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No. EDN (HE) 15(B)-10-rrrlf/2009/-Library Directorate of Higher Education, Himachal Pradesh - Shimla-171001

email: dhe-sml-hp@gov.in Phone: 0177-2653575, 2653386 Ext. 239

Dated:

Shimla-1

April, 2022

To

All the Controlling Officers/DDOs of Public Libraries,

Deputy Directors of Higher Education,

Himachal Pradesh.

Sub:

Regarding RRRLF Activities in the Public Libraries.

Memo,

This is in reference to the letter No. F.No. 21-10/DIR/DCOR/2021-22 dated 24-3-2022 received from the Director General RRRLF on the subject cited above. In this regard it has been informed that Raja Rammohun Roy Library Foundation (RRRLF) is an autonomous body under the Ministry of Culcute, Government of India which has been established with a mandate to promote library movement in the country and has been serving relentlessly for upliftment and betterment of the Libraries in close association and active cooperation with State Governments/ UT authorities in respect of providing funding support through its different Matching and Non-Matching schemes in terms of increasing accommodation of the public library, procurement of quality resources, computers, furniture, water cooler, fire extinguishjer, establishment of children corner, knowledge corner, organizing library awareness programmes, seminars, conferences, workshops etc.

To boost up publicity of Ministry of Culture, GOI through the voluminous activities of RRRLF among the masses, RRRLF has its official twitter and facebook account as follows:

| https:/twitter.com/RrrlfKolkata |
|--------------------------------------|
| https:/www.facebook.com/rrrlf.gov.in |
| |

Contd. Pg-2-

In this regard it has been requested to open twitter and facebook account in respect of all public libraries and librarians and send it to RRRLF as per tables below under intimation to this office.

| | Table I | State/UT | | | | | | | | | |
|--------|-----------------------------|-------------------------------|-------|-----------------------------------|--|---------------------|---|--|-----------------|-------------------------------------|-----------|
| SI No. | Name of the library | Status Govt./NGO/L body | ocal | | | Facebook Account | | | LF ook | | |
| | Table 1I | | State | /UT | | | | | | | |
| SI No. | Name of the Librarian | Name of the library | | Status Govt./NGO/Local body | | er unt | Whether followed RRRLF Twitter (Yes/No) | | cebook count | Wheth liked RRRL Facebo Page (Yes/N | LF ook |

Director of Hr. Education Himachal Pradesh Shimla-1 Shimla-171001

Endst No. even

dated, the

Copy to:

1. Prof. Ajay Pratap Singh, Director General, Raja Rammohun Roy Library Foundation, Block-DD, 34, Sector-1, Salt Lake City, Kolkatta-700064.

1. In charge IT Cell to upload on the departmental site.

3. Guard File.

0 6 APR 2022 South of

Director of Hr. Education Himachal Pradesh Shimla-1 Raja Rammohun Roy Library Foundation



राजा राममोहन राय पुस्तकालय प्रतिष्ठान

Ministry of Culture, Government of India

Prof. Ajay Pratap Singh Director General, RRRLF & Addl. Mission Director, NML

F. No. 21-10/DIR/DCOR/2021-22

Date: 24.03.2022

Dear Sir.

You are aware that Raja Rammohun Roy Library Foundation (RRRLF), an autonomous body under the Ministry of Culture, Government of India, was established with a mandate to promote library movement in the country and has been serving retentlessly for upliftment and betterment of the Public Libraries in close association and active cooperation with State Governments/UT authorities in respect of providing funding support through its different Matching and Non-Matching schemes in terms of increasing accommodation of the public library, procurement of quality resources, computers, furniture, water cooler, fire extinguisher, establishment of childrens' corner, knowledge corner, organizing library awareness programmes, seminars, conferences, workshops etc.

The core objective of RRRLF is to take the public library movement to the hundreds and thousands of villages throughout the length and breadth of India, which makes up the bulk of our country's expanding readership, and more importantly, bring books within the reach of the poor, deprived and underprivileged citizens of the country.

It is worth mentioning here, to boost up the publicity of Ministry of Culture, Gol through the voluminous activities of RRRLF among the masses, RRRLF has its official twitter and facebook account as follows:

| Twitter | https://twitter.com/RrrlfKolkata | | | |
|----------|---------------------------------------|--|--|--|
| Facebook | https://www.facebook.com/rrrlf.gov.in | | | |

In this regard, you are requested to give necessary direction to the public libraries (Government/NGO / local bodies etc.) under your control to open twitter and facebook accounts in respect of the libraries and librarians, and to follow the pages of RRRLF as well as share/retweet/like the posts of RRRLF in the social media. You are also requested to send a statement of twitter/facebook account of all libraries in the following formats (Table I & II) to RRRLF within 30th April, 2022.

| | | Table I - S | tate / UT | | | |
|---------|---------------------|-------------------------------------|--------------------|--|---------------------|--|
| SI. No. | Name of the library | Status (Govt./NGO/Local Body) | Twitter Account | Whether followed RRRLF Twitter (Yes/No) | Facebook Account | Whether liked RRRLF Facebook Page (Yes/No |

| SI. No. | Name of the Librarian | Name of the library | Status (Govt./NGO/Local Body) | Twitter Account | Whether followed RRRLF Twitter | Facebook Account | Whether liked RRRLF Facebook Page |
|---------|--------------------------|---------------------|-------------------------------------|--------------------|---|---------------------|--|
| | | | | | (Yes/No) | | (Yes/No) |

Your kind cooperation and necessary support will ensure the reach of all activities of RRRLF to the last citizen of the country.

Thanks and regards,

Shri Tirath Ram Sharma Librarian & Convener (SLPC), Directorate of Higher Education, Govt. of Himachal Pradesh, Shimla, Himachal Pradesh -171001 Yours sincerely

(Ajay Pratap Singh)

C, Block - DD - 34, Sector - I, Salt Lake City, Kolkata, West Bengal. PIN - 700064



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OraPSingh BHU

facebook.com/AjayPratapSinghBHU