

No. EDN-HE(3)F(9)41/2026
Directorate of Higher Education
Himachal Pradesh, Shimla-1

Dated: Shimla-171001 the May, 2026

To

✓ All the Principals,
Govt./GIA/Pvt. Degree College/Skt./GCTE Dharamshala,
SCERT Solan, in Himachal Pradesh.

Subject: - Regarding Implementing the National Action Plan for Drug Demand Reduction (NAPDDR) with a focused mandate to prevent substance abuse through sustained awareness and outreach.

Find enclosed herewith a copy of letter No. D.O. letter No. DP/7/2023-DP-I dated 06.05.2026 received from the Secretary, Department of Social Justice & Empowerment, Government of India, through the Secretary (Education) to the Govt. of HP vide letter No. EDN-A-Ga(1)2/2025-Part-I, dated 19-05-2026 on the subject cited above.

In this regard, it is informed that the Government has emphasized to undertake various activities aimed at prevention of substance abuse and promotion of a drug-free educational environment. Therefore, you are directed to go through the aforesaid letter, Annexure-A as mentioned therein and ensure to organize awareness activities and sensitization programmes for students, faculty and staff members regarding harmful effects of substance abuse.

Encls. As above.


(Dr. Harish Kumar)
Director Higher Education
Himachal Pradesh
the May, 2026

Endst. No. Even dated Shimla -I

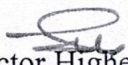
Copy for information and necessary action is forwarded to:-

1. The Secretary (Education) to the Govt. of HP w.r.t. letter referred above please.
- ✓ 2. Technical Officer I.T. Cell (Internal) to upload the same on the departmental website.
3. Guard File.

शिक्षा निदेशालय उच्चतर शिक्षा

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शिमला-1


Director Higher Education
Himachal Pradesh

(6)

No. EDN-A-Ga(1)2/2025-Part-I
Government of Himachal Pradesh
Department of Higher Education

From

The Secretary (Education) to the
Government of Himachal Pradesh.

To

✓ The Director of Higher Education,
Himachal Pradesh, Shimla-01.

P.S. Cell ADHE	111017
22 MAY 2026	
Branch	Gen. br.
22/05/26	

Dated, Shimla-2, the 19th May, 2026.

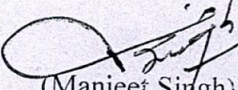
Subject :-

Regarding implementing the National Action Plan for Drug Demand Reduction (NAPDDR) with a focused mandate to prevent substance abuse through sustained awareness and outreach.

Sir,

I am directed to enclose herewith a copy of D.O.letter No. DP/7/2023-DP-I Dated 06.05.2026 alongwith its enclosures received from Sh Vineet Joshi, Secretary, Department of Higher Education, GOI & Sh Sudhansh Pant, Secretary, Department of Social Justice and Empowerment, GOI, New Delh on the subject cited above and to request you to examine the matter and take appropriate action.

Yours faithfully,


(Manjeet Singh) 19/5/26

Under Secretary (Hr.Education) to the
Government of Himachal Pradesh

Vineet Joshi
Secretary
Department of Higher
Education

56474246
19.05.26
Sudhansh Pant
Secretary
Department of Social
Justice and Empowerment

संयुक्त सरकार
Government of India

D.O.No. DP/7/2023-DP-I

May 6, 2026

Dear Chief Secretary,

The Department of Social Justice & Empowerment (DoSJE), as the nodal Department for Drug Demand Reduction in the country, is implementing the National Action Plan for Drug Demand Reduction (NAPDDR) with a focused mandate to prevent substance abuse through sustained awareness and outreach. The Nasha Mukta Bharat Abhiyaan (NMBA), under the NAPDDR, was launched on 15th August 2020 and it being implemented in all districts, with priority focus on youth, women and educational institutions.

2. The Hon'ble Union Home Minister and Minister of Cooperation, during the 9th Apex Level Meeting of the Narco-Coordination Centre (NCORD) held on 09th January 2026, issued clear directions for formulation and implementation of a time-bound three-year action plan aimed at measurable reduction in drug demand across the country.

3. Higher Education Institutions (HEIs), catering to a large and diverse youth population, hold immense potential as first-response platforms for identifying at-risk individuals and strengthening the prevention-to-rehabilitation continuum. In this context, a significant component of the proposed three-year action plan focuses on making HEIs drug-free through coordinated efforts.

4. In view of the above, it is requested that necessary instructions may be issued to all concerned Department dealing with HEIs in Central Government, State Government, Aided, as well as Private sector under your jurisdiction to undertake the following key interventions:

I. Preventive Education

Implementation of a 2-credit value addition course on substance use disorder for all students in HEIs. Detailed guidelines will be shared separately.

II. Credit-based Internship Opportunities

Facilitation of internships, particularly for students of social work and psychology, in:

- DoSJE-supported de-addiction facilities
- Addiction Treatment Facilities (ATFs) and de-addiction centres in medical colleges and government institutions
- NGOs/VOs engaged in substance abuse prevention
- State Drug Demand Reduction Cells

III. Sensitization of Freshers

1-26
19.5.26

Sh. NR

(28)

Inclusion of a dedicated session on substance abuse prevention as part of the one-week induction programme for newly admitted students.

IV. Capacity Building

Training of faculty members, counsellors, and students on substance use disorder through platforms such as SWAYAM, Madan Mohan Malaviya National Mission on Teachers and Teaching (MMMNTT), and Chetna Lecture Series.

V. Awareness Generation and Behaviour Change Communication

a. Conduct awareness activities during annual fests, youth festivals, sports events, Vice-Chancellors' conferences, and through campus community radio stations (suggestive list enclosed).

b. Promotion of NMBA pledge:

- Offline pledge during key institutional events and national/international observances
- Wide publicity of the NMBA e-pledge portal among students and faculty

c. Sensitization regarding the 14446 helpline, including:

- Provision of counselling support
- Dissemination of helpline information to students and parents/guardians
- Awareness about DoSJE-supported de-addiction centres

d. Ensuring adequate media coverage of activities through institutional channels, local influencers, and other appropriate platforms.

5. Your cooperation in mobilizing Higher Education Institutions towards creating Nasha Mukta Bharat is highly appreciated

With kind regards.

Yours sincerely,

Sudhansh Pant

(Sudhansh Pant)

Vineet Joshi

(Vineet Joshi)

Enclosure: As above

To
The Chief Secretaries of all States/UTs

Copy:

ACS / Principal Secretary / Secretary
Department of Higher Education of all States/UTs

Annexure – A

1. Organise NMBA awareness activities such as marathons, walkathons, debates, quizzes, cultural events, rallies, youth dialogues, workshops, and interactive forums.
2. Establish or strengthen counselling services in HEIs.
3. Integrate NMBA initiatives with national and international observance days.
4. Conduct neighbourhood sensitisation drives through NCC/MY Bharat volunteers.
5. Organise film screenings on drug prevention and healthy lifestyles.
6. Establish Anti-Drug Hostel Committees promoting wellness and prevention.
7. Designate a Drug-Free Campus Week with structured activities.
8. Run online campaigns, webinars, and social media engagement initiatives (e.g., #NashaMuktUniversity).
9. Any other activity as deemed appropriate by the competent authority.