

No. EDN-HE(3)F(4)44/2025
Directorate of Higher Education
Himachal Pradesh, Shimla-1

To
Dated: Shimla-171001 the August, 2026

All the Principals,
Govt. Colleges, in Himachal Pradesh.

Subject: Implementation of decisions taken during the Joint Working Group on Youth Meeting held on 23rd June 2026 regarding mainstreaming of HIV/AIDS prevention activities under the National AIDS Control Programme.

Find enclosed herewith a copy of the letter No. HPSACS/IEC/JWG (Youth)/2025-26 1619, dated 09-07-2026 along with copy of the minutes of the 12th Joint Working Group (Youth), received from the Himachal Pradesh State AIDS Control Society (HPSACS), Department of Health & Family Welfare, Government of Himachal Pradesh.

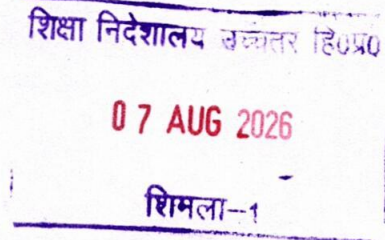
In this regard, you are requested to go through the recommendations and decisions contained in the enclosed minutes and ensure their implementation in your respective institution during the Academic Session 2026-27.

Encls: As above.


Joint Director Higher Education (C)
Himachal Pradesh
the August, 2026

Endst. No. Even dated Shimla -I
Copy for information and further necessary action is forwarded to:-

1. The Project Director, Himachal Pradesh State AIDS Control Society, HP, Khalini, Shimla-02 w.r.t. letter referred to the above.
2. The Technical Officer I.T. Cell (Internal) D.H.E. Shimla HP to upload the same on the departmental website.
3. Guard File.




Joint Director Higher Education (C)
Himachal Pradesh

No. HPSACS/IEC/JWG (Youth)/2025-26 16/9.
Government of Himachal Pradesh
Department of Health & Family Welfare
Himachal Pradesh State AIDS Control Society
Hari Villa, Near Forest Rest House, Khalini Shimla-2
Telephone No.: 0177-2621608 Telefax No.: 0177-2625857 Helpline No.: 1097
Website: www.sacshp.org E-Mail: sacshp@gmail.com

Dated: Shimla- 171002, the

9th, July, 2026

To

All Member Departments of the
Joint Working Group (Youth).

Subject: Implementation of decisions taken during the Joint Working Group on Youth Meeting held on 23rd June, 2026 regarding mainstreaming of HIV/AIDS prevention activities under the National AIDS Control Programme.

Respected Sir/Madam,

Reference to the subject cited above.

Kindly refer to the minutes of 12th meeting of Joint Working Group on Youth held under the Chairmanship of the Project Director, Himachal Pradesh State AIDS Control Society (HPSACS) on 23rd June 2026 in the O/o HPSACS (enclosed herewith), wherein various decisions were taken for strengthening inter-departmental coordination and mainstreaming HIV/AIDS prevention activities among youth and other stakeholders under the National AIDS Control Programme (NACP).

It is, therefore, requested for your kind support for the implementation of following activities to maximize the reach of HIV prevention information to the adolescence and youth:

1. **Nomination of Nodal Officer:** Nomination of Nodal Officer for coordination of HIV/AIDS-related activities and communicate his/her details to HPSACS by 15th July, 2026.
2. **Designation of Complaints Officer under HIV & AIDS (Prevention and Control) Act, 2017:** Designation of Complaints Officer by 15th July, 2026 as per the provisions of the HIV & AIDS (Prevention and Control) Act, 2017, according to which establishment has 100 or more persons has designate a Complaints Officer. For administrative convenience, the designated Nodal Officer may also be assigned the responsibilities of Complaints Officer, wherever feasible. The training of Complaints Officer will be imparted by HPSACS.
3. **Mainstreaming of HIV/AIDS Prevention Activities:** Integration of HIV/AIDS awareness and prevention activities through the following measures:
 - i. Inclusion of HIV/AIDS awareness sessions during ongoing trainings, orientations, workshops, camps, and capacity-building programmes.
 - ii. Incorporation of HIV prevention and stigma reduction sessions in relevant training curricula and educational modules wherever feasible.
 - iii. Display of HIV/AIDS awareness messages, banners, links, or promotional content on official departmental websites and digital

platforms and one liner messages in printed/publicity material. Suggestive messages/designs are enclosed herewith at Annexure-1.

- iv. Awareness activities on HIV prevention during departmental events, youth programmes, awareness campaigns, festivals, camps, sports activities, and other public outreach programmes. Also, HPSACS may depute resource person for sessions wherever required.

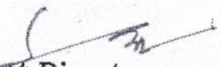
4. Promotion of Digital Awareness Platforms: Support, for dissemination of HIV prevention messages through digital platforms by:

- i. Promoting and follow-up of official social media handles of NACO and HPSACS among students, youth, staff, volunteers, and stakeholders. Also, sharing of post of these handles in departmental/institutions social media handles as appropriate.
- ii. Promoting the Break Free Platform (breakfreeindia.org) and other approved digital awareness initiatives among youth. The details of Breakfree India portal are enclosed herewith at Annexure-2.
- iii. Disseminating HIV/AIDS awareness messages through WhatsApp groups (such as NSS/NCC/Scouts & Guides/NYKS Volunteers/YSS Volunteers-Sports Persons whatsapp groups), social media pages, websites, and other communication channels using content shared by HPSACS from time to time.

5. Inclusion of HIV Prevention topic in Youth Festivals: Every year Youth Festival is organized by all Departments/Organizations, Educational Institutes and Universities. For Youth Festival of year 2026-27, HIV prevention may be kept as one of the key topic of Youth Festivals with theme to promote HIV testing, toll free number 1097, BreakfreeIndia portal, Triple Elimination (Prevention of transmission of HIV-Syphilis-Hepatitis B from mother to her baby) and end stigma & discrimination towards PLHIV.

6. Training and Sensitization of Stakeholders: Organizing of virtual advocacy meetings and sensitization sessions for Principals and nodal officers/teachers implementing RRCs/AEP of Colleges/Technical Institutions/Secondary and Secondary Schools; DIETs faculty; Officers and volunteers/cadets/youth of NSS/NCC/Scouts & Guides/NYKS/YSS; and key officers/officials of State/Districts of HPKVN and Training/Skill Building Centres in charges/faculty.

Yours faithfully,


**Project Director,
HPSACS, Shimla**

MINUTES OF THE MEETING OF JOINT WORKING GROUP ON YOUTH HELD UNDER THE CHAIRMANSHIP OF PROJECT DIRECTOR, HP STATE AIDS CONTROL SOCIETY ON 23rd, JUNE, 2026 IN THE CONFERENCE HALL O/o HPSACS KHALINI SHIMLA.

Date: 23rd, June, 2026.

Venue: Office of Himachal Pradesh State AIDS Control Society (HPSACS), Shimla

Introduction

The meeting of the Joint Working Group on Youth commenced with opening remarks highlighting the concerning rise in HIV cases across India, including Himachal Pradesh, in recent years. Discussed and emphasized the proactive role of HPSACS in combating the spread of HIV/AIDS through a multi-sectoral approach, implemented in close collaboration with various line departments. Further it was emphasized on strategic importance of the Joint Working Group in mainstreaming HIV prevention, especially among the youth, through consistent awareness efforts. He also emphasized how the collective endeavors of the partnering departments are instrumental in advancing towards the global 95-95-99 targets, under Mobilization AIDS Suraksha (MAS) and in ensuring wider reach and stronger impact of awareness programmes and initiatives.

Participants

From Government Departments and Educational Institutions:

1. **Dr. Renu Rana**, OSD (Colleges), Directorate of Higher Education, Shimla, HP
2. **Dr. Nirupama Gupta**, Assistant Director, Directorate of School Education, Shimla, HP
3. **Mr. Kartik Thakur**, Principal, Directorate of Technical Education, HP
4. **Dr. Vandana Devi**, Associate Professor, SCERT, Solan, HP
5. **Dr. Saroj Bhardwaj**, State Liaison Officer, NSS, HP
6. **Mrs. Monika Sharma**, State Coordinator, Samagra Shiksha Abhiyan (SSA), Shimla, HP
7. **Dr. Taniya Sharma**, Consultant, NHM, Shimla, HP
8. **Dr. Sakshi Vasishta**, Consultant, NHM, Shimla, HP
9. **Mrs. Rameshwari Devi**, Youth Services and Sports Department, HP
10. **Capt. Mehar Chand**, 7 HP (I) COY NCC, Shimla, HP
11. **Mr. Moti Lal Sharma**, Section Officer, Directorate of Physical Education & Youth Programmes, HPU, Shimla, HP
12. **Mr. Gaurav Kumar**, Assistant, HP Private Education Regulatory Commission, Shimla, HP
13. **Mr. Lal Chand**, Directorate of Higher Education, Shimla, HP

From HPSACS:

14. **Mr. Balbir Singh**, Deputy Controller (F&A), HPSACS
15. **Mr. Vishal Acharya**, Regional Coordinator, NACO at HPSACS.
16. **Mrs. Meena Suryan**, Deputy Director, TI & IEC, HPSACS
17. **Mrs. Neerja Thakur**, Assistant Director, Mainstreaming, HPSACS
18. **Mr. Vinay Kumar**, Assistant Director, SI, HPSACS
19. **Mr. Rahul Chauhan**, Assistant Director, IEC, HPSACS
20. **Ms. Kritika Sharma**, Assistant Director (Youth), HPSACS

Proceedings of the Meeting (Agenda-wise)

Agenda Item No. 1: **Presentation on National AIDS Control Programme till date.**
Status of National AIDS Control Programme presented during the meeting.

Agenda Item No. 2: **Progress in Youth Activities in 2025-26 till date.**
No action required.

Agenda Item No. 3: **Nomination of Nodal Officers**

It was discussed that the appointment of Nodal Officers is essential for the streamlined and effective coordination of inter-departmental activities. These officers serve as focal points for all matters pertaining to HIV/AIDS awareness and intervention within their respective departments.

All departments and organizations that have not yet nominated a Nodal Officer were requested to depute Nodal officers by 15TH July, 2026, and share the information of the same with HPSACS to facilitate smoother execution and monitoring of joint activities.

Representatives from Departments and Organizations requested to send a letter on the same by HPSACS.

Agenda Item No. 4: **Designation of Complaints Officer as per HIV and AIDS (Prevention and Control) Act 2017.**

It was informed that the HIV and AIDS (Prevention and Control) Act, 2017, mandating establishments with 100 or more employees (and healthcare institutions with 20 or more) to designate a **Complaints Officer** to address grievances related to violation of provisions under the Act.

For the sake of convenience and administrative efficiency, the designated **Nodal Officer for HIV/AIDS in the Department/Organization may also act as the Complaints Officer.**

All concerned institutions were requested to designate complaint officers by 15TH July, 2026, and share the information of the same for the training purpose.

Representatives from Departments and Organizations requested to send a letter on the same by HPSACS.

Agenda Item No. 5:

Departments/Organizations partnership road map for year 2026-27 for mainstreaming of National AIDS Control Programme in Himachal Pradesh.

It was requested to all the Departments and Organizations to prepare and share departmental action plans on following activities for the year 2026-27 by **10th August 2026**, focusing on the integration of HIV prevention strategies into their existing programmes and outreach platforms:-

- **Sensitization sessions during ongoing training programme**

All departments/organizations conducting in-service training or orientation programmes were requested to integrate HIV awareness sessions into their training schedules to sensitize personnel at various levels. The resource persons will be provided by HPSACS for addressing sessions.

- **Inclusion of HIV prevention content in training curricula of training institutes**

All Departments/Organizations operating training institutions were requested to introduce sessions on HIV prevention within their standard training curriculum. The resource persons will be provided by HPSACS for addressing sessions.

- **Printing of one-liner HIV awareness messages on departmental/publicity materials**

It was observed during the discussion that many departments do not routinely undertake the printing of publicity or IEC materials. Therefore, it was suggested that instead of physical printing, departments may display one-liner awareness messages on HIV prevention on the homepages or prominent sections of their official websites. However, Departments/Organizations print materials may include one liner messages in their materials. The matter related to material is enclosed herewith at Annexure-1.

- **Conduct of IEC activities on HIV/AIDS during departmental functions and events**

It was emphasized that even a small element of involvement from HPSACS—such as setting up an awareness stall, disseminating IEC materials, or a brief address on HIV prevention—during the functions, events, or outreach activities of any department can yield a significant impact. All the departments are requested to facilitate the inclusion of HIV-related messages or participation from HPSACS during such events, to maximize visibility and foster collective responsibility in the fight against HIV.

- **Nomination of sportspersons as goodwill ambassadors for HIV prevention**

The role of influential and widely respected personalities in shaping public attitudes was acknowledged. In this context, the Department of Youth Services and Sports (YSS) was requested to suggest and support for linkage with the prominent and ideal sportspersons from Himachal Pradesh who can be nominated and endorsed as Goodwill Ambassadors for HIV Prevention. These ambassadors would help in amplifying the message of HIV awareness and breaking stigma through their presence and engagement in public forums, campaigns, and youth outreach initiatives.

Agenda Item No. 6:

Implementation of Adolescence Education Programme.

- (i) It was informed that for the current Financial Year 2026-27, a total of 496 teachers from 248 schools are to be covered under the Refresher Training of the Adolescent Education Programme (AEP), and 300 new teachers are to be trained under the AEP in collaboration with the SamagraShiksha Department. The budget for the same has already been released to SSA. SSA was requested to ensure that the trainings are conducted and completed in a timely manner and share the utilization certificate (UC) along with details of teacher's trained to this office after completion of the trainings.
- (ii) During the meeting, the representative from SSA raised a concern regarding the budget allocation for the refresher training of teachers, which is currently fixed at ₹650 for two teachers. It was stated that the existing allocation is insufficient for the smooth conduct and management of the training programmes. As per SSA norms, the budget provision is ₹500 per teacher; therefore, an enhancement in the allocated budget was proposed. It was requested to SSA for sharing the letter regarding the same so that further action may be taken at HPSACS level.
- (iii) Furthermore, it was observed that reports regarding the implementation of the 16-hour Adolescent Education Programme (AEP) module are not being received regularly from schools. The representative of the Department of School Education was requested to suggest a suitable mechanism for monitoring and tracking the implementation status of the programme and to issue necessary directions to all concerned schools for ensuring effective implementation of the AEP curriculum. It was decided that HPSACS shall develop and share a Google Sheet with the Department of School Education to facilitate systematic reporting and monitoring of AEP activities being conducted in schools.

Agenda Item No. 7:

Interventions for Youth

The meeting deliberated on the comprehensive youth-focused interventions being implemented and proposed under the Red Ribbon Club (RRC) programme and other youth platforms to mainstream HIV prevention messaging among the student and youth population of Himachal Pradesh.

7.1 Existing RRCs & New RRCs:-

It was informed that **Red Ribbon Clubs (RRCs)** are currently functional in **491 educational institutions** including universities, colleges, ITIs and polytechnics. HPSACS has been providing financial support to these institutions at the rate of **Rs. 7500/- per RRC**, along with an additional provision of **Rs. 1500/- for the training of one Nodal Officer and two peer educators** through the respective District AIDS Programme Officers (DAPOs).

It was requested to Higher Education Department, Technical Education Department, HP State Private Educational Institution Regulatory Commission, HP University and Sardar Patel University to issue instructions to institutions having RRCs to issue the following instructions to strengthen the functioning and visibility of RRCs:

- (i) Implementation of activities as per the standard Activity Calendar (Annexure-3).
- (ii) Monthly reporting of RRC activities to the concerned DAPO as per the prescribed format (Annexure-4).

- (iii) RRCs to remain functional throughout the academic year, with support from NSS, NCC, and Students Welfare Funds beyond the grants provided by HPSACS.
- (iv) Integration of the Red Ribbon Club (RRC) programme with the National Service Scheme (NSS), with specific emphasis on colleges having NSS units to dedicate hours towards HIV/AIDS-related awareness, prevention, and outreach activities. In institutions where NSS units exist, the NSS Officer should be designated as the RRC Incharge. A letter regarding this will be issued by state NSS.
- (v) Principals of institutions to ensure:
 - Monthly reporting of RRC activities to HPSACS.
 - Timely submission of Utilization Certificates (UCs).
 - Bi-annual review of RRC implementation, UC submission, and reporting status.
- (vi) All institutions with RRCs were requested to undertake the following:
 - Create and upload a dedicated RRC page on their official websites, including details such as RRC objectives, Nodal Officer contact, member list, activity reports, and multimedia documentation (photos/videos).
 - Incorporate RRC-related content in institutional prospectuses and annual reports.
 - Ensure RRC visibility through notice board displays.
- (vii) All RRCs were requested to adopt one village each, and conduct community-based outreach activities as per the earlier communication by HPSACS (Annexure-5). Suggested activities include:
 - Formation of youth groups and awareness sessions on HIV, STIs, and other health topics.
 - Distribution of IEC materials and community mobilization through discussions.
 - Observation of important health days (e.g. World AIDS Day, National Youth Day).
 - Promotion of HIV testing services and available health facilities.
 - Engagement through street plays, games, and other participatory formats.
 - Collaboration with NSS units which have already adopted villages for awareness programmes.

Departments and Organizations also requested to share the list institutions having RRCs for taking further appropriate action.

7.2 It was informed that the release of funds to the following institutions for establishment of new Red Ribbon Clubs (RRCs) approved during FY 2025-26 could not be processed due to pending completion of requisite formal approvals at the institutional level:

- (i) HP Technical University, Hamirpur
- (ii) Himachal Pradesh University, Shimla
- (iii) HP University Centre of Evening Studies, Shimla
- (iv) University Institute of Technology, Shimla
- (v) University Business School, Shimla

The representative of Himachal Pradesh University suggested that HPSACS may address a communication to the Registrar, Himachal Pradesh University, requesting issuance of necessary directions to the concerned institutions for expediting the required approvals and facilitating the release of funds for operationalization of the RRCs. He also added following institutions under HP University may also be included for RRCs:-

- (i) HP University college of Business studies
- (ii) HP University institute of vocational studies

7.3 Interventions for Non-RRCs institutions

It was acknowledged that due to funding constraints, RRCs could not be established in all educational institutions. However, considering the critical importance of RRCs as a platform for delivering accurate information on HIV prevention, it was requested that all colleges, technical institutions, and private institutions without RRCs establish one using their own institutional resources by 15th September 2025.

HPSACS will provide:

- IEC materials
- Technical support through resource persons for capacity building

The Departments of Higher Education, Technical Education, Universities, and the HP Private Educational Institutions Regulatory Commission were requested to issue necessary instructions.

7.4 Sports Authority of India, Youth Services & Sports Department, HP Cricket Association & other Sports Associations in Himachal

The critical outreach potential of sports platforms was discussed. In this regard, the Sports Authority of India, Department of Youth Services & Sports (YSS), HP Cricket Association, and other sports associations in Himachal Pradesh were requested to contribute to the HIV prevention campaign by undertaking the following:

- (i) Integration of HIV messages during matches, including:
 - Red Ribbon pinning by players
 - Banner displays
 - HIV-related announcements/commentary spots
 - Messaging on sportswear and paraphernalia
- (ii) Display of wall paintings and hoardings on HIV prevention in stadiums.
- (iii) Sensitization of coaches and players on key messages related to HIV and STI prevention.
- (iv) Organizing HIV testing camps for players, coaches, and spectators on a periodic basis.

7.5 Youth Festival:

It was highlighted that Youth Festivals are organized annually by various departments, educational institutions, and universities. These festivals offer an excellent platform to reach large numbers of young people.

It was therefore requested that HIV prevention be included as one of a theme during the 2026–27 Youth Festivals, with messaging focused on:

- Routes of transmission (how HIV spreads)
- Myths (how not spread)
- Promoting HIV testing
- Disseminating the national HIV/AIDS toll-free helpline (1097)
- Ending stigma and discrimination against people living with HIV (PLHIV)
- Breakfreeindia.org platform

Follow-up Action by HPSACS

In order to ensure effective implementation of the decisions taken under Agenda Items 7.1 to 7.5, it was decided that HPSACS shall issue necessary communications to the Department of Higher Education, Department of Technical Education, HP Private Educational Institutions Regulatory Commission, Himachal Pradesh University, HP Technical University; Sardar Patel University and other concerned universities/institutions. The communications shall, inter alia, convey the approved guidelines and action points regarding strengthening of existing RRCs, establishment of RRCs in non-RRC institutions, operationalization of newly approved RRCs, integration of HIV prevention activities with NSS and other youth platforms, adoption of villages by RRCs, inclusion of HIV prevention themes in Youth Festivals, awareness through sports activities and infrastructures and implementation of other decisions taken during the meeting.

Agenda Item No. 8: Roll out of Out of School Youth Programme in 2025-26

As per the Annual Action Plan 2026–27, the Out-of-School Youth Intervention Programme is being implemented in collaboration with the Department of Youth Services & Sports (YSS), Himachal Pradesh and the Nehru Yuva Kendra Sangathan (NYKS). Under this initiative, 20 youth clubs each are to be supported through YSS and NYKS, with financial assistance provided by HPSACS.

It was informed that a communication had already been issued to NYKS seeking details of 20 active Youth Clubs identified for implementation of Out-of-School Youth (OSY) activities. It was therefore requested to furnish the requisite details at the earliest so that funds could be released and programme activities initiated as per the approved schedule.

It was observed that the funds released to the Department of Youth Services & Sports for implementation of OSY activities during the previous financial year remained unutilized. In this regard, HPSACS informed that a communication has already been issued to the Department of Youth Services & Sports in the matter (enclosed as Annexure-4). The Department was requested to share formal communication to HPSACS indicating that the funds released during the previous financial year could not be utilized and may be permitted/ revalidated for utilization during the current financial year.

Both YSS and NYKS were requested to:

- Implement the programme as per the Activity Calendar shared earlier (Annexure-6).
- Submit Utilization Certificates (UCs) and detailed activity reports in a timely and structured manner to ensure monitoring, transparency, and accountability.
- Support for organizing virtual sensitization of Youth Clubs

Agenda Item No. 9: Suggestion on support from IIT Mandi, NIT Hamirpur & IIIT Una in innovation in awareness and others aspects of HIV prevention.

It was discussed that premier technical institutions such as IIT Mandi, NIT Hamirpur, and IIIT Una can play a pivotal role in contributing to innovative approaches for awareness generation and other aspects of HIV prevention. These institutions have the capacity to provide technological support for developing creative, impactful, and youth-oriented awareness tools and platforms.

Representatives from IIT Mandi, NIT Hamirpur, IIIT Una, IIM Sirmaur, and CSK Himachal Pradesh Krishi Vishwavidyalaya (Agriculture University) also shared a brief overview of the awareness and prevention activities conducted within their respective institutions during the past year. They assured continued collaboration and active participation in HIV awareness initiatives during the current year as well.

IIT Mandi requested to send a letter with complete requirement for technological support.

Agenda Item No. 10: Social Media Handles of NACO and HPSACS and NACO AIDS APP

The meeting emphasized the importance of leveraging digital and social media platforms for enhancing outreach, especially among youth, with respect to HIV awareness and prevention.

The following points were discussed:

1. Social Media Accounts of NACO and HPSACS

- It was informed that the official Facebook, Instagram, and Twitter handles of NACO and HPSACS are actively disseminating vital information, campaigns, updates, and messages related to HIV prevention and care. The details of these official handles are provided in Annexure-5.
- Departments/Organizations were requested to issue instructions educational institutes, youth clubs to encourage youth to follow these social media accounts.

2. Breakfree Platform

The meeting was informed about the Break Free Platform, a digital initiative aimed at disseminating accurate information on HIV prevention, sexual and reproductive health, mental well-being, and related youth-centric issues. The platform serves as an interactive medium for engaging young people and promoting informed decision-making.

It was suggested that members of Red Ribbon Clubs (RRCs), National Service Scheme (NSS) units, NCC, and other youth groups may actively promote the Break Free Platform among students and the general public through demonstrations, orientation sessions, peer-led interactions, and awareness activities. Educational institutions were encouraged to facilitate the dissemination of information regarding the platform and motivate youth to utilize it as a reliable source of information and support.

3. Use of Existing WhatsApp Groups for Awareness Dissemination

It was noted that NSS, NCC, Scouts & Guides, and Universities maintain active WhatsApp groups of student members. In this context, all departments and institutions were requested to disseminate HIV awareness messages on these groups wherever feasible, utilizing content that will be provided by HPSACS.

Follow-up Action by HPSACS

It was decided that HPSACS shall issue necessary communications to all concerned departments, universities, NSS, NCC, Scouts & Guides, and other stakeholder organizations for implementation of the above decisions. The communications shall include instructions regarding promotion of the official social media handles of NACO and HPSACS, dissemination of HIV awareness messages through existing digital platforms and WhatsApp groups, and wider outreach of the Break Free Platform among youth and the general public.

Agenda Item No. 11: Intensified IEC Campaign

It was informed that the Intensified IEC Campaign is being organized throughout the country including Himachal Pradesh from 12th August to 12th October 2026 as per instructions of National AIDS Control Organization, Ministry of Health & FW, Govt. The following activities are to be organized with the support of member departments:-

Sr. No.	Activity	Districts	Support by
1)	School outreach programme (Private Sec. & Sr. Secondary Schools)	Bilaspur, Chamba, Hamirpur, Kangra, Kinnaur, Kullu, Mandi, Shimla, Sirmour, Solan & Una	School Education Department
2)	Flash Mob	Hamirpur, Kangra, Kullu, Mandi, Shimla, Solan & Una	Higher Education Department, Technical Education Department.
3)	RRC activities	All Districts	HP State Private Education Institution Regulatory Commission, HP University, Sardar Patel University, Agriculture University, Horticulture University, HP Technical University, IIM, IIT & NIT
3.1	Adopting of villages by 491 RRCs (which have not adopted so far)	All Districts	
3.2	Walkathon or cycle rally or skates rally by 491 RRCs	All Districts	
3.3	Session of HIV prevention by 491 RRCs	All Districts	
3.4	Like & follow campaign on Social Media Handles of NACO and HPSACS (Facebook, Instagram & Twitter) by students of 491 RRCs	All Districts	
3.5	2 Flash mobs per RRC by total 491 RRCs	All Districts	

Agenda Item No. 12:

Suggestions by Departments/Organizations on training/sensitization of all their stakeholders i.e. Officers/associated key youth in 2025-26 at zero cost by inclusion of sessions in ongoing programmes of Departments/Organization or through online sessions

The meeting focused on exploring cost-effective and scalable strategies for training and sensitization of stakeholders, particularly officers and youth leaders associated with partner Departments and Organizations. The aim is to ensure widespread awareness on HIV prevention without additional financial burden by leveraging existing platforms and resources.

It was informed that HPSACS is planning to conduct online awareness sessions and meetings with the stakeholders of the following categories during the year 2026-27:-

1. Principals and Nodal Officers/Teachers implementing Red Ribbon Clubs (RRCs) and Adolescence Education Programme (AEP) in all institutions (Colleges, Technical Institutes, Secondary and Senior Secondary Schools)
2. DIET Faculty Members
3. NSS Officers and key student incharges
4. NCC Officers and key cadet incharges
5. NYKS District Coordinators, Resource Persons of Training Centres, and key youth leaders
6. Scouts & Guides Officers and Youth Coordinators
7. Officers and Officials of HPKVN, and Incharges/Faculty of Training and Skill-Building Centres
8. Teachers or subject experts displaying short awareness videos during online classes, followed by Q&A sessions either led by teachers themselves or by experts from HPSACS/Health Department

It was suggested that HPSACS may address formal communications to all concerned departments and organizations, including the Departments of Higher Education, Technical Education, School Education, Youth Services & Sports, NSS, NCC, NYKS, Scouts & Guides, HP KaushalVikas Nigam, DIETs, Universities, and other relevant stakeholders, requesting their cooperation and support for organizing the proposed sessions during FY 2026-27. The departments were requested to identify suitable platforms, nominate nodal officers, and facilitate the HIV/AIDS awareness and prevention sessions.

Agenda Item No. 13: New Digital Activities

HPSACS is planning following 2 new digital awareness activities especially focusing on youth:-

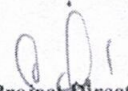
- Digital awareness, pledge and certificate through web portal and QR code

- Digital QR based quiz 3 to 5 times between 12th August to 12th October 2026 with fastest 50-100 correctly answering youth will be given token prizes. This activity is specifically for students of ITI, Colleges, Universities, Technical Institutions, IIT, NIT and IIM.

The member departments and organizations were requested to encourage maximum participation of youth in these activities. It was further decided that detailed operational guidelines, timelines, modalities for participation, and prize distribution mechanism shall be shared by HPSACS during the preparatory meeting for the Intensified IEC Campaign proposed to be held in July 2026.

Agenda Item No. 14: All the member of Departments and Organizations share their suggestions for better implementation of activities

- The representative of Himachal Pradesh University informed that a meeting of the State Sports Council is proposed to be convened shortly by the University. It was suggested that HIV/AIDS awareness and prevention may be incorporated as an agenda item in the deliberations of the Council and integrated into sports events and activities organized by educational institutions. The representative requested that HPSACS may address a communication to the Director of Physical Education, Himachal Pradesh University, and also to the Director of Higher Education, Himachal Pradesh, seeking inclusion of HPSACS in the meeting and exploring opportunities for conducting brief awareness sessions on HIV prevention, substance abuse prevention, and other relevant health issues during sports events and programmes. HPSACS assured that suitable resource persons shall be nominated for such sessions.
- The representative of the Department of Higher Education informed that athletic meets, sports competitions, youth festivals, camps, fresher parties, farewell functions, and various other student-centric events are organized regularly in colleges across the State. It was suggested that colleges may be encouraged to incorporate a brief HIV awareness message, awareness activity, pledge, quiz, exhibition, or similar intervention during such events. HPSACS was requested to take up the matter with the Department of Higher Education for issuing suitable directions to colleges.
- The representative of NCC Headquarters, Shimla informed that NCC organizes a number of camps and activities throughout the year, including Combined Annual Training Camps, medical camps, disaster management/NDRF-related camps, leadership camps, and other youth development programmes. It was suggested that HIV awareness activities and brief sensitization sessions may be incorporated into these camps. HPSACS was requested to address a communication to the Commandant, NCC Headquarters, Himachal Pradesh, seeking integration of HIV awareness activities into NCC camps and programmes. The representative further informed that an NCC camp is scheduled to be held at Karsog from 11th to 30th July 2026, and requested that a suitable awareness session may also be organized during the said camp. HPSACS assured that resource persons and IEC materials shall be provided for the purpose.
- The representative of State NSS Cell suggested that, apart from NSS units, several other youth-based platforms are active at the grassroots level, including Rotaract Clubs, Youth Red Cross Units in colleges, and Junior Red Cross Units in schools. It was suggested that HIV awareness and prevention activities may also be undertaken through these platforms to expand outreach among youth. HPSACS was requested to establish coordination with the concerned authorities and organizations for collaborative implementation of awareness activities.
- The representatives of Himachal Pradesh University, NCC, and the Department of Higher Education jointly suggested that a large number of youth regularly visit playgrounds, sports complexes, stadiums, and other major sports venues located at Panchayat, Block, District, and State levels. It was suggested that HPSACS may explore the installation of hoardings, wall paintings, display boards, and other IEC materials at such locations to disseminate HIV prevention messages and enhance visibility of awareness campaigns among young people.
- The representative of Higher Education Department suggested to HPSACS to develop Google sheet for RRC reporting.
- The representative from NHM informed that awareness activities for adolescents and youth are being undertaken under the Ayushman Bharat Programme, including activities related to HIV/AIDS awareness and prevention. It was suggested that NHM may share reports of such activities with HPSACS on a regular basis for documentation and monitoring purposes.
- **Agenda Item No. 14: Any other item with permission of Chair**


Project Director,
HPSACS, Shimla

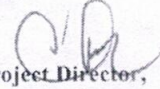
No. HPSACS/IEC/JWG (Youth)/2025-26

1620-1621

Dated Shimla the 9th July, 2026

A Copy to:

1. All Member Departments of the Joint Working Group (Youth) for information and necessary action please.
2. All representatives (Officers/ officials) of the concerned Departments/Institutions who attended the meeting for information and necessary action please.


Project Director,
HPSACS, Shimla