



शिक्षा निदेशालय उच्चतर शिक्षा

09 AUG 2021

No. EDN-H (21) F (11) 11/2021-Swachh Bharat Abhiyaan-

Directorate of Higher Education

Himachal Pradesh, Shimla-1

Telephone No. 0177-2653120, 2653386, Extn. 234 Fax: 2812882

E-mail: dhe-sml-hp@gov.in & E-mail: genbr@rediffmail.com

Dated: Shimla-171001 the August, 2021

To

- 1 All the Principals, Government/ Private Colleges, in Himachal Pradesh.
- 2 All the Deputy Directors of Higher Education, in Himachal Pradesh.

Subject: - Organization of “स्वच्छ हिमाचल स्वस्थ हिमाचल” w.e.f. 09th August, 2021 to 15th August, 2021-reg.

In continuation to this Directorate letter of even number dated: 04th August 2021 on the subject cited above.

In this connection, the schedule of daily activities along with reporting format is enclosed as ANNEXURE-A & B. You are, therefore directed to send the daily report on the prescribed proforma to this Directorate **on or before 04: 00 P.M. through return Fax/E-mail**, so that the compliance report could be submitted to the Government within stipulated period.

It is further directed that:-

1. All activities to be conducted class-wise in classrooms only or online as the case may be.
2. Corona Virus (COVID-19) SOPs/Guidelines issued by the Government time to time may be adhered to strictly during celebration of Swachh Himachal Swasth Himachal
3. Report regarding collection of Polythene/Plastic Waste to be sent for each day.
4. This cleanliness campaign should not be celebrated for a single day only, but throughout the week i.e. 09.08.2021 to 15.08.2021.
5. During the campaign there should be cleanliness of all the waste product.
6. Media Coverage of activities under taken be ensured.

7. There should be documentation of all the activities to be done/carryout during this campaign Document photographs specifying activity with date and name of institution i.e. pledge, Slogan, painting etc.
8. Specimen of Pledge enclosed as ANNEXURE-C.

KINDLY TREAT IT AS MOST URGENT.

_____Sign._____
(Dr. Amarjeet K Sharma)
Director of Higher Education
Himachal Pradesh, Shimla-1
E-mail: dhe-sml-hp@gov.in
Phone No. 0177-2656621

Endst. No. Even Dated: Shimla-171001 the August, 2021

Copy to:-

- 1 The Secretary (Education) to the Government of Himachal Pradesh, Shimla-2 for your kind perusal at your end please.
- ✓ 2 The Technical Officer (Computer/IT Cell), Directorate of Higher Education, Himachal Pradesh, Shimla-1 to upload the letter on Departmental Website.
- 3 The Superintendent, College Branch, Directorate of Higher Education, Himachal Pradesh for necessary compliance.
- 4 Guard file.

विद्या निदेशालय उच्चतर शिक्षा
09 AUG 2021

Director of Higher Education
Himachal Pradesh, Shimla-1

(ANNEXURE-A)

Daily Activities for Organisation of Swachh Himachal Swasth Himachal w.e.f. (09th August to 15th August, 2021) in Colleges and Schools.

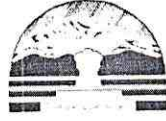
(09th to 12th Classes/Colleges)

Activities		Reporting Format			
Day 1 Swachhta Prehri Diwas:-					
09.08.2021	1. Pledge for maintaining the Swachhta in Himachal Pradesh is to be taken in every Institution. 2. Slogan Writing Competition for Students on Swachh Himachal Swasth Himachal. 3. Nomination of Swachhta Doots and Nodal Officer/Team (Programme Officer NSS/ANO/Rover Leader & Ranger Deodar/ Scout Master/Guide Captain)				
S. No.	Name of Institution	Number of students participated Online Slogan Writing Competition on Swachh Himachal Swasth Himachal	Number of students participated Offline Slogan Writing Competition on Swachh Himachal Swasth Himachal	Polythene/Plastic Waste collected (in KG)	Number of Places Cleaned
Day 2 Health, Hygiene & General Cleanliness Day :-					
10.08.2021	1. Organisation of Painting Competition on:- a. Social Distancing. b. Importance of Vaccination for COVID-19. c. Sanitization and Personal Hygiene during Pandemic (COVID-19).				
S. No.	Name of Institution	Number of students participated online Painting Competition a to c	Number of students participated Offline Painting Competition on a to c	Polythene/Plastic Waste collected (in KG)	Number of Places Cleaned
Day 3 Swachh Evam Pavitra Vatavaran Diwas :-					
11.08.2021	1. Cleanliness Drive (Students/NSS/NCC/Scout & Guide). 2. Declamation Competition on Green & Clean Environment.				
S. No.	Name of Institution	Number of students participated Online Declamation Competition on Green & Clean Environment	Number of students participated Offline Declamation Competition on Green & Clean Environment	Polythene/Plastic Waste collected (in KG)	Number of Places Cleaned
Day 4 Swachh Pani Swastha Samaj Diwas :-					
12.08.2021	1. Cleaning of Drinking Water Storage Tanks of the Educational Institutions (Students of NSS/NCC/Scout & Guide) 2. Essay Writing Competition on Swachh Himachal Swasth Himachal/Drinking water to all (safe and sufficient).				
S. No.	Name of Institution	Number of students participated online Essay Writing Competition	Number of students participated Offline Essay Writing Competition	Polythene/Plastic Waste collected (in KG)	Number of Places Cleaned

Day 5 Cleaning of Public Places :-					
<u>13.08.2021</u>	1. Cleanliness Drive by NSS/NCC/Scout and Guide and other students in nearby Hotspots.				
<u>S. No.</u>	<u>Name of Institution</u>	<u>Number of NSS/NCC/Scout and Guide and other students participated in Cleanliness Drive.</u>	<u>Number of Hot Spots Covered</u>	<u>Polythene/Plastic Waste collected (in KG)</u>	<u>Number of Places Cleaned</u>
Day 6 Sankalp Se Shramadaan Diwas :-					
<u>14.08.2021</u>	1. Tree plantation activities by Educational Institutions in coordination with Forest Department.				
<u>S. No.</u>	<u>Name of Institution</u>	<u>Number of students participated</u>	<u>Number of trees planted</u>	<u>Polythene/Plastic Waste collected (in KG)</u>	<u>Number of Places Cleaned</u>
Day 7 Vyaktigat Swachhta Vaishvik Swachhta Diwas (Independence Day) :-					
<u>15.08.2021</u>	Celebration of Independence Day in each Educational Institution which is also to include:- <ol style="list-style-type: none"> 1. Display/Performance of best 3 entries in all Competitions. 2. Awards to Winner Students and other activities. 				

(ANNEXURE-B)

Detailed Report of Activities alongwith photographs (Through E-mail only)		
	Day 1 Swachhta Prehri Diwas:-	
<u>09.08.2021</u>	1 Pledge for maintaining the Swachhta in Himachal Pradesh is to be taken in every institution.	10 Photographs from each District
	2 Slogan Writing Competition for Students on Swachh Himachal Swasth Himachal.	10 Photographs from each district
	Day 2 Health, Hygiene & General Cleanliness Day :-	
<u>10.08.2021</u>	1. Organisation of Painting Competition on:- a. Social Distancing. b. Importance of Vaccination for COVID-19. c. Sanitization and Personal Hygiene during Pandemic (COVID-19).	15 Photographs from each district (05 for each category)
	Day 3 Swachh Evam Pavitra Vatavaran Diwas :-	
<u>11.08.2021</u>	1 Cleanliness Drive (Students/NSS/NCC/Scout & Guide).	15 Photographs from each district
	2 Declamation Competition on Green & Clean Environment.	05 Photographs from each District
	Day 4 Swachh Pani Swastha Samaj Diwas :-	
<u>12.08.2021</u>	1 Cleaning of Drinking Water Storage Tanks of the Educational Institutions (Students of NSS/NCC/Scout & Guide)	05 Photographs from each district
	2 Essay Writing Competition on Swachh Himachal Swasth Himachal/Drinking water to all (safe and sufficient).	05 Photographs from each district
	Day 5 Cleaning of Public Places :-	
<u>13.08.2021</u>	1 Cleanliness Drive by NSS/NCC/Scout and Guide and other students in nearby Hotspot Public Places.	15 Photographs from each district
	Day 6 Sankalp Se Shramadaan Diwas :-	
<u>14.08.2021</u>	1 Tree plantation activities by Educational Institutions in coordination with Forest Department.	10 Photographs from each district
	Day 7 Vyaktigat Swachhta Vaishvik Swachhta Diwas (Independence Day) :-	
<u>15.08.2021</u>	Celebration of Independence Day in each Educational Institution which is also to include:- 1 Display/Performance of best 3 entries in all Competitions. 2 Awards to Winner Students and other activities.	15 Photographs from each district



स्वच्छ हो, सुंदर हो, समृद्ध हो, ऐसा मेरा देश-प्रदेश हो।

“स्वच्छ हिमाचल-स्वस्थ हिमाचल” अभियान 2021

(9 अगस्त से 15 अगस्त 2021)

आजादी की 75वीं वर्षगांठ के अवसर पर
हिमाचल प्रदेश सरकार द्वारा प्रायोजित

शपथ

मैं... यह शपथ लेता/लेती हूँ कि राज्य के पर्यावरण संरक्षण हेतु:

1. मैं किसी भी प्रकार के कचरे तथा प्लास्टिक के कचरे जैसे - खाली प्लास्टिक की बोतल, चिप्स या पेकेजिंग के प्लास्टिक लिफाफे, दूध की थैलियों इत्यादि को सदैव एकत्रित कर निर्धारित स्थान पर निष्पादित करूंगा/करूंगी।
2. मैं किसी भी प्रकार के कचरे तथा प्लास्टिक के कचरे को नहीं जलाऊंगा/जलाऊंगी ताकि पर्यावरण को हानि न पहुंचे।
3. मैं किसी भी प्रकार के कचरे तथा प्लास्टिक के कचरे को नदी, नालों, ढांकों, जंगल या अन्य किसी भी स्थान पर नहीं फेंकूंगा/फेंकूंगी ताकि पर्यावरण प्रदूषित न हो।
4. मैं एक ही बार इस्तेमाल होने वाले प्लास्टिक के सामान जैसे की चाय के कप, प्लेट, चमच, थैलों आदि का प्रयोग नहीं करूंगा/करूंगी।
5. मैं पत्तल या कागज से बनी प्लेट का ही प्रयोग करूंगा/करूंगी।
6. मैं यात्रा करते समय अपने पास एकत्रित कचरे तथा प्लास्टिक के कचरे को अपने पास ही रखूंगा/रखूंगी तथा उसे निर्धारित स्थान पर ही निष्पादित करूंगा/करूंगी।
7. मैं दूसरों को भी कूड़ा कचरा अपने वातावरण में फेंकने से रोकूंगा/रोकूंगी।
8. मैं प्लास्टिक के थैलों के स्थान पर कागज या कपड़े से बने थैलों का ही प्रयोग करूंगा/करूंगी।
9. मैं प्लास्टिक कचरे का अधिक से अधिक पुनः चक्रण सुनिश्चित करूंगा/करूंगी।

पर्यावरण, विज्ञान एवं प्रौद्योगिकी विभाग
हिमाचल प्रदेश सरकार।