No. EDN-HE(3)F(9)41/2025
Directorate of Higher Education
Himachal Pradesh, Shimla-1

Dated: Shimla-171001 the October, 2025

To

All the Principals,
Govt. Degree / Skt. / Colleges in Himachal Pradesh.

30 OCT 2025

Subject: - **Implementation of "Tobacco-Free Educational Institutions (ToFEI)" Guidelines in all colleges of Himachal Pradesh – reg.**

The Government of India, Ministry of Health & Family Welfare, issued the *Tobacco-Free Educational Institutions (ToFEI) Guidelines, 2019* to ensure that all educational campuses remain tobacco-free and comply with the provisions of the *Cigarettes and Other Tobacco Products Act (COTPA), 2003* and the *Juvenile Justice Act, 2015*. The objective is to protect students from exposure to tobacco and nicotine, promote awareness about their health hazards, and ensure a healthy learning environment.

The State of Himachal Pradesh adopted these guidelines vide notification dated **20 July 2020**. However, implementation across colleges now requires renewed attention. In view of the ongoing **Tobacco-Free Youth Campaign (TFYC) 3.0 (9 October – 8 December 2025)** under the National Tobacco Control Programme, all colleges must complete ToFEI compliance activities and achieve *Tobacco-Free Educational Institution* certification **by 30 November 2025**.

You are, therefore, requested to ensure immediate action as per the **nine criteria** below:

Nine Mandatory Criteria for ToFEI Compliance

1. **Interior Signage:** Display "Tobacco-Free Area / Smoke-Free Area" signboards (min 60 × 45 cm) at all prominent places within the premises, in English or Hindi language, with name and contact of Tobacco Monitor.
2. **Exterior Boundary Signage:** Install a large "Tobacco-Free Educational Institution" board (min 60 × 45 cm) on the college boundary wall or main gate, clearly visible to the public.
3. **Clean Premises:** Maintain the entire campus completely tobacco-free – no cigarette/bidi butts, gutka pouches, or spitting marks. Adopt a zero-tolerance policy.
4. **Awareness Materials:** Display posters, charts, and IEC materials on the harms of tobacco at visible locations such as corridors, classrooms, and libraries.
5. **Awareness and Anti-Tobacco Activities:** Conduct anti-tobacco pledge ceremonies, poster and slogan competitions, debates, rallies, and street plays. Organize at least one such activity every quarter.
   Take a **paper-based Anti-Tobacco Pledge** in college by all students, followed by **online QR-code–based Anti-Tobacco and Nasha Mukt Bharat Abhiyan pledges** on the *MyGov Portal* by students, staff, and parents at home. Document these activities through photographs and short reports.
6. **Appointment of Tobacco Monitors:** Through a written office order, nominate teachers/staff as "Tobacco Monitors" to check compliance, organize awareness events, and report violations.
7. **Inclusion in Code of Conduct:** Integrate "No Tobacco Use" policy in the college's code of conduct for staff and students. Display the code of conduct on Notice board. Ban sale, use, and advertisement of tobacco within and around the campus.

8. **Marking of 100-Yard Zone:** Demarcate the 100-yard (300 feet) boundary around the college by painting a red/yellow line or installing "Tobacco-Free Zone" signage.
9. **No Tobacco Shops within 100 Yards:** Ensure no shop sells tobacco products within 100 yards of the college. Coordinate with Health/Police/Gram Panchayat / Municipal Council for enforcement.

All the Principals of college is requested to submit the activity report of any of the above mentioned nine-activity done in the college as per **google sheet** by 4:00 PM on same day, so that the details are uploaded in the TFYC 3.0 portal by District Tobacco Control cell. If any of the nine-activity was already complete before 9th October 2025, the activity date in the google sheet may be written as 09-10-2025.

This initiative shall be treated as **High Priority**, with intensified activities during the **TFYC 3.0 period (9 October – 8 December 2025)**, ensuring all colleges in Himachal Pradesh are *ToFEI-Compliant* by **30 November 2025**.

Your personal attention and leadership are solicited to achieve 100 % compliance within the stipulated time frame, thereby contributing towards a **Tobacco-Free Youth and Tobacco-Free Himachal Pradesh.**

Encls. Health Officials Email of all 12 districts

(Dr. Amarjeet K. Sharma)
Director Higher Education
Himachal Pradesh

शिक्षा निदेशालय उच्चतर शिमला-1
30 OCT 2025

Endst. No. Even dated Shimla –1 the October, 2025

Copy to: -

1. The Secretary, Health to the Government of Himachal Pradesh for information please.
2. The Secretary, Education to the Government of Himachal Pradesh for information please.
3. The Chief Medical Officers, all Districts– for information and coordination please.
4. All District Nodal Officers, NTCP, all Districts– for information and necessary coordination please.
5. Technical Officer I.T. Cell (Internal) D.H.E. HP Shimla-1 to upload the same on departmental website.
6. Guard File.

Director Higher Education
Himachal Pradesh

Health officials Email

drdeepakgurung@yahoo.in,cmoblsp@gmail.com
cmochambahp@yahoo.co.in
dpohmr@gmail.com,mohhamirpur23@gmail.com
dranuradhadpo@gmail.com,
cmokangra@yahoo.co.in
ncdcellkinnaur@gmail.com
nrhmkulluhp@gmail.com
cmokeylong23@gmail.com
mohmandihp3@gmail.com
dpo4shimla@gmail.com
dposirmaur2@gmail.com
dpo5solan@gmail.com
dpo4unahp@gmail.com
osdncdhp@gmail.com
CMO CHAMBA <cmochambahp@yahoo.co.in>,
CMO BILASPUR <cmoblsp@gmail.com>,
CMO Hmr <cmo-ham-hp@nic.in>,
CMO Shimla <cmoshimla@gmail.com>,
CMO KULLU <cmokullu@gmail.com>,
Kangra <cmokangra@yahoo.co.in>,
CMO Kinnaur <cmokinnaur@gmail.com>,
cmouna_hp <cmouna_hp@yahoo.co.in>,
CMO Mandi <cmomandihp@yahoo.co.in>,
L & S <cmokeylong23@gmail.com>,
Cmosirmaur Nahan <cmosirmaur@gmail.com>,
cmo-sol-hp@nic.in
drrksood@gmail.com