

NO.EDN-HE (21) F (9)07/2023-AIDS-L

Directorate of Higher Education
Himachal Pradesh

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Dated: Shimla-171001 the

July, 2023

28 JUL 2023

To

The Principals of Government Degree Colleges
Districts Bilaspur, Hamirpur, Kangra, Mandi, Shimla, Solan, Una
Himachal Pradesh.

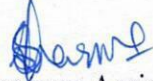
Subject: -

Regarding Virtual Meeting for Youth Fest Part-1 Marathon "RED RUN" on
31-07-2023 at 11:00 A.M.

Sir ,

Please find enclosed herewith a copy of letter No. NIL dated 27th July, 2023
alongwith its enclosures received from, HPSACS, Shimla-02, on the subject cited above.

In this context, it is intimated that HP State AIDS Control Society has fixed the
Virtual Meeting of the Youth Fest for the Marathon Competition "RED RUN" on 31st July, 2023 at 11:00
AM under the Chairmanship of Sh. Rajiv Kumar, Project Director, HPSACS, you are, therefore
requested to attend the above said Virtual Meeting and take further necessary action in the matter under
intimation to the quarter concerned as well as to this Directorate.



Nodal Officer cum Assistant Director (S)
Directorate of Higher Education
Himachal Pradesh, Shimla-01

Endst.No. Even Dated: Shimla-171001the

July, 2023

Copy for information to:-

1. Director Health Service, Himachal Pradesh –cum Project Director, HPSACS, Shimla-2.
- ✓ 2. The Technical Officer, I.T, cell, Directorate of Higher Education Himachal Pradesh Shimla-1
w.r.t upload the same on Department website.
3. Guard file


Nodal Officer cum Assistant Director (S)
Directorate of Higher Education
Himachal Pradesh, Shimla-01

THE MINUTES OF MEETING OF GUIDELINES OF YOUTH FEST HELD UNDER THE CHAIRMANSHIP OF SH. H. K. BHARDWAJ, DEPUTY CONTROLLER (F&A), HP STATE AIDS CONTROL SOCIETY ON 23rd JUNE 2023 AT HIMACHAL PRADESH AIDS CONTROL SOCIETY, KHALINI, SHIMLA-02.

Following are attended the meeting:-

1. Dr. Lalit Thakur, State Programme Officer, HPSACS.
2. Mr. Vishal Acharya Regional Coordinator (IEC & MS), NACO.
3. Mr. Rahul Chauhan Assistant Director- Youth, HPSACS.
4. Ms. Nisha Thakur, Divisional Assistant IEC, HPSACS.

The Committee members has gone through the SOPS for Youth Fest of NACO and as per the SOPs and AAP 2023-24, three activities in Red Ribbon Clubs / Colleges and one activity in the Schools is to be conducted. The total budget of Rs. 12.40 Lacs (i.e. Rs. 10.00 Lacs for Youth Fest and Rs. 2.40 lacs for District Level Event- International Youth Day Campaign) has been approved in AAP 2023-24 and committee members are decided to collaborated the District Level Event – International Youth Day Campaign budget for smooth and effectively implementation of youth fest activities in all the districts among the youth.

Sr. No.	Activity	No. of District Selected	Remarks
1	Marathon	7 Districts	Selection of Districts as per the higher prevalence of HIV/AIDS and selected total 46 Colleges having Red Ribbon Club (RRC) for Marathon Competition

Accordingly, in reference to the SOPs of NACO, the District and the State level general guidelines for Marathon during Youth Fest and International Youth Day 2023-24 as per following, however, State level budget norms will be decided once the District level competition commences.

I) COLLEGE/RRC LEVEL COMPETITIONS:

1) Background:

As per National Family Health Survey 5, Comprehensive Knowledge of HIV/AIDS among adults (15-49 years) in India is 21.6% for women and 30.7% for men. There is urgent need to improve and increase Comprehensive Knowledge of HIV/AIDS through various activities across the country, especially amongst young people. Every Year International Youth Day is being observed to make youth aware about HIV & make them feel that they should be a part & parcel of awareness campaign being launched at National & State level campaigns. Every year thousands of youth actively took part in the campaigns being launched by HPSACS in Himachal Pradesh. In the FY 2023-24 the new generation will be focused with new trending Social Media handles/ tools such as Marathon, Drama Competition, Reel Competition & Quiz Competition so that large group of youths may be captured during the campaign.

2) Participation criteria:

Only those candidates can participate in the college level competition who follows NACO and HPSACS social media handles which are given below:-

Name of Social Media handles	National AIDS Control Organization (NACO)	HP State AIDS Control Society (HPSACS)
Facebook	https://www.facebook.com/NACOIndia	https://www.facebook.com/hpsacs
Instagram	https://www.instagram.com/naco_india/	https://www.instagram.com/hpsacs
Twitter	https://twitter.com/NACOINDIA	https://twitter.com/hpsacs
YouTube	https://www.youtube.com/channel/UCs-PGqJJJQj9nYjzMu0gD0g	

3) Identification of Districts and Colleges:

(a) Competition for 7 prior Districts

Committee has decided that the selection of prior Districts as per the prevalence of HIV/AIDS and selected total 46 Colleges having Red Ribbon Club (RRC) for Marathon in these districts, details as under:-

Sr. No.	Districts	No. of Colleges	Name of Competition
1.	Bilaspur	4	Marathon Competition
2.	Hamirpur	7	
3.	Kangra	10	
4.	Mandi	10	
5.	Shimla	5	
6.	Solan	5	
7.	Una	5	
	Total	46	

(b) The Name of Colleges are as under:-

Name of Districts	Sr. No.:	Name of College
Bilaspur	1.	S.V. Govt. Degree College Kallari, (Gumarwin) Bilaspur
	2.	Govt. Degree College, Jukhala, Bilaspur
	3.	Govt. Degree College, Bilaspur
	4.	Govt. Degree College, Jhandutta, Bilaspur
Hamirpur	1.	NTSCB Memorial, Govt. Degree College Hamirpur
	2.	Govt. Degree College Sujampur Tihra, Hamirpur
	3.	Govt. Degree College Nadaun, Hamirpur
	4.	General Zorabar Singh Memo. College Dhaneta Hamirpur
	5.	Govt. Degree College Barsar, Hamirpur
	6.	Govt. Degree College Bhoranj (Kajain) Hamirpur
	7.	ITI Bhoranj, Hamirpur
Kangra	1.	Govt. Degree College, Dharmshala, Kangra
	2.	GGDSD College, Rajpur, Tehsil Palampur
	3.	Govt. Degree College, Dhaliara, Tehsil Dehra, Kangra
	4.	Capitan Vikram Batra, Govt. College, Palampur, Kangra
	5.	Sant Ram Govt. College Baijnath, Kangra
	6.	Govt. Degree College, Shahpur
	7.	Govt. Degree College Sugbhatoli
	8.	Govt. Degree College Takipur
	9.	Govt. Degree College Matour
	10.	Govt. College, Nagrota Bhagwan, Kangra
Mandi	1.	Govt. Degree College Mandi
	2.	Govt. Degree college Joginder nager
	3.	Govt. Degree College Sunder Nagar
	4.	Govt. Degree College Lamba Thach
	5.	Govt. Degree College Dharpur
	6.	Govt. College Sarkaghat
	7.	Govt. College Padhar
	8.	Govt. Degree College, Rewalsar
	9.	Govt. Degree College, Kotli
	10.	Govt. Degree College Thachi
Shimla	1.	R.K.M.V. College Longwood Shimla
	2.	Govt. Degree College Sanjauli Shimla
	3.	Govt. Degree College, Kotshera Chowra Maidan Shimla
	4.	Govt. Degree College, Dhammi
	5.	JLN Fine Arts Chaura Maidan
Solan	1.	Govt. Post Graduate Degree College, Solan
	2.	Govt. Post Graduate Degree College Arki, Solan

	3.	Govt. Degree College Nalagarh, Solan
	4.	GGDSD College, Subathu, Solan
	5.	Govt. Degree College, Dharampur
Una	1.	Govt. Degree College Una
	2.	SBDM Govt. College Beatan
	3.	Govt. Degree College, Maharana Pratap Amb
	4.	Govt. Degree College, Haroli
	5.	Govt. Degree College, khad

c) Venue and Date for District Level Marathon:

A committee has decided that the venue will be on central location of all

Sr. No.	District	Venue	Date for the competition
1.	Bilaspur	Govt. Degree college Bilaspur	21 st August 2023
2.	Hamirpur	NTSCB Memorial, Govt. Degree College, Hamirpur	
3.	Kangra	Govt. Degree College, Dharmshala	
4.	Mandi	Govt. Degree College Mandi	
5.	Shimla	Govt. Degree College, Kotshera Chowra Maidan	
6.	Solan	Govt. Post Graduate Degree College, Solan	
7.	Una	Govt. Degree College Una	

4) Detailed SOP for Marathon Competition

(a) Indicators:

Competition	Rationale	Aims & Objectives	Target Group	Expected outcome
Marathon	It is important to actively engage the youth in healthy lifestyle and physical activities so that they can maintain healthy living and keeping themselves free from not just lifestyle diseases but also to keep themselves free from behaviors which put them at risk of getting infected with HIV and other STIs.	<ul style="list-style-type: none"> Greater visibility for the issue of HIV/AIDS and drug abuse Encourage safe and responsible sexual behaviour amongst the youth Promote HIV/AIDS & STI related services. Increase basic knowledge about HIV/AIDS. 	Youth 18-25 years	<ul style="list-style-type: none"> Increase in Comprehensive Knowledge of HIV/AIDS Increase in HIV testing Increasing awareness on safe sexual behaviour. <p>i) To increase interest of other colleges to open RRC in their colleges.</p> <p>ii) Young minds are innovative in terms of using social media & internet; they bring best informative creatives that will catch attention of their peers.</p> <p>iii) It will promote established RRCs and they will be popular and focal point of contact for someone seeking information about HIV/AIDS.</p> <p>iv) Increased Call volume of National Toll-Free Helpline No 1097.</p>

(b) Participation criteria:

- i) Students from only mentioned above colleges/Institutions at 1.2 (a)
- ii) A of Total 10 students (5 male or 5 Female) will participate in marathon competition per college/institute
- iii) If any institution having only one category of students, in that case the number of Students participation will be the same
- iv) All the category are eligible for taking part in the competition (Male/ Female & Transgender)

	3.	Govt. Degree Collège Nalagarh, Solan
	4.	GGDSD College, Subathu, Solan
	5.	Govt. Degree College, Dharampur
Una	1.	Govt. Degree College Una
	2.	SBDM Govt. College Beatan
	3.	Govt. Degree College, Maharana Pratap Amb
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7.	Una	Govt. Degree College Una	

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- iv) All the category are eligible for taking part in the competition (Male/ Female & Transgender)

v) **Protocols for Marathon:** All the protocol regarding the Marathon Competition should be followed such as medical examination, written consent and other protocols as required.

vi) **Health & Safety of Participants:**

The health and safety of participants in any road race is of prime importance and it is the responsibility of the concern district to ensure that the event is conducted in a safe and secure environment. Arrangement of proper medical facilities, first-aid kits, trained medical staff, ambulances, water and refreshments and measures to meet emergency situations concerning health and fitness of the participants is the sole responsibility of the race organizers. The district must ensure they have obtained the required permissions from the city authorities such as local municipality/mayor's office and traffic police to conduct the race. The local police must be informed and adequate security arrangements for the safety of the participants as well as spectators must be in place. All such permissions and arrangements are the sole responsibility of the districts.

(c) **Implementation plan:**

i) Name of the Event: RED RUN, 5 Km

ii) Tagline: Youth for HIV/AIDS

iii) Pre-publicity: Community College Radio, Poster Campaign in Colleges, Social Media etc. publicity of the event should start at least one month before of the event for smooth process of registration of entries.

iv) Key highlights for District, State Level & National Level:

- Significance of the campaign
- Short talk on basics of HIV and importance of HIV testing and services.
- Testimonial by PLHIV
- Short messages during the program by the host/comparer
- The key focus should be creating HIV awareness.
- IEC materials distribution
- HIV Counseling and testing facility.
- RRC members as volunteers for pinning Red Ribbons and distribution of IEC materials

v) Mobilization of crowd/audience:

- Miking throughout the event
- The crowd/audience should not be less than 100, include maximum students/RRC members from colleges.
- Invite stakeholders (Student Unions, Sports Organization, FBOs, TI partners, Youth group etc)

vi) Additional activity: There will be a short HIV/AIDS awareness program before flagging off the Run.

vii) Alongwith MARATHON, a WALKATHON of 2 Kms which will be participated by children, senior citizens, driver association, FBOs, TI partners, PLHIVs, TGs, Sports organization, NYK, NCC, NSS, etc in district and state event.

viii) District level competition specific:

- The promotion for the district level competition will be done through newspaper advertisements, social media platforms or other medium.
- Top 10 winners (5 female and 5 male) from each district will be selected to compete in the State Level Competition and district will share the complete details of winners to HPSACS before 22nd August 2023.
- TA/DA & logistics will be borne by concerned District.
- Due to limited budget the concerned District can club this activity with the line banks and industries.
- Banners/Posters will be displayed at every 500 mtrs. on the path from where the Marathon will go through.
- District will also coordinate with the Police Department, Youth Services & Youth Departments in this Marathon Competition for necessary support such as managing Marathon path etc.

ix) State Level Competition specific (Criteria similar to District Level)

- The promotion for the state level competition will be done through newspaper advertisements, outdoor media and social media platforms.
- 10 winners (5 Male & 5 Female) from each district will participate at the State Level Event
- TA/DA & logistics will be borne by HPSACS.

x) National Level Competition specific:

- i) Top 5 participants (2 male, 2 female and 1 TG) from each State will participate at the National Level.
- ii) TA/DA and Logistics will be borne by HPSACS

(d) Budgeting for Marathon

District	RRCs	Students		TA/DA		Prize	Refreshment		Organizing	Total
		Per RRC	Total	Per Person	Total		Per person	Total		
Bilaspur	4	10	40	150	6000	12400	100	4000	4800	27200
Hamirpur	7	10	70	150	10500	12400	100	7000	8400	38300
Kangra	10	10	100	150	15000	12400	100	10000	12000	49400
Mandi	10	10	100	150	15000	12400	100	10000	12000	49400
Shimla	5	10	50	150	7500	12400	100	5000	6000	30900
Solan	5	10	50	150	7500	12400	100	5000	6000	30900
Una	5	10	50	150	7500	12400	100	5000	6000	30900
Total	46	70	460		69000	86800		46000	55200	257000

*Prize Detail- 1st Prize - Rs. 4000/-; 2nd Prize - Rs. 2000/-; 3rd Prize - Rs. 1500/- & Consolation for 7 Participants @ Rs. 700/- each

The above budget within the activities may be utilized if required but should increase maximum total limited per district.

(e) Prize Distribution:

i) District Level Competition:

Prize will be given to concerned winners only after they participate in the State level event. In case, any winner i.e. top 10 not participate then next to him/her will be given position secured by concerned participant alongwith prize and opportunity to participate in State level marathon.

ii) State Level Competition:

Prize will be given to concerned winners only after they participate in the National Level event. In case, any winner i.e. top 5 (2 male, 2 female and 1 TG) not participate then next to him/her will be given position secured by concerned participant alongwith prize and opportunity to participate in National level marathon.

(f) Judgment Committee:

i) District Level- Concerned District AIDS Program Officer, DISHA Officer, any other govt. officer/official nominated by concerned CMO such as DPRO/APRO etc.

ii) State level- Nomination as decided by PD HPSACS which may include PD/SPO/Officers from Divisions of HPSACS and One from DIPR

(g) Monitoring & reporting:

i) Monitoring will be conducted by SACS officials in collaboration with respective Chief Medical Officer, District AIDS Programme Officer, District Sports Officer and RRC Coordinators

(h) Support:

i) Support of NGO TI, ICTC, STI, ART Centre, SWETNA and other partners may be taken in organizing the Marathon.

ii) NSS may also be involved for support during the event.

(Rahul Chauhan)
AD (Youth)
HPSACS, Shimla

(Vishal Acharya)
RC IEC & MS,
NACO at HPSACS

(Dr. Lalit Thakur)
SPO (BSD & BS)
HPSACS, Shimla

Chairman
Mr. H.K. Bhardwaj
Dy. Controller (F&A)
HPSACS, Shimla