

NO.EDN-HE (21) F (9)07/2008-AIDS-L

Directorate of Higher Education
Himachal Pradesh

Telephone No.0177-2653120, Extension: 234 Fax: 0177-2812882

E-mail:dhe-sml-hp@gov.in

E-mail:genbr@rediffmail.com

Dated: Shimla-171001 the December, 2019

To

All the Principal Government College/Skt. Colleges in H.P.
All the Deputy Directors of Higher Education,
In Himachal Pradesh

Subject: - HIV Prevention Campaign on occasion of World AIDS Day w.e.f. 01-12-2019 to 31-12-2019.

Memo,

Please find enclosed herewith a letter no.HPSACS (IEC) World AIDS Day/6/13-VIII-3385-3458 received from Director Health Service, Himachal Pradesh-cum -Project Director, HPSACS, Shimla dated: 06-12-2019 on the subject cited above.

In this connection, it is inform you that Government of Himachal Pradesh Department of Health & Family Welfare Himachal Pradesh State AIDS control society is celebrating HIV prevention campaign on occasion of world Aids Day w.e.f.01-12-2019 to 31-12-2019. You are therefore directed to issue necessary directions to all the Heads of institutions under your control to celebrate HIV prevention campaign on occasion of world Aids Day and to ensure the successful completion of the event. HIV testing among your and 1097 help line No. may be promoted during the campaign. Further you are directed to compile the data (School Wise) & send the same to this office at the earliest. So that the ATR could be submitted to Department of Health and Family Welfare Himachal Pradesh state AIDS control Society.

शिक्षा निदेशालय उत्तर हिमाचल प्रदेश

Kindly treat it most urgent.

19 DEC 2019



Jt. Director of Higher Education(C)
Himachal Pradesh

Phone No.0177-2656621

E-mail:dhe-sml-hp@gov.in

Endst No. [redacted] Dated: Shimla-171001 the December, 2019

Copy for information to:-

1. Director Health Service, Himachal Pradesh -cum Project Director, HPSACS, Shimla-2.
2. The Superintendent, I.T, cell, Directorate of Higher Education Himachal Pradesh Shimla-1 w.r.t upload the same on Department website.
3. Guard File.



Jt. Director of Higher Education(C)
Himachal Pradesh

No. HPSACS (IEC) World AIDS Day /6/13-VIII- 3385- 3458

Government of Himachal Pradesh

Department of Health & Family Welfare

Himachal Pradesh State AIDS Control Society,]

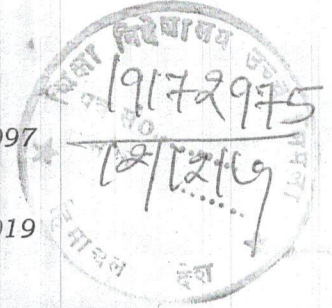
Hari Villa, Near Forest Rest House, Khalini, Shimla-2]

Telephone: 0177-2621608 - Telefax: 0177-2625857 - Helpline: 1097

E-mail: sacshp@gmail.com - Website: www. sacshp.org

Dated: Shimla-171002, the

6th, December, 2019



1. The Director, Higher Education Department, Himachal Pradesh, Shimla
2. The Director, Technical Education Department, Himachal Pradesh, Sunder Nagar
3. The Director, Elementary Education Department, Himachal Pradesh, Shimla
4. The Registrar, HP University, Shimla
5. The Registrar, HP Technical University, Hamirpur
6. The Secretary, HP State Private Educational Institution Regulatory Commission, Shimla
7. The Commandant, NCC HQ, Near 103 Tunnel, Himachal Pradesh, Shimla
8. The State Liaison Officer, NSS, Himachal Pradesh, Shimla
9. The Director, Youth Services & Sports Department, Himachal Pradesh, Shimla
10. The Zonal Director, Nehru Yuva Kendra Sangathan, Himachal Pradesh
11. The Managing Director, Handicraft & Handlooms Corporation, Shimla-9
12. The Director, HP Kaushal Vikas Nigam, Shimla-9
13. The Managing Director, HP State Cooperative
14. The Managing Director, Milk Producers Federation Limited (HP Milkfed)
15. The Managing Director, HP state Co- operative Marketing & Consumers Federation Ltd. (HIMFED) , Shimla-3
16. The Managing Director, HP Civil Supplies Corporation, Shimla--9
17. The Director, Urban Development Department, Shimla-9
18. The Member Secretary, State Legal Services Authority, Block No.22, SDA Complex, Kasumpti, Shimla, Himachal Pradesh -171009
19. The Director, Rural Development Department, Block No - 27, S D A Complex Kasumpti, Shimla-9
20. The Mission Director, HP National Rural Livelihood Mission, Khalini Shimla-9
21. The Director, HIMURJA (H.P. Govt. Energy Development Agency) SDA Complex, Urja Bhawan, Kasumpti, Shimla-171009
22. The Managing Director, Himachal Pradesh Power Corporation Ltd. Himfed Building, BCS, New Shimla, Shimla- 171009
23. The Chairman & Managing Director, SJVN Limited (Satluj Jal Vidyut Nigam Pvt. Ltd.) Shakti Sadan. Coporate Office Complex. Shanan, Shimla -6
24. The Managing Director, National Thermal Power Corporation Limited KOLDAM, P.O. - Barmana, Distirct - Bilaspur -174013
25. The Chairman & Managing Director, National Hydro Power Corporation , NH 21, Nagwain, Mandi-175121
26. The Director, Himachal Pradesh State Electricity Board Ltd., Vidyut Bhawan Shimla Himachal Pradesh (India)-171004
27. The Labour Commissioner-cum- Director of Labour Department & Employment, New Himrus Bhawan, Circular Road, Shimla-171001
28. The Director, Industries Department, NH22, Bembloi, Shimla-1
29. The Director, Department of Agriculture, Krishi Bhawan, Boileauganj, Shimla-5
30. The Director, Horticulture Department, Nav Bahar, Shimla-2
31. The Director, Kaushal Vikas Nigam, SDA Complex, Shimla (HP)
32. The Convener, HP State level Bankers committee, UCO Bank, Himland, Shimla
33. The Manager, HP State Cooperative Bank, The Mall, Shimla
34. The Managing Director, Kangra Central Cooperative Bank, Dharmshala , Kangra
35. The Manager, PNB Bank, MC Parking, Near High court, Shimla
36. The Manager, SBI , Kasumpti, Shimla
37. The Manager, UCO Bank , Himland, Shimla
38. The Manager, Bank of Baroda, Near Gurudwara, Bus Stand, Shimla

Reena

Urgent & Important

39. The Commissioner, HP Tourism Development Corporation Ltd., SDA Complex, Kasumpti Shimla-9
40. The Director, HP Tourism Development, Ritz Annexes, Shimla-1
41. The Project Director, IDIPT, HP, US Club Shimla-1
42. The Director General of Police, Police Department, 4th Floor, Police Hqrs, Nigam Vihar, Shimla-17
43. The Director, Transport Department, RTO Office, Near 103 Tunnel Shimla (HP)
44. The Managing Director, Himachal Road Transport Corporation, HRTC H.O., Shimla-3
45. The Regional Head, National Highway Authority of India, Rishikesh Sadan Shanti Kutiya House No. 1, Chakkar - Boileauganj Bypass Rd, Shimla, HP
46. The General Manager, Indian Oil Corporation Ltd. Block No. 21, SDA Complex, Kasumpti, Shimla, Himachal Pradesh 171009
47. The Regional Head, Hindustan Petroleum Corporation Ptd. Shimla Retail RO, HPCL, Shimla Retail RO, Hameer House, 3rd Floor, Lower Chakkar, Shimla, Shimla, Himachal Pradesh, 171005
48. The Director, Panchayati Raj Department, Block No - 27, S D A Complex Kasumpti, Shimla-9
49. The Commandant, Dte. General HP Home Guards & Civil Defence, US Club, Shimla-171001
50. The Director, Information & Technology Department, Shoghi Bypass, Basant Vihar, Mehli, Shimla, Himachal Pradesh 171009

Subject: HIV Prevention Campaign on occasion of World AIDS Day w.e.f. 01-12-2019 to 31-12-2019

Sir,

In reference to the Interdepartmental meeting for planning of World AIDS Day Campaign for one month held on 29th November 2019 under the Chairmanship of Director Health Services HP-cum-Project Director HPSACS.

In this regard, it is intimated that the HIV prevention Campaign on occasion of World AIDS Day will be carried out by this office from 1st to 31st December 2019 with the theme "**Communities make the difference**" "समुदाय परिवर्तन लाते हैं". HIV testing among youth and 1097 helpline number are to be promoted during the Campaign.

You are, therefore, requested to kindly issue necessary instructions to concerns for organizing activities as per plan in coordination with concerned Chief Medical Officer/District AIDS Programme Officer and to ensure the successful completion of the event. The agenda as discussed in the meeting alongwith the month long campaign of World AIDS Day is attached herewith as **Annexure '1'** for further necessary action please.

Yours Sincerely,

Encl.: 8 (eight) pages

Director Health Service, HP
-cum-Project Director,
HPSACS, Shimla

Endst. No. As above/-

Dated Shimla the

CC to:-

1. All the Chief Medical Officers in Himachal Pradesh for information with the request to suggest concern District AIDS Programme Officer to coordinate with line Departments/Organizations for success implementation of Campaign.
2. All the District AIDS Programme Officers in Himachal Pradesh for information with coordinate with line Departments/Organizations for success implementation of Campaign.

Director Health Service, HI
-cum-Project Director
HPSACS, Shimla

1) Plan for campaign in month of December 2019 on occasion of World AIDS Day - 2019 in collaboration with different Key departments in HP as under:-

December	Line Departments/Organizations plan for Campaign
1 st	<p><u>IT Deptt., BSNL & Private Telecom Operators:</u></p> <ul style="list-style-type: none"> • Free SMSes • Insertion of messages on Bills in entire month
2 nd	<p><u>Education Department:</u></p> <ul style="list-style-type: none"> • Address during morning assemblies in schools & other awareness activities • Shows of TeachAIDS movie (downloaded from Link www.teach aids.org) • Uploading of link of www.teach aids.org on websites of schools having their own websites
3 rd	<p><u>Education Department (Colleges & Universities):</u></p> <ul style="list-style-type: none"> • Awareness activities in colleges through Red Ribbon Clubs during which in addition to funds provided by HPSACS, other funds available with colleges such as student welfare, NSS, ECO Clubs, NCC may be utilized • Awareness activities in colleges not having Red Ribbon Club through NSS or their own • Shows of TeachAIDS movie (downloaded from Link www.teach aids.org) • Uploading of link of www.teach aids.org on the websites of colleges having their own websites • Uploading link of website sacshp@gmail.com all institutions websites
4 th	<p><u>Higher Education Department (Schools, Colleges & Universities), Technical Education Department:</u></p> <ul style="list-style-type: none"> • Awareness activities in Technical Institutions through Red Ribbon Clubs during which in addition to funds provided by HPSACS, other funds available with colleges such as student welfare, NSS, Eco Clubs, NCC may be utilized • Awareness activities in Technical institutions not having Red Ribbon Club through their own • Shows of TeachAIDS movie (downloaded from Link www.teach aids.org) • Uploading of link of www.teach aids.org on the websites of Technical Institutions having their own websites • Uploading link of website sacshp@gmail.com all institutions websites
5 th	<p><u>Youth Services & Sports Department & NYKS:</u></p> <ul style="list-style-type: none"> • Awareness sessions for Youths & Sports persons
6 th	<p><u>WCD Department:</u></p> <ul style="list-style-type: none"> • Sessions for women groups
7 th	<p><u>Handicraft & Handlooms Corporation, HP Kushal Vikas Nigam &</u></p>

	<p><u>HP State Cooperative, Milk Producers Federation Limited (HP Milkfed), HIMFED & Civil Supplies Corporation:</u></p> <ul style="list-style-type: none"> • Sessions for employees/workers working in Corporation and organizations and their clients
9 th	<p><u>Urban Development Department:</u></p> <ul style="list-style-type: none"> • Sessions for members of Corporations/Committees/Councils, employees, trainees under skill building programmes, training SHGs, other target groups • Campaign by Municipal Corporations/Committees/Councils
10 th	<p><u>BSNL & Private Telecom Operator:</u></p> <ul style="list-style-type: none"> • Session for employees • Wearing Red Ribbons while performing duty • Display of banners at key places
11 th	<p><u>HP State Legal Services Authority:</u></p> <ul style="list-style-type: none"> • Awareness activities for Legal professionals and other target populations
12 th	<p><u>Rural Development Department & HP National Rural Livelihood Mission:</u></p> <ul style="list-style-type: none"> • Sessions for DRDA officials, sessions for trainees under skill building programmes, SHGs trainings
13 th	<p><u>Power Sector=Power Corporation, Himurja, NTPC (Kol Dam), NHPC, HP Electricity Board, SJVNL & Private Power Projects:</u></p> <ul style="list-style-type: none"> • Sessions & other awareness activities for employees of Power Projects and population surrounding project area utilizing the CSR funds • Display of banners & hoardings at project sites and villages/town surrounding project area
16 th	<p><u>Labour Department & Industries Department:</u></p> <ul style="list-style-type: none"> • Sessions for industrial employees
17 th	<p><u>Department of Agriculture, KVK & Horticulture:</u></p> <ul style="list-style-type: none"> • Sessions for farmers & horticulturists
18 th	<p><u>HP State Cooperative Bank, Kangra Cooperative Bank & Other State Specific Banks:</u></p> <ul style="list-style-type: none"> • Sessions for bank employees • Show of TeachAIDS short film (can be downloaded from www.teachaids.org) • Wearing Red Ribbons by bank employees • Providing one pager handbill to bank clients at bank branches • Display of banners and major branches • Messages on ATMs • One liner messages in passbooks, deposit receipts etc
19 th	<p><u>All Nationalized and Private Banks:</u></p> <ul style="list-style-type: none"> • Sessions for bank employees • Show of TeachAIDS short film (can be downloaded from www.teachaids.org) • Wearing Red Ribbons by bank employees

	<ul style="list-style-type: none"> • Providing one pager handbill to bank clients at bank branches • Display of banners and major branches • Messages on ATMs • One liner messages in passbooks, deposit receipts etc
20 th	Tourism Department, Tourism Corporation & IDIPT Project: <ul style="list-style-type: none"> • Sessions for employees of Hotels, Hotel Associations • Session for dhabas & other target workers • Sessions at IDIPT Project site workers
21 st	Police Department: <ul style="list-style-type: none"> • Sessions for police personnel
23 rd	Transport Department: <ul style="list-style-type: none"> • Sessions during all passing of vehicles • Distribution of IEC material to commuters at barriers • Display of banners at barriers Truckers: <ul style="list-style-type: none"> • Awareness activities for truckers by NGOs TIs
24 th	Himachal Road Transport Corporation: <ul style="list-style-type: none"> • Sessions for bus drivers, conductors & employees • Distribution of one pager handbill to passenger of buses
26 th	National Highway Authority of India & Concessionaries-KNCEL, GR Infra and others concessionaries: <ul style="list-style-type: none"> • Sessions for workers of NH projects • Sessions for target population in vicinity of project/concessionaries through CSR • Awareness for through MMU/Mobile units of projects/concessionaries
27 th	Indian Oil Corporation Limited: <ul style="list-style-type: none"> • Session for petrol pump attendants and depots – movie TeachAIDS can be used as resource material (download available from www.teachaids.org) • Attendants wear red ribbons while providing services • Display of banners at petrol pumps • Providing one pager handbill on HIV prevention to customers at petrol pumps • Hoardings may be installed at selected petrol pumps
28 th	Hindustan Petroleum Corporation Limited: <ul style="list-style-type: none"> • Session for petrol pump attendants and depots – movie TeachAIDS can be used as resource material (download available from www.teachaids.org) • Attendants wear red ribbons while providing services • Display of banners at petrol pumps • Providing one pager handbill on HIV prevention to customers at petrol pumps • Hoardings may be installed at selected petrol pumps •
30 th	Panchayat Deptt.:

	<ul style="list-style-type: none"> Sessions for PRI members and resolution that no stigma & discrimination will be done with PLHIV & their families in panchayats
31 st	Home Guards Department: <ul style="list-style-type: none"> Session for Home Guards
31 st	IT Department: <ul style="list-style-type: none"> Session for employees, target populations and CSC staff Distribution of IEC material (one pager handbill) through CSCs Awareness activities through mobile units

2) Reporting of Campaign

It is requested to Departments/Organizations to share their reports in 10th January 2020 in the following format so that these achievements of the State may be shared at National level. Report may be shared on Email- sacshp@gmail.com

Activity	Number of people sensitized/ shown movie/ banners displayed/material distributed/ one liner printed/ web link uploaded
Number made aware/ trained/	
Sensitized through TeachAIDS	
Banners etc. displayed	
IEC material distributed	
One liner printed on publicity materials	
Web link uploaded on websites	
Any other activity please specify	

3) World AIDS Day Theme & Messaging:-

Theme:

Communities make the difference

Message:

Get tested for HIV

For free testing visit to your nearest Health Centre

For more information dial free Helpline No. 1097

विषयवस्तु:

समुदाय परिवर्तन लाते हैं

संदेश:

अपनी एच.आई.वी. जाँच करवाएं

मुफ्त जाँच के लिए समीप के सरकारी स्वास्थ्य केंद्र में सम्पर्क करें

अधिक जानकारी के लिए मुफ्त हेल्पलाइन न. 1097 पर सम्पर्क करें

The all telecom operators may please use same message for free SMSes.

4) One liner messages for inclusions in printed/publicity materials:-

One liner messages for publishing in printed/publicity materials of Departments and Organizations are as under:-

⌘ मुफ्त HIV जाँच - सरकारी अस्पताल के ICTC केन्द्र में करवाएं

⌘ सरकारी अस्पताल के ICTC केन्द्र में - मुफ्त HIV जाँच करवाएं, मुफ्त सलाह पाएं

⌘ सरकारी अस्पताल में ICTC केन्द्र मतलब - HIV जाँच मुफ्त - सलाह उपयुक्त - पहचान गुप्त

⌘ गर्भवती महिला HIV जाँच करवाना - तभी बच्चे को जीवन में लाना

⌘ HIV/AIDS/यौन रोगों पर अपनी शंका मिटाएँ - बस मुफ्त हेल्पलाइन नंबर 1097 घुमाएं

⌘ समीप के सरकारी स्वास्थ्य केंद्र में एच.आई.वी. जाँच करवाएं-

यह आसान है, मुफ्त है और पहचान रहती गुप्त है

5) Coordination officers/officials from HPSACS at State Level & Field Level
Following officers/officials can be coordinated for any support required for activities:-

State Level:

Name of Officer/ Official	Designation	Contact No.	E-mail
Dr. Rajesh Thakur	SPO - BSD	98160-32406	drrajeshthakur@gmail.com
Mr. Vishal Acharya	RC - IEC&MS	70182-20727	vishalacharya_27@yahoo.co.in rpm1.naco@gmail.com
Mrs. Neerja Thakur	AD - D&P	94180-20085	neerjathakur@gmail.com
Mrs. Nisha Thakur	DA - IEC&MS	89883-61662	write2nishathakur@gmail.com

District Level-District AIDS Programme Officers:-

District	Name of DAPOs	Mobile No.	Email ID
Bilaspur	Dr. Parveen	94189-61025	dapobilaspur@gmail.com parveenchaudhary@hotmail.com
Chamba	Dr. Jalam Singh	9418247979	dapochamba@gmail.com dapocba123@gmail.com Jalamsingh206@gmail.com
Hamirpur	Dr. Sunil Verma	94180-35654	moh4hamirpur@gmail.com

		35654	nhmhamirpur1@gmail.com arthmr@gmail.com
Kangra	Dr. Rajesh Sood	9418064077	drksood@gmail.com nacphpkgr@gmail.com
Kinnaur	Dr. Sudhir Negi	8219059592	cmokinnaur@gmail.com mohkinnaur@gmail.com sudhir51073@gmail.com
Kullu	Dr. Naresh Chand	9418118003	lackullu@gmail.com idspkulluhp@gmail.com
Lahaul & Spiti	Dr. Jagdish	94180-42950	moh14lauhalspiti@gmail.com Cmokeylong23@gmail.com
Mandi	Dr. Arindom Roy	94183-16416	aripooja.ar@gmail.com dapomandi@gmail.com
Shimla	Dr. Ashok Chauhan	9418071150, 7018862728	daposhimla@gmail.com mohshimla@gmail.com
Sirmour	Dr. Veena Sangal	9878537264	veenadgr@gmail.com cmosirmaur@gmail.com
Solan	Dr. Mukta Rastogi	94184-56565	daposolan@gmail.com drmuktarastogi@gmail.com
Una	Dr. Ajay Kr. Attri	94184-78777	ostuna2015@gmail.com