

No. EDN-HE (21) F (13) 03/2023-MISC
Directorate of Higher Education
Himachal Pradesh

Dated: Shimla-171001 the 27 February, 2024

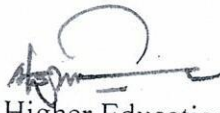
To

1. All the Principals Government / Sanskrit / Private Colleges,
Himachal Pradesh
2. All the Deputy Directors of Higher Education,
Himachal Pradesh

Subject:- Regarding Online Poster/ Song/ Video making completion.

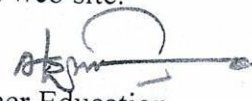
Please find enclosed herewith a copy of letter No. 12-04/2023-ELN-171 dated 6th February, 2024 alongwith its enclosures received from the Chief Electoral Officer, Election Department, Government of Himachal Pradesh, Kasumpti, Shimla-9 on the subject cited above.

In this context, it is intimated that Election Department of Himachal Pradesh has launched an Online Poster/ Song/ Video making completion for the students, who are also registered voters and studying in Sr. Sec. Schools, Colleges in Himachal Pradesh, on 25th January, 2024. Last date for participating in the said competition is 1st March, 2024. **(Detailed instructions in this regard are enclosed)**. You are therefore, directed to circulate the same amongst all the Heads of Educational Institutions Government / Private under your control and also direct all the Heads of Educational institution to aware / motivate the eligible students to participate in the above said competition.


Director of Higher Education
Himachal Pradesh, Shimla-1
February, 2024

Endst. No. Even dated Shimla-171001 the February, 2024
Copy for information and necessary action to:-

1. The Chief Electoral Officer, Election Department, Government of Himachal Pradesh, Kasumpti, Shimla-9 w.r.t his letter refer above.
2. The Technical Officer (Computer/IT Cell), Directorate of Higher Education, Himachal Pradesh with the request to upload the same on Departmental web site.
3. Guard file.


Director of Higher Education
Himachal Pradesh, Shimla-1

Gen
22/2/24

Through Fax/E-mail

“No Voter to be left behind”
Election Department, Government of Himachal Pradesh
38-SDA Complex, Kasumpti, Shimla-9.

No: 12-04/2023-ELN-171

Dated: Shimla-09

06th February, 2024

From:

Chief Electoral Officer,
Himachal Pradesh.

To

1. The Director,
Higher Education,
Himachal Pradesh, Shimla.
2. The Director,
Technical Education,
Sundernagar, Mandi, Himachal Pradesh.

Subject: - Regarding Online Poster/Song/Video making completion.

Madam/Sir,

Citizenship development in a democracy is about developing effective electoral engagement, participation, making informed choices and ethical ballot decisions. In the given context, one of the key goals of society is to have an active democratic citizenry originating in integrated civic and voter education and electoral participation right from a young age. Young and Future Voters have been in focus across the democracies of the world for larger electoral participation through well designed electoral literacy programs.

In this regard, an MoU has also been signed between Education Department and Election Department on 25th January, 2024. Therefore, the Election Department of Himachal Pradesh has launched an Online Poster/Song/Video making completion for the students, who are also registered voters and studying in different Sr. Sec. Schools, ITIs, Colleges in Himachal Pradesh, on 25th January, 2024, to reiterate the importance of every vote through creative expression. Last date for participating in the said competition is 1st March, 2024. Detailed instructions in this regard are enclosed for your reference.

It is, therefore, requested that students studying in all the Sr. Sec. Schools, ITIs, Colleges in the state whether Government, Government aided or privately own, may be accordingly informed and motivated to participate in the above competitions. Action taken in this regard may be intimated to the undersigned.

Yours faithfully,

Addl. Chief Electoral Officer,
Himachal Pradesh.


Gen
Rita
22/2

Endst. No: 12-04/2023-ELN - 171 Dated: Shimla-09

06th February, 2024

Copy forwarded for information and necessary action to: -

1. All the District Election Officers (DCs), in Himachal Pradesh for information and similar necessary action with a request to publicise the above competition among the different educational institutions in the district.


Addl. Chief Electoral Officer,
Himachal Pradesh.

CONTEST

For the students studying at various Sr. Sec. Schools/
Colleges/ITIs in Himachal Pradesh

1 Cash prizes for
Poster making

1st Prize	Rs. 10000/-
2nd Prize	Rs. 5000/-
3rd Prize	Rs. 3000/-

2 Cash prizes for
Song making

1st Prize	Rs. 20000/-
2nd Prize	Rs. 10000/-
3rd Prize	Rs. 5000/-

3 Cash prizes for
Video making

1st Prize	Rs. 40000/-
2nd Prize	Rs. 20000/-
3rd Prize	Rs. 10000/-

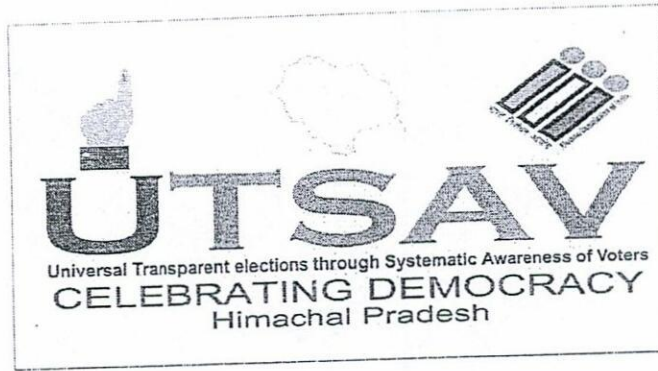
Subject/Theme of the competition:

- Nothing like voting - I vote for sure
- My vote is my future
- Power of One Vote
- Importance of informed and ethical Voting
- Accessible Elections

Important information:

- All entries must be uploaded on the link provided in the caption, on or before 1st March 2024

Follow us on:     



Poster, Song and Small Video making Competition

The importance of developing the practice of citizenship development for electoral participation is vital to investment in future of democracy. Citizenship development in a democracy is about developing effective electoral engagement, participation, making informed choices and ethical ballot decisions. In the given context, one of the key goals of society is to have an active democratic citizenry originating in integrated civic and voter education and electoral participation right from a young age. Young and Future Voters have been in focus across the democracies of the world for larger electoral participation through well designed electoral literacy programs. While today's youth is the most connected in history, their potential in creating electoral awareness and educating and engaging the communities, peer group and further generation needs to be appreciated and harnessed. Investment focusing on educating, engaging and empowering them through well designed strategic interventions in electoral literacy would help in generating a population capable of comfortable and confident electoral participation besides exercising informed and ethical ballot decisions. Therefore, the Election Department intends to launch a Voter Awareness contest for the students studying in various Sr. Secondary Schools/Colleges/ITIs in Himachal Pradesh, to reiterate the importance of every vote through creative expression. This contest aims at tapping into the talent and creativity of students, while also strengthening democracy through their active involvement. The contest aims at celebrating ideas and content curated on the theme of the importance of every single vote in a democracy. The website <<https://ceohimachal.nic.in>> is developed to provide a detailed overview of the three contests to the participants. The following are the comprehensive details of each contest.

CONTESTTIMELINE: 25th January, 2024 to 1stMarch, 2024

INDICATIVE THEMES:

- Nothing Like Voting- I vote for sure.
- My vote is my future
- Power of One vote
- Importance of informed and ethical voting
- Accessible Elections

CONTESTS:

- 1. Poster Design Contest:** This contest is for art and design enthusiasts who can create thought-provoking posters on the above-mentioned contest themes or any other theme related to electoral awareness.
 - Participants can submit a digital poster, sketch, or painted poster on the themes. The poster should be of good resolution.
- 2. Song Contest :** The Song Contest is aimed at harnessing the talent and potential of creative minds through the medium of a song in any form including Classical, Contemporary & Rap etc.
 - Participants can create and share original compositions on any of the themes or any other theme related to electoral awareness.
 - Artists & singers may use any musical instrument of their choice. The song duration must not exceed 3 minutes.
- 3. Video Making Contest:** Video Making Contest provides an opportunity to camera lovers to create a video that celebrates the diversity & festivity of Indian Elections.
 - Participants shall create a video on any one of the above themes or any other theme related to electoral awareness.

CONTEST ELIGIBILITY:

- The poster design, song contest, and video-making contest is open to all students studying in different Sr. Sec. Schools/ITIs/Colleges in Himachal Pradesh.
- Name of the participant should be registered in the voter list.

HOW TO PARTICIPATE:

- The participant shall go through detailed rules and regulations on the contest website.

<https://ceohimachal.nic.in>

SCAN QR CODE TO VISIT CONTEST WEBSITE



- The participant shall give a brief description of the entry along with the name, address phone number and EPIC number.
- All entries shall be submitted by March 1st, 2024, through the link given below:
[https://docs.google.com/forms/d/e/1FAIpQLSeWTC6wcXorv8pXhurTK8vVE2zZzTVEnaxsRfh49RVDrb0vng/viewform?usp=sf link](https://docs.google.com/forms/d/e/1FAIpQLSeWTC6wcXorv8pXhurTK8vVE2zZzTVEnaxsRfh49RVDrb0vng/viewform?usp=sf_link)

<u>AWARDS&RECOGNITION:</u>		
SONGCONTEST		
FirstPrize	SecondPrize	ThirdPrize
Rs. 20,000/-	Rs. 10,000/-	Rs. 5,000/-
VIDEO MAKING CONTEST		
FirstPrize	SecondPrize	ThirdPrize
Rs. 40,000/-	Rs. 20,000/-	Rs. 10,000/-
POSTER DESIGN CONTEST		
FirstPrize	SecondPrize	ThirdPrize
Rs. 10,000/-	Rs. 5,000/-	Rs. 3,000/-

GENERAL TERMS & CONDITIONS:

- All entries shall be submitted by March 1st, 2024, through the link given below:
["https://docs.google.com/forms/d/e/1FAIpOLSeWTC6wcXorv8pXhurTK8vVE2zZzTVEuaxsRfh49RVDrb0vng/viewform?usp=sf link"](https://docs.google.com/forms/d/e/1FAIpOLSeWTC6wcXorv8pXhurTK8vVE2zZzTVEuaxsRfh49RVDrb0vng/viewform?usp=sf_link)
- Any entries containing offensive or inappropriate language, references to any political parties or religions containing vulgar or racist content against particular cultures or communities, or unverified information shall not be accepted.
- Entries for the video and song contest may be given in any of Hindi/English language/Himachali dialects. Entries in English language must include Hindi subtitles for reference.
- The Election Department reserves the right to cancel or amend all or any part of the Contest and the Terms & Conditions of the competition.
- Any disputes or any issues related to this competition would be decided by the Election Department, which will be Final.
- No plagiarism- original pieces only. Please note that the work must be original and should not violate any provision of the Indian Copyright Act, 1957.
- The entries submitted would be the sole property of the Election H.P. Election Department with the right to use and edit for any purpose it considers appropriate.
- The designs might also be included in the multimedia voter awareness campaigns of the H.P. Election Department.
- The entries will be judged by a jury constituted by the Election Department Any request for re-evaluation of the entries will not be entertained.