – 31 <sup>st</sup> August, 2021	KVS and NVS
4.	<i>India's freedom</i>	Teachers will do activities	22 <sup>nd</sup> July	CBSE, KVS,



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	<i>Struggle for students in Foundational Years (Grade 1-5)</i>	around India's Freedom struggle events, people and places in class by involving grandparents, parents, community, etc. to make children aware at an early age about how a nation is build.	onwards for the whole academic year	schools of all states/UTs.
5.	<i>Activity in class/school assembly under Azadi ka Anrit Mahotsav</i>	During the class/school assembly one boy and one girl student shall participate/present on the theme for around 2 minutes each. Students will explore the life/role of freedom fighters, any historical events/incidents/places during India's freedom struggle movement with the help of their teachers/parents/grandparents etc. and will express themselves through self-written speech/dialogue/role play, discussion, popular story/poem recitation, historical verbatim/ patriotic songs during the online/offline class/ school assemblies on the aforesaid subjects.	6 <sup>th</sup> August, 2021-14 <sup>th</sup> August, 2022	KVS, NVS, CBSE, NIOS, CTSA and Schools of all States/UTs/Boards
6.	<i>Virtual Tours to historical monuments and places of India under Azadi ka Anrit Mahotsav</i>	Virtual tours to historical monuments and places for the enrolled students in all the State Boards/ UT Boards and students of KVS, NVS, CBSE and NIOS will be onboarded by 15th August, 2021 at MyGov platform. Subsequent to the virtual tours, students will participate in a MCQ based quiz.	15 <sup>th</sup> August, 2021-30 <sup>th</sup> October, 2021	ASI, NCERT, and MyGov (To be confirmed)
7.	<i>Aryabhata Ganit Challenge</i>	India's Mathematical progress and prowess shall be the guiding theme for this online competition. Theme: Shunya Se Shikhar Tak: From Zero to Zenith	31 <sup>st</sup> August 2021	CBSE
8.	<i>Expression Series Quarter 2</i>	Students shall express themselves in any format - essay, poem, painting, cartoon, etc. on the unsung freedom fighters. Theme: People who gave us the 75th Year of India's Independence	25 <sup>th</sup> September 2021	CBSE
9.	<i>CBSE Reading</i>	Passages on various aspects of	31 <sup>st</sup> October	CBSE

	<i>Challenge</i>	our country shall be framed for this Reading Comprehension competition. <b>Theme:</b> Exploring India	2021	
10.	<i>Heritage India Quiz</i>	This Online Quiz will be based on India's Freedom Movement. <b>Theme:</b> India's Freedom Movement	30 <sup>th</sup> November 2021	CBSE
11.	<i>Expression Series Quarter 3</i>	Students shall express themselves in any format – essay, poem, painting, cartoon, etc. and give their views on their vision about India in the year 2047 <b>Theme:</b> Vision for India@100	25 <sup>th</sup> November 2021	CBSE
12.	<i>Storytelling Competition</i>	Students shall correlate the curricular content with the rich heritage and culture of our country. <b>Theme:</b> The Story of India	December 2021	CBSE
13.	<i>Annual Conference of CBSE School Principals</i>	The Main Theme for the 27 <sup>th</sup> Annual Conference is also dedicated to India@75 – PUNARNAVA – Discovery of the New India and the conference will be held on Virtual Platform.	December 2021	CBSE
14.	<i>Expression Series Quarter 4</i>	Students shall express themselves in any format – essay, poem, painting, cartoon, etc. Focussing on the local roots, what a students can do for his/her nation shall be the theme. <b>Theme:</b> My Role for My Country	January 2022	CBSE
15.	<i>Pedagogy for teaching-learning about India's Freedom Struggle</i>	Webinar on innovative teaching and learning methods of the subject/topic of India's freedom struggle in school education- CBSE will organize webinar for its schools in consultation with NCERT and NIOS.	January 2022	CBSE and NIOS



## Writing Activity on India's Struggle for Freedom

### 1. Introduction

'Azadi Ka Amrit Mahotsav' is an initiative of the Government of India to celebrate and commemorate 75 years of independence of progressive India and the glorious history of its people, culture and achievements. The Hon'ble Prime Minister of India launched the 'Azadi Ka Amrit Mahotsav' by flagging off 'Dandi March' from Sabarmati Ashram, Ahmedabad on 12<sup>th</sup> March, 2021. The celebration commenced 75 weeks prior to Independence Day, 2022 and will extend up to Independence Day, 2023. To recall the contribution of our unforgettable Freedom Fighters and to make our children aware about the life of freedom fighters and importance of historical places in India's struggle for Freedom, a national level Writing Activity is being organised by the Department of School Education & Literacy, Ministry of Education, Government of India. This activity will not only help the children to explore the life of freedom fighters and importance of historical places in India's struggle for Freedom but it will also inspire them to contribute in India's development later.

### 2. Theme for Writing Activity:

"Life of freedom fighters and importance of villages/towns/cities/places in India's struggle for Freedom"

### 3. Activities:

In writing activity, students will write about the historical heroes and places of their area in the last 75 years with the help of their Grandparents, Elders, Local Guardian, Community Leader, Sarpanch/Panch/Sadasya, Block Pramukh, teachers and other research/ study/books, in an online or offline mode.

The writing activity may be in the form of Essay/Short Story/Poem etc.on any of the following suggested list of topics: -

- 1) Writing on the life of Indian freedom fighters from your village/town/city.
- 2) Writing on the historical importance of your village/town/city in India's Freedom Struggle



- 3) Writing on the life of women freedom fighters from your village/city/town.
- 4) Writing about the statue of freedom fighters in your village/city/town (if any).
- 5) Write about participation of children from your village/city/town in India's struggle for freedom.
- 6) Write about a relative of yours, such as grandparents, who fought for India's Freedom Struggle.
- 7) Writing on the life of Indian freedom fighters from your paired State/UT as per Ek Bharat Shrestha Bharat's pairing matrix.

**Note:** These are just suggestive topics. In the light of above, States/UTs may choose their own topics for each level i.e., School, District and State level.

**Eligibility to participate:** Enrolled in Grade 6<sup>th</sup> to 12<sup>th</sup>

**Word Limit:** Within 600 words

S.No.	Level	Activity	Suggested Time	Responsibility
1.	School Level	All the Schools may organize the writing contest and provide the list of best entries selected at school level for District level activity.	22.7.21 to 30.9.21	State School Education Secretaries, SCERT, CRC, BRC and Schools
2.	District Level	Districts may organize the writing contest for all the students selected at School Level and a list of selected best entries will be provided to the State/UT level to ensure their participation in State level activity.	1.10.21 to 15.11.21	State School Education Secretaries, SCERT, CRC, BRC and Schools
3.	State Level	A State level writing contest may also be organized by the States and UTs for the selected students at District level activity. State will provide a list of 50 students selected at State level for national level participation to DoSEL by 30.1.22.	16.11.21 to 15.1.22	DoSEL, State School Education Secretaries, SCERT, CRC, BRC and Schools
4.	National Level	<i>"National Level Writing Activity on the life of freedom"</i>	15.2.22 to 31.5.22	DoSEL, NCERT, SCERTs and MyGov



		<i>fighters and importance of historical places in India's struggle for Freedom</i> will be organized at MyGov platform.		
5.	Evaluation	NCERT will evaluate the national level entries for the writing activity.	1.6.2022 to 1.7.2022	MyGov and NCERT
6.	Result Announcement	The result of the national activity will be announced by the DoSEL, Ministry of Education through the Ministry's official twitter handle.	14 <sup>th</sup> August, 2022	NCERT and Department of School Education & Literacy, MoE

In addition, an Online/offline classroom activity for grade 1 to 5 students at School level from 01.8.21 to 31.3.22 may also be organised wherein Grandparents, Elders, Local Guardian, Local Freedom Fighter, Community Leader, Sarpanch/Panch/Sadasya, Block Pramukh, teachers etc will engage children in the understanding of India's Freedom struggle through various activities, such as group work, role plays, quizzes, patriotic songs, etc.

#### 4. Participation Guidelines: State level

- ✓ The writing activity is open for students of classes 6<sup>th</sup> to 12<sup>th</sup> studying in State Boards' schools and schools under Central Board of Secondary Education (CBSE), Kendriya Vidyalaya Sangathan (KVS), Navodaya Vidyalaya Samiti (NVS) and National Institute of Open Schooling (NIOS).
- ✓ States/UTs may choose any language out of the 22 languages scheduled in the constitution of India for School, Block, District and State level activity.
- ✓ States/Districts may also choose online/offline/both modes for the writing competitions.
- ✓ The evaluation of the entries at school level will be done by the school concerned.
- ✓ The evaluation of entries at district level will be undertaken by authorized groups of CRC/BRCs.
- ✓ The evaluation of entries at state level shall be organized by the SCERTs.

#### 5. Participation Guidelines: National level



- ✓ The competition is open to all citizens of India only.
- ✓ All entries must be submitted on [www.MyGov.in](http://www.MyGov.in) (link will be informed timely to the states). Entries submitted through any other medium/mode would not be considered for evaluation.
- ✓ A participant can send one entry only. In case it is found that any participant has submitted more than one entry, all entries will be considered as invalid.
- ✓ The participant must be the same person who has written the activity.
- ✓ The entry should be original. Copied entries will not be considered under the contest.
- ✓ Please note that the creative entries must be original and should not violate any provisions of the Indian Copyright Act, 1957
- ✓ Anyone found infringing on others copyright would be disqualified from the activity. Government of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- ✓ Mention of the author name /emails etc. anywhere in the body of the writing activity's entry will lead to disqualification
- ✓ Participants are to make sure that their MyGov Profile is accurate and updated since Ministry of Education would be using this for further communication. This includes details such as name, photo, complete postal address, email ID and phone number. Entries with incomplete profiles would not be considered.
- ✓ Ministry of Education reserves the right to cancel or amend all or any part of the competition/or the Term and Conditions/Technical Parameters/ Evaluation Criteria.
- ✓ All the writings should be submitted in readable font of Hindi/English at National level.
- ✓ Font size should be 12 for English and 14 for Hindi
- ✓ Line spacing should be 1.15 only
- ✓ Font Style should be Times New Roman in English and Kruti dev 016 (Devanagri) in Hindi.
- ✓ The evaluation of entries will be done by persons authorized by NCERT.
- ✓ Any changes to the Terms and Conditions/Technical Parameters/Evaluation Criteria, or cancellation of the contest, will be updated/posted on the Mygov Platform. It would be the responsibility of the participant to keep themselves informed of any changes in the Term& Conditions/Technical Parameters/ Evaluation Criteria stated for this Contest.

### 6. Important dates:

The writing activity 2021-22 shall commence on 22<sup>nd</sup> July, 2021 at school level and will culminate on 31<sup>st</sup> May, 2022.

### 7. Mode of Submission:

The entries for Writing Activity at national level shall be submitted at the website- [www.MyGov.in](http://www.MyGov.in) after selection at the State level from 15th February, 2022 onwards only. However, Schools, Districts and States/UTs may devise their own modalities for entries submission.

### 8. Awards & Recognition:

- ✓ The three best entries in each topic at the national level will get a certificate each.
- ✓ The best 75 entries will get a chance to feature in an e-book consisting of a compilation of these entries, which may be released by the NCERT later.
- ✓ Participation certificates will be given to all the participants.
- ✓ The winners will be announced through Ministry of Education's official twitter handle.
- ✓ Schools, Blocks, Districts and States/UTs may also provide certificates to all the participants under – Azadi Ka Amrit Mahotsava writing competition, 2021-22.

### 9. Evaluation criteria at National Level:

Writings will be evaluated based on the following criteria.

i. Content and understanding of the theme: 50% weightage.

- ✓ Participants, while developing their writings should keep in mind that they are writing a factual and historical text on the given themes, in a creative manner.
- ✓ The facts, figures, characters and the experience should be original and presented in such a way that they relate to or originate from the event, persons, experience and practice.
- ✓ Writings should be written based on facts and not as just an imaginative essay of events.
- ✓ So, 50% of the marking would be on the contents i.e. Ideas, presentation and characterization.



ii. Accuracy: 25% weightage.

- ✓ Accuracy is the correct and appropriate use of language in the writings.
- ✓ Writings and its events, characters, ideas and themes could be presented in any way and means, but language of the writings need to be correct and appropriate.
- ✓ 25% of the assessment will be on the correct / apt use of language.

iii. Fluency: 25% weightage.

- ✓ Fluency is one's ability to write with natural flow, style and rhythm. Use of vocabulary, phrases (use of idioms, proverbs as appropriate to the writings) adapting to the narration and style (narrative technique).
- ✓ Therefore, 25% of the weightage would be given to style and presentation of the writings on the suggested themes.

**10. Contest for Autonomous bodies of DoSEL:**

- ✓ NIOS shall have this contest directly for students, and 200 of its best entries shall be sent for national level competition.
- ✓ CBSE, KVS and JNV shall have this contest at their school level, followed by Regional Office level. 200 of each of their best entries shall then be sent for competing at the national level.

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Guidelines for activity in Class/ School Assembly under Azadi ka Amrit Mahotsav

1. **Activity:** Activity in class/ school assembly under Azadi ka Amrit Mahotsav
2. **Suggested Timeline:** 6<sup>th</sup> August 2021 to 15<sup>th</sup> August 2022
3. **Medium:**
  - i. **Online:** Zoom Calls, WhatsApp Group Video Calls, Google Hangout and any other online media platform available in States and UTs
  - ii. **Offline:** Open air school assemblies after schools re-open
4. **Theme:** Azadi ka Amrit Mahotsav: Celebration of 75 years of India's Independence
5. During the class/school assembly one boy and one girl student shall participate/present on the theme for around 2 minutes each.
6. Students will explore the life/role of freedom fighters, any historical events/incidents/places during India's freedom struggle movement with the help of their teachers/parents/grandparents etc. and will express themselves through self-written speech/dialogue/role play, discussion, popular story/poem recitation, historical verbatim/patriotic songs during the online/offline class/ school assemblies on the aforesaid subjects.
7. The content of the speech/dialogue/role play, discussion, popular story/poem recitation must be verified by the teachers in advance.
8. The class-wise speakers, slot of the assembly and type of expression etc may be decided by the school through a monthly calendar. School/class should endeavour to cover all the students of given class.
9. For any special school assembly under Azadi ka Amrit Mahotsav, duty of Anchoring, Welcome Note, Vote of Thanks and coordination etc may also be assigned to the students only. However, the supervision of teachers is mandatory.
10. The school assemblies may be arranged in such a way that maximum participation of students, including the participation of CWSN students, is ensured.
11. Schools organising the activity in offline mode will ensure that the health and safety measures suggested as COVID-19 appropriate behaviour have been strictly followed.
12. Action taken on the above may be intimated to the Department of School Education and Literacy, Ministry of Education through Google Tracker on a monthly basis.



Fit India Freedom Run was conceived last year when the entire nation started following social distancing in a 'new normal' lifestyle, so as to keep the imperative need of fitness active even while following the social distancing norms, Fit India Freedom Run was launched on the concept of virtual run i.e; *'it can be run anywhere, anytime! You run a route of your choice, at a time that suits you. Basically, you run your own race and time your own pace'*.

The first edition of the campaign was held from 15th August to 2nd October, 2020. Individual Participants/Organisers registered their Runs on Fit India portal (fitindia.gov.in) and the organisers were obliged to provide the data regarding number of participants and cumulative kms covered. The Central/State Departments and organizations including Armed Forces, NGOs, Private Organizations, Schools, Individuals, Youth Clubs, etc. actively participated in the campaign and it reached to more than 30 crore people on social media. More than 5 crore people participated and covered around 18 crore kms Run.

### Azadi Ka Amrit Mahotsav – Freedom Run 2.0

This year against the back drop of one of the pillars of Azadi ka Amrit Mahotsav, "Resolves@75". Fit India Mission has conceptualised Fit India Freedom Run 2.0 to commemorate this occasion the 75<sup>th</sup> Independence Day.

Our citizens will be given a call to make a resolve to include physical activity of at least 30 min daily in their lives i.e. FITNESS KI DOSE AADHA GHANTA ROZ. The key features of Fit India Freedom run 2.0 are as follows: -

- Nationwide Virtual launch by Hon'ble Minister of Youth Affairs & Sports, Sh. Anurag Singh Thakur and Hon'ble Minister of State, Youth Affairs & Sports, Sh. Nisith Pramanik on 13th August 2021.
- Physical & Virtual Events all across the country.
- Campaign will culminate on Gandhi Jayanti -2<sup>nd</sup> October 2021.
- 75 physical events at iconic locations on launch day.
- Cultural events themed on Azadi Ka Amrit Mahotsav.
- Physical events by NYKS at 750 locations during the campaign following the COVID-19 protocols.
- To be Covered by DD and other media

### Expectations from State/UTs Governments, Ministries/Departments & Organisations

- Appoint one Nodal officer for coordination with Fit India Mission and forward the details at [contact@fitindia.gov.in](mailto:contact@fitindia.gov.in).
- Encourage participation in the 750 events across India organized by Ministry of Youth Affairs & Sports (MYAS).
- States/Ministries/Organizations to conduct physical / virtual Freedom Run events
- Ensure pre-event promotion of the event from 10<sup>th</sup> August 2021 onwards.
- Organize events on launch day i.e 13<sup>th</sup> August 2021 at iconic and historically important places in the State/UTs to be attended by People's representatives/Celebrities/Athletes/Iconic Personalities/Social Media Influencers, etc.
- Organizers to register their RUN on Fit India portal with details of participants and kms covered
- Promote Freedom Run on their social media channels with #AzadiKaAmritMahotsav and #Run4India.
- Adequate publicity for the program through Social Media, Regional TV/Newspaper, etc.
- Ensure participation at Panchayati/Municipality level, Schools/Colleges, Youth Clubs, Self-help Groups, etc.
- Ensure the momentum of the campaign from 13<sup>th</sup> August 2021 to 2<sup>nd</sup> October 2021.



(55)

रघुवेंद्र सिंह, भा.प्र.से.  
सचिव  
Raghvendra Singh, IAS  
Secretary



भारत सरकार  
संस्कृति मंत्रालय  
नई दिल्ली-110001  
GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
NEW DELHI-110 001

Chief Secretary  
By: 55408919  
Date: 17/8/21  
23-01-21 18.8.2021

D.O.No.21037/18/2021-Special Cell

3  
16/8/21  
ACS(LAC)

Dear Chief Secretary,

While we commemorate the Azadi Ka Amrit Mahotsav (AKAM), it is incumbent that we leverage the collective strength of the Central Ministries and the State Governments. In this endeavour, may I suggest that the programme of Rashtriya Ekta Diwas (National Unity Day) on 31<sup>st</sup> October, 2021 may converge with the activities of AKAM in order to achieve the desired scale, visibility, impact and outreach.

17/8/2021  
USCLAC)

I am sure that you are planning several events over the next 2 years perhaps specifically connected with India's freedom struggle and our unsung heroes. The week commencing 24 October till 31 October can uniformly be utilized to commemorate such events. Ministry of Culture can play a nodal role for collating such events taking place across all states, as also through Ministries/ Departments in Government of India, to create better synergy for better impact and resonance.

13/8/2021

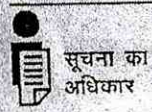
May I, therefore, request you to plan your activities specifically for this week and let us know latest by 25 August, 2021. We, on our part, will consolidate these activities and plan for better outreach, better participation, converting those seven days in to a truly "Jan Utsav" week.

Warm greetings,

S.O. (HSE)

Yours sincerely,  
  
(Raghvendra Singh)

All Chief Secretaries of States/UTs





रोहित कुमार सिंह, भा.प्र.से.  
अपर सचिव  
Rohit Kumar Singh, IAS  
Additional Secretary



SS418668  
28-08-2021  
भारत सरकार  
संस्कृति मंत्रालय  
नई दिल्ली-110001  
GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
NEW DELHI-110 001

D.O.No.AS/Culture/AKAM/2021

6<sup>th</sup> July 2021

Dear Colleague,

This is in continuation of the letter dated June 10, 2021 addressed to the Chief Secretary of your State (copy enclosed).

Azadi Ka Amrit Mahotsav – An initiative of the Government of India to commemorate the 75 years of progressive India and the glorious history of its people, culture and achievements. The official journey of India 2.0 – an embodiment of all that is best – began on 12<sup>th</sup> March 2021 as a 75-week countdown to the 75<sup>th</sup> anniversary of independence that shall culminate on 15<sup>th</sup> August, 2023. We all need to RISE UP to the challenge and the clarion call to celebrate the Glorious Achievements of Our Past and History in the Making as India 2.0 blooms with new dreams and possibilities.



What is the Idea Behind the Project?

The Ministry of Culture is aiming to create a **District Digital Repository (DDR)** of relevant documents **pertaining to the Indian Freedom Struggle**. We aim to focus on district-wise events/stories/folklores/unsung heroes in order to commemorate 75 years of India's independence 'Azadi Ka Amrit Mahotsav'. This shall be the first of its kind initiative and an opportunity for all the stakeholders to take part in the responsibility of nation building and empowering India towards the future.

The DDR strives to showcase accomplishments and exquisite courage shown by regional leaders, especially the unsung heroes and events not much known to the fellow citizens, and instill a sense of pride for the same. Many a people

AD  
26/8/21  
S.O. (L.A.)  
Ch. H.L.



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D.O.No. AS/CULTURE/AKAM/2021

Dated: 6<sup>th</sup> July 2021

- 2 -

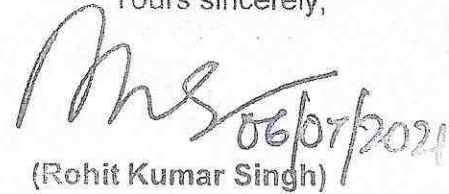
laid their lives for the cause of Indian Freedom Struggle. It is the right time that they be given their due. Special focus shall be paid to the aspects of gender and people belonging to the disadvantaged groups in society. Their contribution must not go unnoticed.

Therefore, the notion is to highlight the shared history which is the bedrock of our nationhood. In the capacity of being a District Magistrate / District Collector / Deputy Commissioner, your person is in the best position to participate in this endeavor and take the splendid heritage of the respective district forward, thereby, promoting deeper inclusivity across the nation.

We look forward to **your prompt response in this prodigious task**, adopting an enthusiastic approach and focus on citizen participation. Achieving the goals at the local level shall add up to achievement of significant national advances.

*With warm regards,*

Yours sincerely,

  
(Rohit Kumar Singh)

**District Magistrates/District Collectors/Deputy Commissioners  
All States / Union Territories**



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रोहित कुमार सिंह, भा.प्र.से.  
अपर सचिव  
Rohit Kumar Singh, IAS  
Additional Secretary



भारत सरकार  
संस्कृति मंत्रालय  
नई दिल्ली-110001  
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MINISTRY OF CULTURE  
NEW DELHI-110 001

D.O. No.AS/Culture/2021/AKAM

June 10, 2021

Dear Chief Secretary,

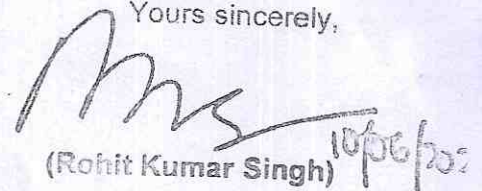
As part of Azadi Ka Amrit Mahotsav (India @ 75), it has been decided to create a Digital Repository of local stories connected to each district on freedom struggle of India.

You may like to advise each District in your State to prepare a docket for submission documenting the above in a textual narrative with visual support (Images and / or Videos) as appropriate and feasible. Link to upload the same will be provided by Ministry of Culture in subsequent communication.

A Nodal Officer for the same may kindly be appointed and communicated along with a mobile number for coordination of the same.

Warm regards,

Yours sincerely,

  
(Rohit Kumar Singh) 10/06/21



सूचना का  
अधिकार

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